

<b>APPLICATION NO: 13/02174/FUL</b>		<b>OFFICER: Mrs Lucy White</b>
<b>DATE REGISTERED:</b> 8th January 2014		<b>DATE OF EXPIRY :</b> 5th March 2014
<b>WARD:</b> Charlton Park		<b>PARISH:</b> CHARLK
<b>APPLICANT:</b>	CTC (Gloucester) Ltd	
<b>LOCATION:</b>	86 Cirencester Road, Charlton Kings, Cheltenham	
<b>PROPOSAL:</b>	Erection of a new convenience store (A1) with associated parking (following demolition of existing buildings on the site)	

## REPRESENTATIONS

Number of contributors	<b>114</b>
Number of objections	<b>112</b>
Number of representations	<b>0</b>
Number of supporting	<b>2</b>

**Please note, there is also a Petition in objection to this application – it is attached at the end of the representations.**

130 Horsefair Street  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8JT

**Comments:** 3rd February 2014  
I strongly object to this proposal.

We already have three convenience stores within 5 minutes of the location that are well established within the community; we do not need another.

Parking and traffic around the area is already a problem which will be exacerbated by this proposal.

We do not need any additional retail units: the community is already well served by local shops and businesses and we risk drawing business away from them.

Charlton Kings is a vibrant community, well served by existing retail businesses, and I believe this application will damage this.

21 Beeches Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8NG

**Comments:** 4th February 2014  
Letter attached.

11 Branch Hill Rise  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 9HN

**Comments:** 4th February 2014  
Letter attached.

The Brick House  
Charlton Drive  
Cheltenham  
Gloucestershire  
GL53 8ES

**Comments:** 3rd February 2014

I wish to urge the Council to refuse permission for the proposed supermarket on the site of the present hand car wash, Cirencester Road.

Charlton Kings is already well served with regard to supermarkets and the building of a chain supermarket branch would be extremely detrimental to these businesses, especially to the owner of the Nisa franchise almost opposite the proposed development. We should encourage private enterprise, not kill it.

We need more housing, not more food outlets, so why not build more than the proposed two houses on this site? I am in favour of building houses on the site of the Little Owl.

Pippins  
Newcourt Road  
Cheltenham  
Gloucestershire  
GL53 9AZ

**Comments:** 30th January 2014  
Letter attached.

4 Newcourt Park  
Cheltenham  
Gloucestershire  
GL53 9AY

**Comments:** 30th January 2014  
Letter attached.

**Comments:** 9th June 2014  
Letter attached.

17 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 3rd February 2014

I wish to object to this application for several important reasons. Emerging on to the Cirencester Road from Newcourt Road is already difficult & dangerous. Vehicles parked on the right up to & around the bend make it impossible to see oncoming traffic from that direction. The 4 footpaths connecting Bafford Lane with the area around Sandy Lane & the Bafford Estate mean that it is heavily used by cyclists & pedestrians, many of them schoolchildren & parents with small children & pushchairs. Trying to cross the road here at busy times is so very hazardous & impossible with race traffic. Providing parking spaces & yellow lines makes no difference at all to motorists visiting convenience stores, who drop their cars anywhere & regard pavements as handy parking spaces. This would make an already bad situation even worse.

This part of Charlton Kings is sadly lacking in services & amenities but has plenty of established & popular convenience stores & coffee shops. The proposed new units would undoubtedly have an impact on them.

This is not a good site for these entirely unnecessary units, but the excellent & well used car wash would be greatly missed.

**Comments:** 9th June 2014

The revision of the plans make no difference to my previous objection to the proposal to build yet another completely unnecessary 5th convenience store in the area, with all the parking problems it would create in a busy area. Even if it did create new jobs, it would undoubtedly have a strong impact on all existing local shops with the potential for job losses there.

11 Newcourt Road  
Cheltenham  
Gloucestershire  
GL53 9AZ

**Comments:** 23rd January 2014

Letter attached.

**Comments:** 6th June 2014

Letter attached.

12 Croft Gardens  
Cheltenham  
Gloucestershire  
GL53 8LQ

**Comments:** 28th January 2014

I am writing to register my objection to the developments proposed for the old Car wash site on Cirencester Road. I do not believe that the area needs a further food/convenience store and am concerned about the impact this would have on local business. I also feel that the road is already extremely busy and the increase in traffic that the development would encourage would be potentially dangerous and of detrimental effect to the area. It is extremely difficult to cross the road at present as visibility is not high along the stretch of road and I would consider a development in that area to present potential difficulties and dangers for pedestrians trying to navigate across the road and also deal with traffic from the development joining the road.

The addition of a food establishment is also of great concern. We have a number of small cafe business which are establishing themselves in the area as well as take away food outlets and this would have an impact on them and in turn the local community. There is also a park bordering the development which I would be concerned about becoming littered should an application for a food establishment with takeaway facilities be allowed.

I do not believe that the proposed development is in the interests of the community and believe it would have a detrimental effect on the nearby and further community, affecting business and homes and in turn the quality of life of many living locally.

11 Moorend Glade  
Cheltenham  
Gloucestershire  
GL53 9AT

**Comments:** 3rd February 2014

I wish to object to the proposed convenience store development on Cirencester Road. I am not against a development per se, but the proposal offers little that we do not already have in Charlton Kings and much that is unwelcome (traffic, irresponsible parking, traffic danger to our children, light pollution, anti-social behaviour due to extended opening hours, rubbish from the A3 food outlets).

Traversing the Cirencester Road at the designated pedestrian crossings is perilous at the best of times. Our children run the gauntlet every day, as they walk to Balcarras and the Junior School. By adding this development, the danger is significantly increased with further blind spots, increased vehicle activity and distractions.

Furthermore, the application and supporting documentation is often contradictory. It has clearly been compiled by several different people, since few of the arguments are consistent. The arguments constructed in favour of the development are quite selective and subjective. In essence, it is my view that the sum of the parts does not offer any conclusive evidence to support the proposal. Indeed, I fail to see the relevance of the "Sequential Test" since there is no actual need for the retail development. Was housing considered?

Doubtless, we can all look forward to endless boozy evenings of disposable BBQ's on the adjoining green space should the Council approve the development?

165 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 3rd February 2014  
Please see my report (attached).

**Comments:** 28th February 2014

Response to Transport Statement Technical Note of 4th February 2014

The Technical Note was compiled by the Developer's Agents in response to our original objection (from 165 Cirencester Road, Charlton Kings) and is quoted in each section in quotation marks, with our response beneath.

## RE: TRAFFIC FLOW ANALYSIS

### Technical Note:

The site has a "sui genus" use and could re-open as a Petrol Filling Station (PFS), subject to the necessary consent. Comparing the proposed development trips to the previous use as a PFS, which could re-open, is therefore entirely justified and correct. The true impact of the proposed development should be demonstrated within any Transport Statement/Assessment. P6.4.2 of the TS indicates that the proposed use will generate 391 fewer daily trips than the previous use as a PFS; a significant net reduction in vehicular trips will be achieved. The highway network was clearly able to accommodate trips associated with a PFS at the site in the past; the proposed use offers betterment over that seen on site previously.

The Transport Statement allows for trips associated with the two A3 units. To ensure that a robust assessment of the likely trip generation was undertaken, the GFA for the convenience store was increased from the proposed 372m<sup>2</sup> to 474m<sup>2</sup> (372m<sup>2</sup> +2 (46m<sup>2</sup>) plus 10m<sup>2</sup> (GFA correction)), and therefore allows for trips associated with the A3 use. It is acknowledged however that the Transport Statement does not make it absolutely clear within the text of the report that the A3 use has been accounted for within the local store TRICS calculation.

Local stores generate higher trip rates and as such this use was used to generate the total anticipated development generated trips. In addition, given the close proximity of the A3 units to the local store, there will be an element of linked trips between the uses on site. By generating trips based on local stores a robust assessment is ensured.

### Objector's Response:

The attempt in the Transport statement to compare traffic flows to the proposed development with those of a filling station remains misleading and irrelevant. The site is not in use as a filling station (and has not been for eighteen years) and so does not currently have traffic flows associated with a filling station. Comparison between the flows for the proposed development and a use which the site has not had for eighteen years is simply irrelevant. The Transport Statement should be looking at the difference between proposed flows and those currently taking place which it manifestly fails to do.

Since the site last operated as a filling station the number of such businesses has dramatically declined. As there are far fewer of them, the flows to a filling station site would be much greater than those from when the site was in such use and therefore do not represent an accurate reflection of what the flows to the site would have been when it was a petrol filling station.

The claim that the site has "sui genus" use is a matter of debate as some planning authorities deem car valeting and washing to be use class B1 not "sui genus". This view was taken by Brighton and Hove City Council in December 2011 and upheld by appeal by the planning inspector (David Pinner) 30th August 2012. In section 5 of his decision he stated: Article 2 of the Use Classes Order includes in the definition of "industrial process" repairing maintaining, washing and cleaning of any article. On that basis it is clear that vehicle valeting, which involves washing and cleaning, is an industrial process. Use Class B1(c) encompasses use for any industrial process that can be carried out in any residential area without detriment.

Even if the Planning Authority took the view contrary to the Use Classes Order and the above decision that the current car washing and valeting is "sui genus", there is no automatic entitlement to change the use between "sui genus" uses. For example both petrol filling stations and theatres are "sui genus" uses, but no-one would suggest the two were interchangeable. The case would need to be examined on its particular merits, including amongst other items, the impact on traffic flows.

To state that the site should be taken as currently having the flows of a filling station as, subject to gaining consent, it could re-open as one is clearly ridiculous. Subject to gaining consent, the site could operate in any function.

The Transport Statement does not allow for traffic flows relating to the two A3 units. Rather than allow for traffic flows to a convenience store of 372m<sup>2</sup> and two 46m<sup>2</sup> A3 units, it allows for flows to a store of 474m<sup>2</sup>. There is no justification for this attempt to mask the impact of the two A3 units and there is no basis on which such assumptions can be made.

This Traffic Flow Analysis is based on comparisons with traffic flows that the site does not currently have and is therefore inaccurate to the point of complete irrelevance.

#### RE: SWEPT PATH ANALYSIS

##### Technical Note:

The swept path drawing (SPA01) contained in Appendix A, clearly demonstrates the HGV swept paths; no such conflict with the southbound lane will occur.

##### Objector's Response:

The authors of the Technical Note and the original Transport Statement have still failed to realise that the layout that the Transport Statement and therefore the Swept Path Analysis are based on is not the layout that is in the proposed development drawings. The Transport Statement layout is based on the A3 units being set 1.2m back from the footpath, while the planning application layout has the two A3 units built right to the back of the footpath i.e. 1.2m nearer the swept path of delivery vehicles than is shown in the swept path analysis in the Transport Statement. This results in negligible clearance to the corner of the northernmost A3 unit. In order to gain clearance lorry drivers will need to swing right into the southbound carriageway prior to pulling left into the site to gain clearance from the corner of the A3 unit.

#### RE: PARKING ANALYSIS

##### Technical Note:

Reference should be made to the parking accumulation study in section 6.6, in particular Chart 6.2 on p14 of the Transport Statement. The accumulation study, which takes into account arrival and departure patterns within the TRICS database for the intended uses, clearly demonstrates that the maximum occupancy of the proposed 16 space car park is eight spaces. The remaining eight spaces will accommodate unusual peaks in demand and will help to prevent overspill onto the public highway, ensuring that free traffic flow and highway safety are maintained.

Should the development provide 29 spaces as quoted by the objector, the maximum parking standards (19 spaces) would be exceeded by some 10 spaces. This would only encourage further vehicular trips to and from the proposed uses on site, and would be contrary to National and Local Transport Planning Policy. The maximum parking standards are in place to prevent over provision and to encourage travel via sustainable means. The site is located within a highly sustainable area being accessible by foot, cycle and public transport. The proposed parking provision of 16 spaces is therefore entirely suitable for the intended use and strikes a balance between provision for motor vehicles and encouraging sustainable means of travel.

##### Objector's Response:

The Technical Note and Transport Statement does not allow for parking for the two A3 units. It does allow for an increase in parking provision based on an additional 100m<sup>2</sup> of convenience store floor space. There is however no reason for this assumption (other than to arrive at an answer that the developer would wish to see).

The Transport Statement states the maximum parking provision should be based on 1 space per 25m<sup>2</sup> of convenience store floor space (which would be 15 spaces) and 1 space per 5m<sup>2</sup> of public floor space in the two A3 units. It then ignores this formula for the two A3 units on the pretext that the public floor area is unknown. Instead they use the convenience store formula

(presumably because there are not nearly enough spaces to satisfy the number of spaces required under any reasonable estimate of the public floor area of the two A3 units). Instead, if a conservative assumption is made that the public area of two A3 (restaurant) units is two thirds of their floor space then the parking spaces required based on the formula above would be 7 for each A3 unit; giving a total requirement of 29 parking spaces instead of the proposed 16. If the proportion of public to "back-of-house" floor space was higher, then the number of required parking spaces would increase still further.

Whilst the ratios of parking provision to floor area are maxima, given the absence of on-street parking in the area it would seem advisable to allow for the maxima.

Additionally there is no provision for staff parking, increasing even more the pressure on the surrounding residential parking.

## RE: DELIVERIES

### Technical Note:

This statement is totally rejected. Deliveries will be managed to ensure that conflict does not occur. It is not in the occupier's interests to introduce conflict as custom will be adversely affected. Deliveries between the occupiers will be co-ordinated to ensure potential conflict is minimised. Larger vehicles will also aim to deliver outside peak operating hours to reduce potential conflict still further. As used successfully at other similar sites, a pre-occupation Delivery Management Plan could also be conditioned and implemented. All occupiers would be bound by the terms of the plan, which will ensure deliveries are managed effectively.

Bollards will be dropped in advance of the delivery vehicle arrival, which will allow delivery vehicles to exit the public highway in one movement. There will be no impact on Newcourt Road.

### Objector's Response:

Neither the Technical Note nor the Transport Plan present any evidence as to how deliveries would be managed between 3 different store / restaurant operators and 6 different suppliers and potentially 3 different waste collectors. Given the manifest failure at other similar sites within the borough (e.g. Queens Road and Hewlett Road), there is no reason to suppose this site would run any differently.

As stated above, the Technical Note and Transport Statement give no evidence as to the necessary level of organisation and co-ordination will be achieved. Is a member of staff always going to take down bollards at set times up to nine times a day (6 deliveries and up to 3 waste collections); and will they then stay there to prevent access by cars until the relevant lorry arrives? Perhaps all delivery drivers will phone 5 minutes before they arrive! How would this be communicated every day to every driver from nine different hauliers , especially considering shift changes and agency drivers?

Inevitably lorries will arrive and the drivers will have to park either against the kerb or partly on the footpath outside the two A3 units to wait until the bollards are lowered. From this parked position the only way the lorries can then get back to the swept path to pull into the site would be to reverse across the junction with Newcourt Road and then pull forward into the flow of traffic (Please refer to the Swept Path Analysis within the Transport Statement for evidence of this path.)

## RE: WASTE STORAGE

### Technical Note:

Refuse storage for the local store is clearly marked on the site layout plan in Appendix A of the Transport Statement. Waste generated by the A3 units will be stored in the plant area at the rear

of the units. The layout plan has been modified to illustrate access to this storage area. A Waste Management Plan could also be conditioned; they have been used successfully at other similar development sites in the UK. The storage areas shown will be shared by the local store and the A3 units, which will allow waste collection from the designated delivery area.

Objector's Response:

I stand corrected. A waste area is marked on the drawings, but had not been noticed as it is inside the convenience store. Whilst I am not a convenience store operator, having consulted senior personnel within that industry, as well as my own lay view, it would seem a highly unusual location for the storage of waste food in the same area as stock for the store, inside the building. It would also seem extremely unlikely that the convenience store would accept food waste for the two restaurant units into this area as proposed.

In practice it would seem likely that food waste would be stored in bags in the open area behind the A3 units thereby being vulnerable to vermin and then carried through the store and / or restaurant units. Alternatively an external storage area would need to be constructed. The only space available would be either in the landscape area to the south of A3 units, thus giving a bin storage area as the main gateway view of the site from the and with commercial wheelie-bins having to be wheeled up and down the public footpath to the loading area, or, in the car park, thereby reducing the available parking.

Objector's Summary:

The Transport Statement is deeply flawed, being based on incorrect assumptions, "fudged" calculations to produce the "correct" answers, and a layout plan that is not that being applied for with serious consequences for the swept path of delivery vehicles.

Lastly, while not essentially part of the Transport plan, the Waste Management Proposals are simply laughable.

The so-called "Technical Note" (it contains no Technical Information, which would be the norm expected of such a document) is merely repetition of the same flawed analysis and statements as the original Transport Statement.

**Comments:** 3rd February 2014

86 Cirencester Road Planning Application Comments on Transport Statement

Section 2 Existing Conditions

2.1.2

Planning consent was granted in 1996 from use as a filling station to second hand car sales.

Section 4 Local Highway Safety

4.4.3

The development generates a minimal impact on the highway network, as demonstrated later in this report, and as such will not exacerbate the existing accident record.

This assessment is based on comparing proposed traffic flows for a convenience store and no provision for traffic flows for the two A3 units, with the flows for a filling station. This is inaccurate and misleading as the site is not currently a filling station and has not been one for 18 years and does not have planning consent to operate as one.

Section 5 Development Proposals

5.12

The planning consent as a filling station was changed to second hand car sales in 1996 and as such has no bearing on the current use.



### 5.13

The site layout shown in Appendix A and used in the vehicle swept path analysis show the two A3 units being set back from the back of the footpath. The actual layout being applied for shows the two A3 units as being at the back of the footpath. Such a layout will affect the swept path of HGV's turning into the site, forcing them to pull to the right into the southbound lane before swinging left into the site.

### 5.3.3

However, the LTP3 supporting document 'draft parking and demand management strategy' (2010) makes reference to LTP and recommends maximum provision of 1 space per 25 m sq for A1 retail up to 1000m sq and 1 space per 5m sq of public area for A3 use. The A3 public area is as yet unknown so is difficult to calculate on this basis. Instead under the assumption of a total retail area of 464m sq, this equates to a maximum provision of 19 spaces for the entire development.

The recommendation of 1 space per 25m sq of A1 retail for 372m sq of retail space equals 15 spaces.

Given the development proposes 16 spaces, this leaves only 1 space available for the two A3 units.

On the basis of 1 space per 5m sq of public space, this means that each A3 unit will have a maximum of only 2.5m sq public space. This is clearly far less space than will be required for each A3 unit. The assumption of providing parking for the A3 units based on their total area at the rate required for A1 use is irrelevant and misleading.

If the two A3 units had two thirds of their floor area dedicated to public space (which would seem an absolute minimum in a restaurant/café scenario) then the two units would require 7 spaces each. This would create a total parking requirement for 29 spaces as opposed to the 16 proposed. The proposed parking provision is clearly inadequate using the quoted parking provision guidelines.

### 5.3.4

The proposed standards are maxima, the great majority of new developments will provide less than the maximum permitted level of car parking, and in many cases much less.

These standard may be maxima, but given that there is no available on-street parking without causing major disruption to traffic flows and residential parking, following the maximum guidelines would be eminently sensible.

### 5.3.5

Parking at this level is therefore considered suitable for the scale of development and anticipated use, as shown in the TRICS-based car park accumulation study in Chapter 6 of this document.

From comments to 5.3.3 and 5.3.4 parking provision is clearly inadequate. In addition to these inadequacies, if the parking provision proposed in LPT3 and LPT2 do not include employee parking then there is no provision for this either.

## Section 6 Traffic Impact

### 6.2.2

The forecast traffic flows make no allowance for ANY traffic to or from the two A3 units. This is clearly inaccurate and misleading.

### 6.3.2

The comparison of traffic flows to a filling station is inaccurate and misleading as the site is not a filling station and has not been one for 18 years and does not have consent for such use.

### 6.4

Since both the proposed traffic flow data is inaccurate with the ignoring of flows to or from the A3 units, and the use of data for flows to and from a filling station is irrelevant then the net traffic data presented is completely meaningless.

## Section 7 Servicing Arrangement

### 7.2.4

The delivery area will be managed to ensure that just a single delivery vehicle is present on-site at any particular time.

Given there are to be six deliveries per day, from six separate sources, for 3 separate client businesses, plus recycling and waste disposal for all three, the chances of ensuring only one vehicle arrives at a time is extremely unlikely.

The reality is that there will not be any management of deliveries as the retailers will not care if delivery vehicles are parked up around the area as it will have no impact on their operations.

### 7.3.1

There would appear from the plans to be no provision of secure waste storage, particularly for the two A3 units that have no access to the outside other than to the front.

### 7.5

When delivery and waste disposal vehicle approach the site from the south, the entrance to the loading bay will be blocked by bollards. The driver will be forced to park against the kerb on the road outside and enter the store or wait to have the bollards taken down.

Once the bollards have been taken out the driver will then need to reverse back across the junction with Newcourt Road before pulling forward and right, to allow for the vehicle to then swing left into the loading bay. (See vehicle swept paths in Appendix E for line of required vehicle movements.)

The building of the two A3 units to the back of the footpath, as detailed on the planning application layout drawing, rather than the layout that the swept path analysis is based on will further exacerbate the problems. The driver will be required to reverse further back and pull further to the right into the southbound carriageway before turning into the site obstructing the oncoming traffic.

### 7.5.5

Whilst it is noted that the 12m rigid vehicle requires slight body overhang onto the northern side of the northern access junction, the number of movements of this nature which will be required is extremely low. There is excellent inter-visibility between an outbound HGV driver on the affected area which ensures that there is no highway safety issue.

This swing into the southbound lane will be accentuated if the A3 units are built to the back of the footpath as the application drawing shows, as opposed to the layout used in the transport statement that shows the two A3 units set back from the footpath.

## Section 8 Summary and Conclusions

### 8.1.2

Given the infrequency of bus services it is clearly ridiculous to expect much of the trade to arrive by public transport.

### 8.1.4

Given the errors in traffic flow analysis in section 6.2.2 and 6.3 that makes the net traffic flow forecasts a complete nonsense, this statement is made without any supporting evidence.

### 8.1.6

As detailed above under 5.3.3 this is a gross under provision of parking that will therefore result in on-street parking either on the west side of Cirencester Road, disrupting traffic flows, or the east side of Cirencester Road, blocking residents access and parking.

### 8.1.7

As detailed in 6.2.2 the trip generation exercise has made no allowance for traffic generated by the two A3 units and are therefore inaccurate and misleading. The comparison with use as a petrol filling station is also incorrect given as detailed in 6.3.2 that the site is not a filling station and has not been for 18 years and does not have current consent to operate as such.

### 8.2

Given the problems with delivery vehicle access, inadequate parking provision and incorrect traffic analysis this document fails to show that the proposed development will not have a serious impact on highway use and the surrounding residents.

1 Regis Close  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8EQ

**Comments:** 29th January 2014  
Letter attached.

5 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 31st January 2014  
Letter attached.

7 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 31st January 2014  
Letter attached.

34 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DA

**Comments:** 31st January 2014  
Letter attached.

**Comments:** 9th June 2014  
Letter attached.

Fairway  
Newcourt Road  
Cheltenham  
Gloucestershire  
GL53 9AZ

**Comments:** 31st January 2014  
Letter attached.

209 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DF

**Comments:** 16th January 2014

Charlton Kings currently has an appropriate balance of retail units & convenience stores within walking distance of this site - in Church piece, Lyefield Road, and on the corner of Croft Road - and there is no evidence to suggest that this development will enhance the neighbourhood for the residents of Charlton Kings. There are sufficient retail outlets for local residents so will take business from other existing amenities and also increase numbers of people travelling to Charlton Kings by car to use the new stores.

As a very busy main A route into Cheltenham there is a large volume of traffic utilising the road already and traffic flow will undoubtedly be interrupted by cars pulling into & out of the new store, which will be in much greater numbers than for the current car wash. I assume the opening hours will also be much longer than those of the current car wash which is not open during rush hour or evenings. The associated noise and traffic at these times will impact adversely on local residents, and commuters who use the Cirencester Road as their route to work (particularly when other access routes are busier - e.g. accidents at Crickley Hill/Birdlip).

The open space next to the proposed development is currently well used by local dog walkers/children at all times of the day and the risk of injuries/accidents for pedestrians passing the store entrance/exit to access the open area is inevitably increased.

**Comments:** 4th June 2014

My previous objections to this proposal still apply. There is no need for another small convenience store in Charlton Kings - the local community is well served by the stores it already has. The Cirencester Road is an extremely busy road and traffic is increased whenever there is an incident in the vicinity of the Air Balloon. Parking is inadequate if the aim is to attract 'passing trade' and will result in overspill on to surrounding roads. Local people already have plenty of shops within walking/cycling distance. There is no guarantee that employees will be local so staff cars will also be parked on surrounding streets. There will be an increase in noise for local residents - for a

much longer period than the current car wash - including doors slamming, people congregating late at night etc. Low cost housing/retirement flats would be a more appropriate option for this site!

**Comments:** 6th June 2014

Objection as before.

There is no need for another convenience store in Charlton Kings which already has ample local shops & stores open 7 days per week.

The increased traffic and cars pulling on & off the site can only cause further congestion & pollution on an already busy road - a main A road into the town.

There will be an increase in noise & for a longer period of time for local residents, and cars - particularly staff cars - will inevitably park on local streets when the car park is busy.

There is no guarantee it will provide jobs for the local community & could force other local businesses to close.

Why force a 'convenience' store on a community that does not think it will be convenient!

16 Okus Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DU

**Comments:** 27th January 2014

I wish to make my views known regarding the above application.

I object to this proposed development for the following reasons.

My first concern is the amount of traffic that uses the A435, this development will make the congestion on this road even worse, for example, the regular accidents that occur on Birdlip hill, mean traffic is diverted down this road. This development will make the situation even worse.

The plans show parking for 16 cars for customers, has any thought gone into where the staff will park their cars while working at this store, the obvious place will be Newcourt Rd which is a narrow road and will cause further congestion.

There are no facilities for crossing the road at this juncture and with the large number of children using this road to go to Balcarras school, this is a potential accident black spot.

Finally, there are sufficient food stores in this area and a multiple store will affect the livelihood of the existing stores.

**Comments:** 2nd June 2014

I wish to object to the above revised planning application for the following reasons.

The revised plan will make no difference to the increased volume of traffic created by this proposed development. My original objection concerned the volume of traffic using the A435 and the problems with congestion caused by the regular hold-ups/accidents at Birdlip.

The removal of the A3 units from the plan will have little effect on traffic density.

Despite the statement by the developers regarding noise limitations, this proposed development will have an adverse effect on the houses nearby.

The proposed increase in parking places will make no difference and the surrounding roads will be used for parking by the employed staff, i.e., Newcourt Road, Charlton Close, Pumphreys Road.

This Convenience store is not needed as Charlton Kings is already well provided by Budgens, The Coop and Nisa.

Farriers End  
114A Cirencester Road  
Charlton Kings Cheltenham  
Gloucestershire  
GL53 8DG

**Comments:** 3rd February 2014

I object to this proposal on the following grounds:

1) Impact on local businesses:

Charlton Kings is already very well-served with local supermarkets, food service businesses and coffee shops.

I have only occasional access to a car and so by foot manage all of my top-up shopping, a lot of the rest of my shopping and takeaways from all the facilities we already have in the village: Nisa, Budgens, Jeffreys Butchers, Smart Fish Bar, Co-ops x 2, Blend Coffee Shop, The Coffee Bean, ReStyle coffee shop, Kings Coffee Shop, Yangtze takeaway, Charlton Kings Coffee Shop, Shahins, Kings Balti plus, I believe, a new deli coming soon at Sixways.

Specifically on Cirencester Road, in addition to a convenience store and butchers right on their doorstep already, residents have two Co-op stores close by in Church Piece and Sixways with nearby car parking.

Alternatively, by foot, food stores are easy to reach via the alleyway into Gladstone Road and at the end of Pumphreys Road.

These small local businesses contribute to the village community helping to attract footfall in areas such as Church Piece for example. Here, investment has just been made to create the new Parish council offices and refurbish the Stanton Rooms. The 3 food businesses opposite ensure a regular flow of people to one of the centres of the village a safe area to gather for families, library users, children after school or increasingly local community events.

2) Increased Traffic/Noise:

Cars entering/leaving the premises PLUS those inevitably not bothering to use the car park and spilling onto side roads and yellow lines will cause severe problems:

Traffic jams are bound to increase on a very busy thoroughfare into Cheltenham. Just one person parking on the car wash side of the road at the moment takes the road down to effectively one lane only. This is bound to get much worse with all the additional cars stopping.

Increased risk to schoolchildren walking to school as well as those being picked up/dropped off for the Pates school bus.

Increased parking and turning round on side roads (Newcourt Rd and Croft Rd) increases risk and inconvenience to pedestrians.

Increased noise from customers and deliveries with premises open late at night.

Increased traffic risk to children and families walking/cycling to the park next door.

### 3) Current Site

As a resident approx. 100 yds from the site I have no objection to the current use by the car wash business. It seems to be a business that fits well into the location without causing traffic and noise problems and providing a service not offered locally.

If that cannot be supported for whatever reason, I believe housing would be a much better solution as housing is a much greater need than additional shops in this area.

27 Branch Hill Rise  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 9HN

#### **Comments:** 3rd February 2014

Area does not need another convenience store with detrimental effect to other businesses &, of greater importance, obvious threats from increased traffic/parking put upon residents & those using adjacent field. Danger to children/dogs alike. Hopefully this is not already a 'done deal' & common sense will prevail.

15 Lyefield Road West  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8EZ

#### **Comments:** 21st February 2014

A note to strongly object to the proposed erection of a supermarket on the Cirencester Road.

The proposed plan is riddled with inaccurate statements as demonstrated by previous objectors and is full of the usual fatuous marketing rhetoric that you come to expect from a corporate application. It is another example of an unwelcome attempt to dominate the market and profiteer at the expense of well supported community businesses.

There is no requirement for an additional retail outlet in the area, it is perfectly well served by three existing local businesses that are well run and offer excellent service to the local community.

The elevations are an eyesore and the opening times will cause disruption and distress to the immediate neighbours. The land would be far better utilised providing additional housing. Housing is in short supply, retail outlets are not.

It will be interesting to see if the council has the nerve to reject this undesirable proposal.

#### **Comments:** 30th May 2014

Once again to strongly object to this proposal.

The amendments do not address the issues raised.

Employment and regeneration:

The site will not create 20 new jobs it will merely result in the loss in the equivalent number of jobs in the other three outlets in the area.

It may have been a commercial site for many years it does not need to remain one.

Retail outlets are not required in the area, residential houses are.

Design:

The revised design looks like it has come from the 1970 architects school of carbuncular community centres. It is not in keeping with the area.

There are no benefits to this development and the community does not want it.

The council has been elected to protect and uphold the needs and wishes of the community.

The community does not want this development.

The council should reject this proposal.

82B Ryeworth Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL52 6LT

**Comments:** 1st February 2014

The proposed plans should be rejected for the following reasons:

The plans are not in keeping with the surrounding area which is predominantly Victorian housing. The development would therefore be an eyesore, especially given it's proximity to the adjacent green space and to an area of outstanding natural beauty.

The development would be problematic for users of Newcourt Road. I regularly go for a run down this road towards the parks, and the increased traffic and decreased visibility will make this more dangerous for me and for others users, especially children that play in our green spaces.

The noise pollution from the main shop and additional outlets will be problematic to nearby residents (my mother lives a few doors down and I regularly stay with her), especially the potential for later opening hours, which I note have been refused in the past. There is particular concern about the extra use of later-opening services by inebriated locals returning from a night out, and the subsequent noise pollution that results from this.

The noise pollution from additional traffic and deliveries will also make the Newcourt Road junction less safe for pedestrians in terms of hearing the approach of cars from a junction that already has poor visibility.

The light pollution from the site will also have a negative impact on local residents at night, and is a waste of finite resources and thus further problematic to the environment. It is also out-of-keeping with the local area.

I have concerns about the smell from the site, especially if rumours that fast food restaurants will utilise the site are true. There are already a number of fast food restaurants in the local church piece and no more are required. The use of the local green space will be adversely affected by



this, which is problematic in a time that we wish to encourage more use of open spaces for health reasons.

Plus there's the fact that we don't need a Tesco, we do need a car wash, and there's no reason to put a successful and needed service out of business, and to hit the other local shops hard.

17 Croft Parade  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LE

**Comments:** 1st February 2014

I object to this application on the following grounds:-

1. Impact on traffic:

This development will, by common consensus, result in significantly increased traffic on the A435 that goes past the site as well as on surrounding approach roads (e.g. Newcourt Road). The A435 is already an extremely busy road. The stores that result from these type of developments tend to open for long hours (e.g. the Tesco Express on Queens Road [opposite the railway station] opens from 06:00 - 23:00 7 DAYS A WEEK). It is obvious that the amount of traffic (delivery lorries, daily refuse collections, customers) would cause noise and environmental pollution and a greater risk of accidents.

2. There is no need for more retail outlets in the area.

There is no need for another supermarket in this area. The area is well served by the Co-op, Budgens, Nisa and other local shops (newsagent, butchers, pharmacists etc). Within a 4.5 mile radius of the proposal, there are ELEVEN major supermarkets. There is no demand for more stores of this type.

3. Impact on the community

Charlton Kings has a village feel and community. This proposal will damage that. Studies have shown (e.g. <http://www.manchesterfoe.org.uk/local-traders-strangled-as-tesco-makes-a-killing/>) that local traders will be hugely impacted by such a development - typically leading to closures. A large multi-national retailer has no interest in supporting local communities.

4. Local Feeling

The reaction to this proposal has been very negative (e.g. <http://www.change.org/en-GB/petitions/say-no-to-tesco-in-charlton-kings>). The Council need to listen to the people that voted for them and to whom they are accountable.

**Comments:** 10th June 2014

I do not see how the revised application changes in any way the fundamental objections that I made initially. Namely:-

1. The traffic considerations are undiminished. This development will see significant additional car and delivery lorry traffic in the Cirencester Road/Newcourt Road/Croft Road locality with the associated danger to pedestrians, cyclists and residents.
2. The village does not need more retail outlets, and the introduction of another will be at the detriment of the existing shops. This development will damage the feel of the village.

I am not against the development of land per se. If the developer wants to provide something of real value for the village, why not build residential housing? It's true that, because of the previous usage of the land, there would be considerable cleanup costs incurred that would diminish the overall profit margin of the project.

This will not happen though, as the only motivation for a developer is short term profit maximisation with little or no real concern for the longer term impact on a community.

Rede House  
23 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 28th January 2014

Quite simply:

1. We do not need yet another shop or retail outlet as we are already amply provided for in Charlton Kings
2. Traffic problems already exist at the junction between Newcourt Road and Cirencester Road where visibility is poor and parking restricted.
3. The adjacent green space would be adversely affected
4. It would inevitably generate more traffic on Newcourt Road which is currently employed as a 'rat run' to avoid the Cirencester Road traffic lights and possesses its own blind junction at the entrance to Charlton Close and the Care home.

**Comments:** 8th June 2014

Dear sirs,

How many ways can I say

"We don't want it, we don't need it"

The proposed alterations fail to address many of my original objections, notably road congestion and safety principally on Newcourt Road. One could argue that the revision to the proposal re-routing delivery traffic from Cirencester Road to Newcourt Road does in fact make this even more dangerous.

I come back to, we don't need it, we don't want it. We do however need housing preferably on brownfield sites.

Please, think again.

17 Okus Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DU

**Comments:** 30th January 2014

I live near the area in question and have been a resident in Charlton Kings for 15 years. I strongly object to this plan since, as many others have already stated, the last thing we need in the area is another supermarket. My biggest concern is for the existing retail outlets in the vicinity, where we are extremely well served by the Nisa store, the Church Piece Co-Op and Budgens at Smith and Mann. I regularly do top-up shopping at all three stores, and sometimes walk or cycle up to Sixways where there is an even bigger Co-Op and a wide range of shops. We also have the butchers, newsagents, post office, florist and pharmacy here in this part of the village. Why should one of the supermarkets come along and put all of these other businesses at risk?

It is clear that the transport argument put forward by the applicants does not hold water. For a start, a great many people in this area do their main shop online and don't even venture out for very many bulky items. At times, I have done my entire week's shop at Nisa, including when it used to be the Little Corner Shop. In addition, I am very happy to do my entire shop at Co-Op at Church Pieces. Very adequate provision is made there, also at Budgens and also at Nisa. You would be hard pressed to think of items that they don't stock and all have a good, regular supply of fresh vegetables and fruit. One of the nicest aspects of shopping locally is the sense of community, particularly often created by the shop assistants themselves.

Taking away a car wash (which is very useful and good value, and not open all hours) is inconvenient to the community. I admit it is hardly attractive to look at, but your alternative building design is not exactly cutting edge and I totally agree with others who have argued about delivery access and parking facilities. I cycle to work down New Court Road and it is bad enough with pedestrians constantly walking in the road, forcing cyclists out into the middle of the road round a bend. I should not like that road to become even busier. There are certainly a great many youngsters making their way to and from school in that particular location, so adding to their difficulty in crossing the road can only lead to more trouble.

Why does the Council not make provision for housing for those in need? The site could easily accommodate a series of Studio Flats plus warden either for homeless youngsters (similar to facilities provided by the YMCA) or flats for the Elderly? Both of these more vulnerable members of our community could benefit from living in Charlton Kings, and the proximity to parkland area would be beneficial to them.

I haven't met anyone living locally who feels positive about this plan, so please do consider having a proper public consultation on this and allowing the whole community here to come and say what they think.

Thank you for considering my objection. Please don't ignore this, or the others, as they are all heartfelt, strong and sincere objections. We have no need whatsoever of a 'top up' supermarket in this location.

17 Lyefield Road East  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8BA

**Comments:** 22nd January 2014

The application is flawed in that it fails to acknowledge the existing provision of convenience stores in the very close area. The Nisa shop, opposite the proposed development, is dismissed as 'appearing to provide only small-basket shopping' without there being any evidence of their experience from users of the store to support this assertion.

The application ignores the fact that within short distances, the following shops, all of which provide a better than adequate range of goods and services, exist:

- Budgens, corner of Copt Elm/Lyefield Road;
- Co-ops at Charlton Kings, Sixways and Old Bath Road,

In the light of this existing provision, it would be perverse, unnecessary and a threat to the livelihood of existing traders to approve this application

**Comments:** 2nd June 2014

The only difference that has been made to this application is to remove that part which referred to the erection of two A3 units. My objection was to the construction of the amenity store in a location no more than 50-75m from an existing amenity store and other shops. That remains the

case. Simply removing the two units does not alter the fact that another amenity store, where there are already at least four others in easy reach, is unnecessary and will create additional traffic and add to problems associated with vehicles parking at the existing stores.

20 Croft Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LA

**Comments:** 23rd January 2014  
Letter attached.

**Comments:** 20th January 2014  
Extract from fuller letter submitted by email 17th January 2014

We support the principle and need to develop and enhance the existing site, to bring about some longer-term use of the space that responds to local community need and local context, that brings about positive change to the area and minimises environmental impact. We firmly believe in the planning principle of ensuring that 'the right development is in the right place'. We support the need to strive for excellence in design, genuine sustainable development and creating places that respond to and enhance local character and identity.

However, we believe that the proposal on this site for a new convenience store & retail units is not the right development in the right place, does not meet local community need, will not bring about long-term positive change to the area, it brings adverse environmental impacts and will not enhance local character and identity. We also believe a convenience store in this location will bring a range of adverse cumulative impacts to local vitality, to traffic/parking and to amenity/environment. We consider that it fails planning policy in a number of areas.

We therefore wish to object to the application.

We have read the planning application documents and supporting information, including the Planning Statement, Retail Statement and the Transport Statement which we believe contain statements that appear to be clutching at straws (and sometimes are misleading) in an attempt to justify the proposals in relation to planning policy and local need.

Is it the right development in the right place?

The Planning Statement makes reference to the wider pro-growth context of the National Planning Policy Framework (actually its aim is to secure sustainable development not just economic growth per se). Whilst we understand the NPPF's role in guiding the principles of local planning policy, the emphasis of the applicants supporting statements and justification is primarily around local need and local impact. We believe that emphasis of scrutiny should be placed on existing local plan policies in place, local need and impacts on the local community.

In terms of local planning policy, we believe that the appropriateness of this proposal, and in this particular location, needs to be fully scrutinised by the council and officers against Policy CP4 and Policy RT7 and the cumulative effects of the proposal to local shops and businesses.

Policy CP3 is also relevant as the applicants supporting documents claim that the proposal is sustainable development and will not bring about any adverse environmental impacts (including traffic, noise and light pollution). There is no doubt that there will be adverse traffic, noise and light pollution impacts - not only in the immediate vicinity and affecting surrounding residential properties/open spaces but also some cumulative effects, particularly to potential additional congestion and ad-hoc parking in Cirencester Road and streets off this road.

A far-fetched claim in the Retail Statement is clearly nonsense. This sustainable proposal would therefore support the role and function of the local centre and contribute to the reduction in carbon emissions and the fight against climate change (Page 5). It does not say anything about sustainable drainage and managing all that rainwater flow off the very large flat roof, the pavements and parking areas !

We believe the proposal in this location fails planning policy tests. This is further illustrated through the statements in the applicants supporting documents exaggerating how beneficial the proposal will be to Charlton Kings, its local vitality and viability as well as meeting local need and offering sustainable development.

Previous Appeal Decisions have been included within the supporting documents, although we believe the relevance of aspects these should be challenged as they refer to national policy pre-NPPF and the context (locational, environmental and economic) is quite different to the applicants proposal and this location.

We would ask the local planning authority to carefully consider the impacts (immediate and longer-term) of these current proposals, in terms of both local need and its suitability for this location. We are not against the development and enhancement of this site and would welcome and encourage the borough council and the land owners/agents, through active engagement with the local community, to consider alternative options for the re-development of this site that is truly relevant to local need.

**Comments:** 29th May 2014

I acknowledge the revised proposals, including the removal of the two A3 units. I note some improvements to the overall form and design of the development.

However, I still consider that this proposal is fundamentally not the 'right development in the right place' and of little benefit to the local community and the local environment, for the reasons set out in my detailed letter dated 17th January 2014. Please refer to the points in this letter in relation to the revised proposal and in the officer's report of consultation responses.

15 Newcourt Road  
Charlton Kings  
Cheltenham  
GL53 9AZ

**Comments:** 23rd January 2014

Planning Application 13/02174/FUL - 86 Cirencester Road, Charlton Kings

Objections are registered to the above planning application on the following grounds:

Viability - CP4(e): the area immediately bounding the site is currently well provided for in terms of all the proposed amenities. There are three local supermarkets (NISA, Co-op & Budgens), at least three existing take-away providers, three cafes, and two existing ATM's at (NISA, Budgens). As there has been no significant population increase through new building, the demand for additional facilities of this type must be at best doubtful and at worst unsupportable. The statements regarding employment opportunities are therefore not only speculative and unsupported by any evidence but, should the Application be approved, there must be a real potential for job losses through closure of existing businesses, thereby offsetting any potential job gains. Accordingly, it is submitted that the proposal contravenes Local Plan Policy (CP4e) in that it will undermine the viability of local shopping facilities.

Amenity - CP4(a): the green space adjacent to the site is an area of significant amenity value to the local community and is used extensively throughout the day. Visitors arriving by car usually park in the lay-by in Newcourt Road, adjacent to the area once occupied by the Paragon

Laundry. The site covered by the Planning Application was previously a filling station and is currently a car-wash, both of which uses provide ample parking space and therefore in no way impact upon the parking space in the surrounding area. Importantly, the Transport Statement Car Parking Accumulation Study fails to take any account of spaces needed for employees on site. With the projected 30 staff, and assuming a 3-shift system, this could mean that up to 10 of the 16 available spaces might not be available to customers throughout the opening hours. In addition 2 of the spaces are reserved for the disabled making at worst a net 4 spaces available for other motorists. This, and the difficulty of access from a busy major road, will inevitably lead to major parking overspill into the surrounding areas. As parking in Cirencester Road is at saturation point, it is most probable that Bafford Lane and Newcourt Road will become the overspill parking areas and any ban on staff parking on site will potentially increase this problem. As well as having a detrimental impact on traffic flow (these roads are in the main very narrow) and the privacy of residents in Bafford Lane & Newcourt Road (including the adjacent care home at Bafford House), this overspill will inevitably have a major adverse impact on parking for users of this important green space in a highly populated residential area.

Additionally, there is likely to be new and excessive noise disturbance to local residents because of this effective change of use. With operating hours scheduled to be 06.00 to 23.00 (exceeding current use on the site by at least 5 hours) and with the addition of an ATM machine, this will effectively become a 24-hour-use site. The adjacent green space is already used as a gathering place for young people within the local area. The proposed takeaway facilities are bound to attract additional numbers to the green space, increasing the noise and general disturbance to residents within the immediate area (including the adjacent care home). In addition, there is already a litter problem from users of the green space and lay-by in Newcourt Road ; this will potentially be made worse by the provision of nearby takeaway facilities. It is submitted that these issues represent an unacceptable harm to the amenity of adjoining land users and the locality and are in contravention of Local Plan Policy CP4(a).

Summary: the application contravenes Local Planning Policy CP4(e) in that it proposes amenities for which there is already adequate provision at the current time and which therefore undermine the viability of existing businesses. Further, the overspill parking, noise and litter problems will have a detrimental effect on residents within the immediate area including the adjacent care home and, most importantly, will potentially curtail the availability and use of an important green space to local people. The latter constitutes an unacceptable harm to the amenity of adjoining land users and the locality, in direct contravention of Local Planning Policy CP4(a).

**Comments:** 9th June 2014

Planning Application 13/02174/FUL (Revised) - 86 Cirencester Road  
6 June 2014

Objections are registered to the above planning application (including revisions) on the following grounds:

Amenity - CP4(a): The green space adjacent to the site is one of the few remaining green sites within Charlton Kings and as such is an area of important amenity value to the local community. It is used extensively throughout the year for a variety of sports and leisure activities. As two sides of the area are bordered by the Cirencester Road and Newcourt Park estate, the opportunity to park cars when visiting is limited to Newcourt Road, normally a small lay-by adjacent to the area once occupied by the Paragon Laundry. The site covered by the Planning Application was previously a filling station and is currently a car-wash. The current use affords ample parking space for customers & staff and therefore has no impact on parking space in the surrounding area. By its nature, it has minimal noise and environmental impact on the adjacent green space.

Importantly, the Transport Statement Car Parking Accumulation Study omits to take any account of spaces needed for employees on site and the Delivery Management Plan does not state what the policy will be regarding staff parking. With a projected 20 staff, and assuming a 3-shift system, this could mean that up to 7 of the 17 parking spaces might not be available to

customers throughout the opening hours. This could result (at worst) in a net 10 spaces being available for other customers, of which 2 are designated for the disabled. The potential lack of parking together with the difficulty of access from a busy major road, could lead to a significant parking overspill into the surrounding areas. As legitimate parking in Cirencester Road is at saturation point, it is most probable that Bafford Lane and Newcourt Road will become overspill parking areas for customers, with easy access across the green space to the retail unit. As well as having a detrimental impact on traffic flow (these roads are in the main very narrow) and the privacy of residents in Bafford Lane & Newcourt Road (including the adjacent care home at Bafford House), this overspill could have an adverse impact on parking for users of this important green space in a highly populated residential area. Any ban on staff parking on site would only exacerbate the problem.

Additionally, there is likely to be new and excessive noise disturbance to local residents because of this change of use. With operating hours scheduled to be 06.00 to 23.00 (exceeding current use on the site by at least 5 hours) and with the addition of an ATM machine, this will effectively become a 24-hour-use site. The Revised Environmental Noise Survey deals primarily with ambient (background) noise and fails to take any account of specific (short-term) noise such as emptying of waste bins, delivery lorry reversing warning alarms, slamming of car doors etc., This noise travels further and is far more disturbing for people living nearby than a rise in ambient noise, especially homes on the Cirencester Road and Bafford House Residential Home which are only 50 to 300 metres from the site. Whilst the revised Delivery Management Plan specifies ways in which noise from deliveries might be minimised, there can be little confidence that delivery drivers and staff will adhere to these working practises.

It is submitted that these issues represent an unacceptable harm to the amenity of adjoining land users and the locality and are in direct contravention of the Council's Local Plan Policy CP4(a).

Viability - CP4(e): The DPDS Retail Impact Assessment identifies the likely major impact to the existing convenience stores in Croft Road, Church Road and Lyefield Road and confirms that the proposal contravenes the Council's Policy RT7. It is noted that whilst Mango refute the DPDS assertion, unless they can bring in new custom from passing trade, and with no planned increase in housing (and therefore demand) within the area, existing custom will simply be divided over a larger number of shops. As a minimum, viability of the adjacent NISA Store and Butcher's Shop will be under threat, both of which are highly valued facilities within the local community. Any job gains from the new retail store will be offset by closure of these businesses, with the added risk of empty/redundant premises reflecting badly in a highly visible area on a major artery into the town. The report also throws considerable uncertainty as to the impact upon the existing Co-op store in Church Road and Budgens in Lyefield Road. Any risk of closure of the latter would also result in a major impact to the community with the potential closure of the recently relocated Post Office.

It is submitted that the proposal contravenes Local Plan Policy (CP4e & RT7) in that it is a major risk to the viability of local shopping facilities and adds no benefits in terms of facilities or jobs.

Summary: The application fails to take account of impact on an important community green space, specifically, insufficient staff parking facilities leading to overspill parking in Newcourt Road that could curtail the availability and use of an important leisure facility for local people. The Environmental Noise Survey, whilst addressing ambient noise, takes no account of the specific (short-term) noise problem which is more likely to have a detrimental effect on residents within the immediate area including the adjacent care home. Additionally, the proposed store provides no new facilities for the local community and the very real prospect of shop closures at Croft Road, resulting in no net gain in employment. The likely impact upon other local shops could result in the loss of amenities including the recently relocated Post Office.

The application contravenes the Council's Local Planning Policies CP4 & RT7 in that it proposes amenities for which there is already adequate provision at the current time and represents an unacceptable harm to the amenity of adjoining land users and the locality.

NB: Should planning approval be considered, the issues of staff parking policy, potential parking overflow into Newcourt Road and substantial boundary wall (to screen the premises from the adjacent green-space and reduce noise) should be satisfactorily addressed before any go-ahead is given.

31 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 28th January 2014

The proposed development is entirely inappropriate for this site for the following reasons:

The site is immediately adjacent to an area of high quality amenity green space which is highly valued by residents and helps to create a positive 'gateway' to the town for those entering along the Cirencester Road. This space would inevitably be degraded by the presence of a retail development which would completely alter its character, attractiveness and amenity value. Sensitive residential development of the site would however be appropriate.

The development would add hugely to traffic management and parking congestion in and around the Cirencester Road area. Overspill parking for customers and staff would certainly affect residents on the narrow roads behind the site, including Bafford Lane where parking for residents without off road spaces for their cars is already a problem.

Charlton Kings is a residential area which already has sufficient shops to serve the needs of local people whilst still retaining that strong residential character. The proposed development therefore neither fits the character of the area nor meets a local need.

35 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 2nd February 2014

The planning proposal would seem to contravene Cheltenham Borough Council Local Plan Policy CP4, Safe and Sustainable Living, notably CP4(a) and CP4(b) and you have received numerous objections providing the reasoned thought behind this.

We live in times where it is important that a moral compass is set for future and current generations, together with maintaining and enhancing community values and health for residents of Charlton Kings. The proposed development of a convenience store and fast food units would not be conducive with this. The increased traffic brought about by the completed developments would encourage more of a local car culture as children are driven to school in future for fear of crossing a busier road on foot with reduced visibility due to customers to the new development not being able to park in the minimal on site parking provided in the plans. Narrow roads in proximity to the site would be used for staff parking and customer parking, again leading to increased danger to pedestrians and cycle / car users. Already dangerous exits from Newcourt Road and Bafford Lane will increase in danger with the increased traffic levels and reduced visibility from on street and on pavement parking. Provision of an additional convenience store and potential takeaway outlets would have a detrimental impact on the local green space, increasing levels of litter, some of which could be harmful to younger residents that use the green space as a play area.



The addition of convenience food and potentially fast food takeaways will not enhance the diet of our residents, an important consideration in current times.

Charlton Kings is amply serviced by the current number of shops and takeaway outlets, each of which has its own individual character and none of which provide the bland environment of a nationwide supermarket.

There are ample examples of ex-petrol station plots becoming useful new housing and surely this approach can also be taken with the 86 Cirencester Road site. Let's work towards providing much needed additional housing within the community

I would urge strong foresight in planning rather than regretted hindsight after the inevitable outcomes that acceptance of the current plan would lead to.

28 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DL

**Comments:** 2nd February 2014

Having been timed out on my first submission I will bullet point my objections.

- Developer has not properly researched the local amenities; the store and other retail units will not enhance the locality as there are 3 stores within 5 minutes. It would not meet any unmet need and is likely to harm existing local businesses. Comments about the recently improved Nisa seem laughable.
- traffic increase at an already difficult junction will present a danger to locals and in particular children crossing to go to school at the three local schools. Please refer to the difficulties at the Leckhampton Road Co-op.
- extended hours are unreasonable to all residents in the immediate vicinity
- unlikely that will be any net increase in local jobs as local shops will suffer and their viability may be threatened.
- is it in line with the local plan? Does not seem so.

Please reject.

**Comments:** 9th June 2014

We write again to object to the proposed development at 86 Cirencester Road. Whilst we are pleased to see that the A3 elements of the proposed development have been removed, this leaves a much larger 'convenience store' than originally proposed (which was probably the intention all along).

As stated previously, along with many others who have objected to this proposal, there is NO need for a further food retailer within this vicinity. Having read the Development Management Plan produced by Corun, we wonder whether anyone from Corun has physically visited the site on a normal working day and witnessed the traffic flow issues along Cirencester Road at this point. At the time of writing (midday on a Monday afternoon), there were 7 vehicles parked outside the houses directly opposite the garage site which would make access to this site by delivery vehicles problematic as they would block the highway both ways to turn right across the flow of traffic into the site. There were various suggestions made within their report to mitigate excess noise problems (turning off engines, 'cabin doors will be closed gently') whilst deliveries are taking place which sound good in theory but we all know doesn't happen in practice. I feel very sorry for those people on Cirencester Road who will have to put up with noise from 6.00 - 23.00 every day. This simply is the wrong development for a residential area.

Where will vehicles be parked whilst any development takes place on this site? One of the planning conditions when planning permission was given to erect two houses on a plot behind ours a few years ago was that all construction vehicles would be parked on-site for the duration of the development. Needless to say, this did not happen for the whole year it took to build the houses, blocking Bafford Lane on a regular basis, particularly when deliveries to the site were made first thing in the morning when people were trying to get to work. We envisage the same thing happening during any building works at 86 Cirencester Road.

From a driving point of view, the site lines coming out of Bafford Lane onto the top part of Newcourt Road to turn left or right onto the Cirencester Road are regularly blocked by cars parked to the right directly on Cirencester Road. This is a problem that is bound to be exacerbated during and after construction.

Any increase in traffic flows in this area will make it more dangerous for the many children crossing Cirencester Road to get to the schools in Charlton Kings.

We wholeheartedly object to this application and fervently hope the Council will listen to the majority of local residents' wishes that this application should be refused.

6 Croft Court  
Cirencester Road  
Charlton Kings Cheltenham  
Gloucestershire  
GL53 8DG

**Comments:** 24th January 2014

Re planning application 13/02174/FUL I wish to log my strongest objection to the proposal of X3 retail units plus parking. The Cirencester Road is already an extremely busy and potentially dangerous road with too many vehicles travelling too fast into and out of Cheltenham. The residents of Croft Court have all had 'near misses' either attempting to turn left or right out of the court or crossing the road. I often see school age children having great difficulty crossing the busy road. Parking in the area is already at optimum capacity with 2 way traffic barely able to flow safely along the road with stop/start traffic at rush hours and with the frequent huge lorries that are constantly using the road.

We in Charlton Kings already have ample and adequate shopping facilities with a Nisa, Budgens and Coop stores, plus other specialist stores such as a butcher, hairdresser, florist and chemist to name but a few all within easy WALKING distance. Another X3 retail outlets are certainly NOT needed and would cause unacceptable volumes of traffic, more parking issues, would make the area more dangerous for local drivers and pedestrians alike. This would also threaten the business of our local traders of which many have been here for years.

This proposed application is totally unacceptable and I strongly object.

**Comments:** 22nd May 2014

Just to reinforce my original objection to a store on the car wash site. We do NOT need another general store, we have several already within walking distance. We do NOT need an increase in traffic coming and going off and onto an already VERY busy Cirencester Road. With increased traffic, deliveries with large vehicles the increased noise and pollution levels would be totally unacceptable to local residents. Long opening hours would only highlight the above.

7 Branch Hill Rise  
Charlton Kings  
Cheltenham  
Gloucestershire

GL53 9HN

**Comments:** 26th January 2014

1. Extra vehicular movements on an already busy road.
2. A new convenience store would seriously impinge on the businesses already in the area.
3. Extra noise and inconvenience to local neighbours and residents
4. Buildings likely to be completely out of kilter in line with properties either side of the proposed site.

**Comments:** 9th June 2014

I object for three reasons:

1. Extra vehicular movement on Cirencester Road and surrounding roads which are already very busy and parking is extremely difficult.
2. Extra convenience store surplus to requirements as sufficient already within the area.
3. It will be a further excrescence on an area which has mostly private housing; it is not in keeping with the surrounding properties and we do not need another convenience store.

I further suggest that the site be used for extra low-cost housing.

2 Regis Close  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8EQ

**Comments:** 28th January 2014

Letter attached.

**Comments:** 6th June 2014

Letter attached.

9 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 28th January 2014

Letter attached.

130 Horsefair Street  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8JT

**Comments:** 3rd February 2014

Objections are based on the following

1. There is no need for further stores in this area, it is well-served by current shops and further development will lead to loss of the Church piece community centre.
2. Additional services (takeaway shops/coffee shops) exist within walking distance
3. Traffic congestion and parking in this area is already bad, this will only worsen the situation.

If it needs to change then housing or a petrol station would be a better use of the land.

57 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 3rd February 2014

Having just recently moved to Charlton Kings we very much appreciate the "village" environment that still exists here & are disappointed to hear that the council is even considering a planning application from the retail giant, Tesco. The area is already well served by independent local retailers & the village already supports a supermarket. The increase in traffic, congestion, noise & litter that a convenience store will inevitably bring to what is an established residential area must surely make the proposal untenable.

**Comments:** 28th May 2014

My husband & I strongly object to the proposal to allow Tesco to build a store. I find it amazing that the council should lament the inappropriate material used to build garden walls in Bafford Lane, thus detracting from what is a beautiful conservation area, and at the same time even consider allowing an un-wanted commercial development. We have no need for another supermarket in the area that will bring further parking difficulties & increased litter. Bafford Lane is already subject to illegal parking on footpaths & and congestion that leads to poor access. The development will only serve to exacerbate the problems.

Charlton Kings is valued by all for it's village atmosphere that can only be damaged by inappropriate development. We already have perfectly adequate retail facilities in the area, and I know of nobody who would welcome Tesco.

High Ridge  
33 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 22nd January 2014

I strongly oppose this development on the following grounds:

1. There is no need for another convenience store in Charlton Kings - the existing stores are adequate for the communities needs, in particular there is a perfectly suitable Nisa just across the road from the proposed development, which does not deserve the negative commentary it is subjected to in this planning proposal.
2. This proposed development will clearly have a detrimental affect on local traffic. In particular, what is going to happen to the HGV delivery lorries that will inevitably roll up daily? My guess is they will do what they at every other store - i.e. not use the car park as that would block access for shoppers, instead they will pull over on the roadside to make their delivery - this will create a massive problem for people using the Newcourt Rd exit onto the main Cirencester Road, where visibility will be reduced to dangerous levels.
3. Another traffic issue is related to pedestrians - this area is already problematic due to the large volume of school children crossing at this point, where there is heavy traffic, with no adequate provision for crossing. This "convenience" store is only going to make that worse & endanger the lives of our children.

4. The so-called "design" of this development is derisory - the usual flat-topped brick slab, lacking in imagination, creating an eyesore, but no doubt being the cheapest solution which maximises profits for the developer.

Please do not pass this planning application - I oppose it most vehemently.

**Comments:** 23rd May 2014

Having seen the revised proposal for this development I remain strongly in opposition to it. Whilst some effort has been made to enhance the building design and general layout of the site, two fundamental issues remain unaddressed:

1. Charlton Kings does not want or need another supermarket - in fact the proposed redesign makes the supermarket even larger, this is completely inappropriate for this location;
2. This development will increase traffic issues at an already hazardous junction - I fail to see how the proposed Delivery Management Plan can ever be enforced, and even if it was, traffic issues are still going to increase if this goes ahead.

Please do not allow this development to proceed.

70 Little Herberts Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LN

**Comments:** 24th January 2014

I would like to object to the proposed development to the car wash site on the Cirencester Road.

I do not object to redevelopment of the site, which could be deemed unattractive at present, but to the proposed development. Charlton Kings has not experienced a sudden rise in population and is currently well served by convenience shops, cafes, take-aways, hairdressers etc. which will likely be adversely affected if the proposed development goes ahead, probably resulting in their closure which will mean people will lose their jobs and livelihood and also another property or properties will become derelict and will reduce rather than increase choice. It is contrary to local plan policy CP4(e) which states that new developments should maintain the vitality and viability of local shopping facilities.

The statement by Mango says that the new store would function as a convenience outlet primarily meeting the top up /basket shopping needs of .. but then goes on to say The Nisa unit appears to cater more for small basket and occasional top up purchases. I'm not quite sure what the difference is. Mango comments that local people have to resort to travelling to a large supermarket for their needs which is not sustainable. I use NISA, and other local stores, for top-up purchases and have found them more than satisfactory and yes, I do visit a large supermarket about once every 3 months but I doubt the new proposal would mean I didnt need that trip. The new proposal will not encourage people to stay longer in the vicinity (in fact the car park might cause them to spend less time as they will not walk to the local shop!) and will not provide more choice when other outlets are forced to close. Para 14 of the National Planning Policy Framework as quoted by Mango requires sustainable developments. I am in favour of sustainable development but this would be unsustainable development as there are not the number of extra people in the area to warrant it and is therefore contrary to the NPPF.

Local policy CP4(b) states that an application should not result in an unacceptable level of traffic. If the development is successful it will inevitably result in a lot of extra traffic, including large lorries, entering and exiting onto a busy main road that is used by commuters (especially when there are problems associated with traffic round the air balloon and even on the motorway) and

by race traffic, as well as the local traffic. Noise and traffic will increase thus contravening local plan policies CP4(a) and CP4(b)

What will the other two outlets be used for? If takeaways, this will generate a significant amount of extra noise with more rubbish on the nearby open space which contravenes Local Plan Policy CP4(a) which states that the application should not cause unacceptable harm to the amenity of adjoining land users and the locality.

The new development may very well provide jobs but the car-wash employees and, if, as seems highly likely, at least one other shop closes, jobs will be lost there negating the argument regarding extra jobs.

The proposed development refers to customers using the bus service but the buses are infrequent and the routes taken are unlikely to result in additional customers therefore contravening local plan policy CP5.

Policy CP7 refers to a high standard of design. The design looks like a typical retail outlet flat roof and cheap to build - not what I call a high standard of design.

A more appropriate use for the site would be housing, especially a low-level block of flats (with lift) for first time buyers or older single people for which there is a need in Charlton Kings. As is set out in the 12 Core Planning Principles paragraph 17 quoted in the Hunter Page planning application: Plans should take account of market signals, such as land prices and housing affordability, and set out a clear strategy for allocating sufficient land which is suitable for development in their area, taking account of the needs of the residential and business communities. The proposed development does not take into account the needs of the residential and business communities and should therefore be rejected.

**Comments:** 30th May 2014

I thought it highly likely that the proposed two small units would not be viable and would thus be absorbed into the larger unit so I cannot see that the proposed revision changes the issue significantly. There is still unlikely to be a requirement for any extra convenience store (when there is already a perfectly good store almost opposite) as no new housing is planned in the area. The road is already busy, especially at times when traffic is diverted, so cars and delivery vehicles entering the site will cause problems as well as extra noise and pollution.

I still maintain that a low level block of flats would be the best use for the site. Housing is needed far more than a duplication of a convenience store.

77 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 30th January 2014

Letter attached.

133 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 30th January 2014

Letter attached.

**Comments: 9th June 2014**

I am writing to object to the proposed development because it is inevitable that there will be an unacceptable increase in traffic which will be harmful to the community and my amenity.

Although the plans have been revised and the proposed two A3 units have been removed, the original reasons for my objections still stand. There will be an increase in the traffic in the vicinity as a result of: deliveries, staff arrival and departures, increased number of vehicles visiting the convenience store which will be larger than others in the area and have longer opening hours both of which will attract customers from a wider area (far above the numbers using the car wash).

This increase in traffic will exacerbate the many problems on a this busy road, in particular increases in: noise, light and air pollution, vibration and road maintenance.

Since the initial proposals were put forward I have been checking on the parking of customers at similar developments, particularly those where an ATM is onsite. My observations show an increase in street congestion, a constant abuse of parking with customers simply pulling up alongside the development to 'pop in' for a newspaper or to withdraw some money. They make no attempt to use the parking spaces which may be available and often park on the kerb causing a danger for pedestrians and frequently illegally parking on yellow lines or on the corner of a junction.

Whilst the removal of the A3 units is an improvement, there still is no need for a new convenience store when we already have a number within easy walking distance, together with cafes, takeaway food outlets. Far better would be the opportunity for new housing, in particular sheltered accommodation for older residents who may wish to remain in Charlton Kings but are unable to find suitable small properties. All of the new builds under way or planned in the village appear to be larger family homes and the shortage of affordable one/two bedroom properties is never addressed.

In planning terms I believe the proposed development contravenes the Cheltenham Borough Council Local Plan Policy CP4, Safe and Sustainable Living. Specifically it contravenes sub policy CP4(a) in that it would cause unacceptable harm to our amenity as an adjoining land user and would harm our locality. Additionally it contravenes sub policy CP4(b) by affecting the environment in an unacceptable way due to the volume of traffic and street noise thereby having a serious adverse affect on our amenity and living conditions.

This is a perfect opportunity for the Borough Council to invest in developing something which will benefit the community and not simply produce a big profit for the developers and a national supermarket chain.

25 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments: 1st February 2014**

Objections to this scheme to date detail, with comprehensive and well informed local knowledge and opinion, the disastrous effect three generic commercial units would have on traffic, parking, safety as well as local residents' sense of well-being.

However, the potential of the development site to serve as a gateway to Cheltenham is of paramount importance; it's unique selling point is it's high visual impact at this critical entry point to the town. This application ignores the site's virtues.

The development site's adjoining green space, which functions as a recreation area as well as a link to the green pedestrian route and cycle path into town, is scarcely mentioned in the documents. It also offers considerable potential to inform any site development in this location. Health, recreation and well-being are important factors for local residents.

We feel that a brief that thoroughly investigates the development site's potential would lead to a successful resolution: a sympathetic and sustainable development for Charlton Kings.

In the light of the level of opposition, our expectations are that this application will be rejected. We would like to see a Public Meeting to which local councillors, planners and residents are invited to reconsider the site's planning brief and hope that this will result in an appropriate and well considered local development that enhances our neighbourhood.

71 Ravensgate Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8NS

**Comments:** 3rd February 2014

It is important that a decision has been taken to refer this application to full Planning Committee where up to 15 councillors, from across the political spectrum, will make a site visit and examine all submissions before coming to an impartial decision based on the best evidence available.

I share the unease which residents have expressed as to the disturbance to the equilibrium of our village, which seems to be balanced and presently functioning reasonably well.

The most crucial aspect is that claims supporting the proposal, regarding economic and environmental impacts, are fully tested and rigorously peer reviewed to establish as far as possible the true situation.

I have a specific concern that the level of safety on Cirencester Road may be compromised. At present we have direct evidence from road traffic reports that there have been no serious accidents on the stretch of road adjoining the proposed development and we must maintain that position. Plans indicate there would be a relatively few parking spaces. Of the 16 proposed, 2 are rightly designated for disabled customers. The available remainder will be reduced to accommodate employees at both the store and the two other retail units leaving just a handful of parking bays. During peak times this could lead to an overflow onto the Cirencester Road. In more than 20 years I have hardly ever seen a car parked on this side of the road, even when it was previously a garage. The carriageway is clear and traffic has good sight lines. Residents living opposite use only their side of the road. With cars likely to be parked on both sides, the chicane effect would really change the dynamics of the road.

Young people en route to schools may be more likely to stay on the store side of the road to call in to make a purchase, and could be crossing between parked cars. This doesn't just apply to students, there would be an huge increase in footfall over the road in an area where there is at present no safe provision to cross.

The position would be exacerbated further should the site accommodate a fast food outlet, as pupils would cross back and fore during their lunchtime forage for food.

Also, given the known behaviour of some drivers to take the easy option it would be reasonable to consider that some vehicles would be left half on the pavement whilst their owners 'just popped' into one of the two units rather than park at a distance.

Before any decision can be taken, these issues need to be explored further and resolving.



I am confident that those councillors tasked with deliberating on this planning matter will give due attention to those points which constitute material considerations.

The Firs  
1 Newcourt Park  
Cheltenham  
Gloucestershire  
GL53 9AY

**Comments:** 3rd February 2014

I have serious concerns regarding the proposed development of 86 Cirencester Rd. There simply is not a need for another convenience store in the area. The community is well served by Smith & Mann/Budgens, the Co-operative, Jefferies the Butcher, the chemist, the florist, The Forge and Nisa. I foresee a major problem with traffic relating to the proposed store, not only delivery lorries but also shoppers. The Cirencester Rd is a busy enough route already and with the occasional car parked on the side of the road, inevitable hold-ups occur. This will be made worse by cars pulling into the proposed store. On the subject of traffic, this road is a main thoroughfare for school children and I feel that increased traffic could put lives in danger.

177 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DE

**Comments:** 18th January 2014

I have to agree with the previous comments made by my neighbours and state we do not want another retail outlet & Store.

In addition to the comments they have made I believe there will be problems with parking despite the off road parking you have stated in the design. I find people who visit the various areas along the Cirencester Road have a tendency to park outside your house whether you have a dropped kerb or not. So I envisage this causing problems as well as frustration with myself and my fellow neighbours.

Also, I find the current business of a car wash, works fine and fits in with the community. Where there was a problem with times they gladly observed the communities wishes and acted accordingly. They filled a niche that ensured the Garage area was occupied and in use. I shudder to think what the outcome would have been had it been left empty. So I think the workers of this business deserve a hearsay and a chance to voice their opinion, if they haven't already.

165 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 14th January 2014

As I understand it numerous letters of objection have already been written to the council regarding this development and I was wondering when they will they be uploaded on here?

There are also several hundred signatures on different petitions at the local Nisa Store, Budgens and online.

**Comments:** 15th January 2014

I am writing to express my extreme concern with regards to the planning application for the development of the Car Wash site at 86 Cirencester Road, Charlton Kings.

It is obvious that any retail development on this busy road (and the application includes 3 units!) would inevitably lead to problems with parking and traffic flow in what is an increasingly congested area.

I also can not see how anyone could argue that the existing NISA corner shop on Croft Road would not suffer.

In addition there would be a threat to the local convenience stores and coffee shops based around at Church Piece and Lyefield Road West. It would be a tragedy and we need did not support the existing businesses there to keep the area alive and welcoming.

I simply fail to see how pushing an unpopular retail development through would serve the local community.

**Comments:** 29th April 2014

Response to Revised Acoustic Report - 13.03.14

Firstly a small point but the address on the report is wrong as it refers to 87 Cirencester Road, which is a residential house way down on the opposite side of the Road!

The Vehicle Noise Measurements section lists the main noise sources associated with a HGV delivery but makes no mention of the noise of a refrigeration unit. Is this an error or can I therefore assume there will be no use of refrigeration HGV plant?!

Included in the list of daily deliveries the report details one HGV delivering every morning between 6-7 am for up to an hour. Most people would not need a decibel analysis to understand that having such a delivery outside a residential house every morning will be disruptive. If by some strange development this was to include a refrigerated unit the impact would be even worse.

Please would someone get back to me to clarify this?

**Comments:** 9th June 2014

Although there have been some minor improvements to the scheme I still very strongly object to the basic proposal.

- 1) it will obviously take custom from the existing stores
- 2) it will definitely increase noise pollution for the residential neighbours (especially first thing in the morning and into the evening)
- 3) there will be an increase in traffic and parking issues

And if these points weren't enough, the vast majority of the local community does not want or need it so I ask who is this scheme designed to benefit?

147 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 30th January 2014

I sincerely object to this planning consent. I am a single mother living virtually opposite the site and am appalled that such an application has been made and is even being considered. We do NOT need anymore shops in this area. We are a good strong, local community and the thought of more traffic, early morning and evening disruption is beyond belief. The only way this application would work is that a limited amount of residential property and no convenience store is built.

181 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DE

**Comments:** 1st February 2014

Proposed development of convenience store and two retail units.

This development plan does not meet local requirements in any way.

There are ample convenience stores, coffee shops and other retail outlets in the area. The plans mention creating jobs, but what will happen to the car wash business and how many will lose jobs as a result of removing the current business from the site.

There is not sufficient business to support these additional shops, which will result in the closure of some of the existing businesses and further job losses.

The Transport statement uses traffic accident information for the last five years when looking at possible accident black spots in the immediate area, but when looking at Traffic Impact uses data based on the use of the site as a petrol station ,which was over five years ago. The current car wash business does not generate a huge amount of traffic, and with the layout is well able to accommodate traffic turning into and leaving the site, their hours of operation are also much shorter than those of the proposed convenience store.

The junction of Pumphreys Road, Cirencester Road and Newcourt Road was the subject of consultation regarding putting an island in the middle of the road to aid crossing, as this being a natural crossing place at the junction of several routes was considered dangerous. This was rejected and as a result the dangerous situation with people, including many schoolchildren crossing there, and additional traffic turning into the site will continue to be dangerous and a major hazard for all concerned.

16 Parking places are mentioned specifically for customers, this does not make any allowance for staff cars, which there inevitably will be. These will have to be parked in side roads in the area, where there are already parking issues for residents

There is a real need for affordable housing for young people, who cannot afford to stay in the area; this would be a much more favourable option to the community as a whole. Surely better to give the community something it needs rather than shops which it does not?

159 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 30th January 2014

Letter attached.

**Comments:** 9th June 2014

Letter attached.

141 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 31st January 2014

I am a resident at 141 Cirencester Road and I would like to express my strong objection to the proposed development for the following reasons:

- 1) There is not lack of convenience stores in the Charlton Kings area. There is a Nisa, Co-Op and a Budgens all located within a triangle of the proposed site, any new convenience store would not offer the residents anything more/new than what is already provided for. This isn't including the various other local businesses within the area that this development would effect such as the Butchers directly opposite the site.
- 2) There would be a significant increase in traffic around the proposed site. If you study the site and surrounding area the road narrows and bends around Croft Court, this combined with local residents parking on the road means this stretch of road can become a bottleneck for traffic which would only get worst if the proposed development went ahead. For example, the Tesco Express which has recently been opened on Hewlett Road has delivery lorries just about every morning unloading less than 15 meters from the roundabout during peak traffic hours. This causes all sorts of traffic problems in the mornings. I know the proposed site isn't by a roundabout, however this stretch of road needs to be considered with the increase of traffic and delivery lorries that will require access to the site.
- 3) This part of the Cirencester road is relatively quiet in the evenings and at night, such a proposed store will have unsociable opening hours, possibly opening for 24 hours (if not to start with, probably ending up being), which will ruin this the peace that we, the residents, currently enjoy. I think its unacceptable to develop such a site into a "mini-mart" in a residential area where historically there hasn't been late night opening stores such as the one proposed, its especially unfair to the residents living directly opposite the site, not only will their privacy be affected but bright lights will be shining into the houses opposite from the stores and traffic leaving the site. Not only would there in an increase of noise from traffic but there will extra noise levels from the customers visiting the store at late hours. I know whatever convenience store takes over the premise will be more than willing to put up a sign asking there customers to be respectful of the neighbours (like I have see at various stores in residential areas in Cheltenham) however, in my experience the individuals who would be most disruptive at these hours wouldn't care if a sign was up or not, they are just loud and disruptive by their nature.
- 4) The proposed development is not in keeping with the Cirencester road, the majority of the road is traditional red brick Victorian style houses, I do not think bright neon lights of a convenience store will be in keeping with the style of the road.

I believe the site requires re-development; however I strongly disagree with this proposed development. It does NOT fit any need that our community requires.

96 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DG

**Comments:** 2nd February 2014

I object on the grounds of the planning design, which is boring and not in keeping with area:

- on the grounds of increased noise and traffic by lorries and shoppers and staff at all times of day and evening
- on grounds of excessive parking on a difficult street thus blocking the flow of traffic and preventing residents parking near their own property.
- on grounds of smells and public nuisance of fast food outlets.

The latter is my strongest objection.

Another supermarket not needed, nor fast-food outlets current business not hurting anyone.

98 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DG

**Comments:** 3rd February 2014

I live at No. 98 Cirencester Road - opposite the Nisa Shop which is open from 0600 to 2100 daily with the constant flow of traffic from both customers and suppliers to the store. In addition there is a cashpoint service outside the shop which again attracts customers throughout the day even when the shop is closed - with the noise of the cashpoint audible throughout the day in the garden. To have another retail outlet on the same side of the road but less than 100 yards away from Nisa is unnecessary and will only cause more noise from both customers and suppliers to the shop. The road is already busy and the application will only increase the level of traffic - particularly given the extended opening hours to 11pm - why is this necessary in an area where there are already 3 supermarkets - Nisa/Budgens & Co-op.

Aside from the noise and disturbance to the traffic on the very busy road, the look of the development is ugly - particularly in a road which has Victorian properties and is not in keeping with the area.

There is a park alongside this application - this might encourage youths to gather - particularly in the summertime with access to a shop open until 11pm - not suitable for the surrounding houses which mainly have young children. At the moment the area is quiet after 9pm - to agree to an application to extend to 23.00 is not in the interests of the people in this road.

The community around here is one of young families and to agree to yet another retail outlet is simply ignoring the community's needs. We do not need any more supermarkets.

This road is far too busy - this proposal will only increase traffic and the chances of accidents increasing - particularly given the location of the schools around this area.

**Comments:** 9th June 2014

Unfortunately the revised application for a new convenience store at 86 Cirencester Road is not wanted in this area. We have adequate provision for all grocery purchases with Nisa, Co-op and

Budgens who will see a decline in business by allowing such a large retail operation. The road is too busy to handle the impact of constant deliveries to a larger store. The area should be allocated to housing - not more retail shopping. The demand for housing in the area is high - the location is ideal for family houses with good provision of schools/parks etc in the area.

171 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 3rd February 2014  
Letter attached.

167 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 3rd February 2014

I have objections to the noise it will create to residents living opposite this proposed site will be overdevelop on a small site children crossing road to get to school and lorry delivering and blocking a very busy road there will be no privacy and the stress it will bring for residents when customers will park and residents cannot get on there drive this will happen as it happened when it used to be a second hand cars sales

163 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 1st February 2014

I have lived directly opposite this proposed development site for the last 30 years and therefore have first hand experience of the traffic congestion, dangers of the road and parking problems in the area, which have increased dramatically over the years. The A435 is a very busy and over burdened trunk road, especially at peak times, the addition of a convenience store plus two retail units crammed on to this unsuitable site will do nothing more than exasperate the current traffic and parking problems in the area.

#### 1. Damage to local Business

There is little or no need for the addition of another convenience store in this area, we already have ample to serve the local community (Nisa, Co op, Budgens etc) another will only damage our established local small businesses who serve us well.

Also the carwash provides a great service for the local community and will be sadly missed by many, not to mention the employees loosing their jobs.

#### 2. Traffic & parking problems

More unwanted traffic will be attracted into the area, delivery lorries obstructing the highway and vehicles pulling out will also increase the risk of accidents to both pedestrians and drivers.

Parking is already a big problem here and the proposed development provides insufficient parking for both staff and customers, this will lead to more on street parking leaving residents with even less or no parking.

### 3. Better use of the site

There is a shortage of housing in the area, the site would better lend itself to residential housing which would not significantly increase traffic problems or damage local shops or the environment.

### 4. This development is unwanted

This proposed development is unwanted by a very large percentage of people who live in the area, I only hope the Council take note and reject this planning application.

This village belongs to the people who live here, not the developers or the supermarkets!

155 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

#### **Comments:** 16th January 2014

I will formally oppose this application shortly but in answer to the question posed where are all the letters previously sent in? The Borough Council have said that they can not be included because they were submitted before the application was submitted and verified. The argument being how can you comment on what you haven't seen. That would be an issue for "design" but as neighbours we commented on a busy, fast commuter road, the vast reduction in the amenity of adjacent homes, the vast increase of traffic and necessity of an unwanted/needed "convenience shop". We either need to re send those original letters/email or write again, or do both. As it stands, this application is contrary to the Cheltenham Borough Council Local Plan (2006) Policy CP4(a)(b) and (e). Plus design, CP7. And others which will be in my opposition letter, complete with pictures of the road snarled up after an Air Balloon car, which as we all sadly know are frequent.

#### **Comments:** 30th January 2014

I have been asked to formally submit the Petition signed by 600 local residents who oppose this Planning Application on the grounds of CBC Local Plan Policy CP4(e).

This Policy states that Safe and Sustainable living, development will be permitted only where it would (e) maintain the vitality and viability of the town centre AND DISTRICT AND LOCAL SHOPPING FACILITIES (my emphasis). The Policy wording is attached to the Petition and signatories were able to read this and make a judgement before signing. The document is too large for me to scan so I will take it to the Municipal Offices and deliver it in person.

Note - The petition is Available on the Documents Tab.

#### **Comments:** 30th January 2014

A neighbour just asked me to clarify the opening times of the proposed inconvenience store. The hours requested for that are

0600 to 2300 SEVEN days a week, there are no reductions for Sunday Trading because of the size and designation of the proposed shop. We do not know the proposed hours of opening of the 2 food and drink outlets or whether one of those will be a drive thru or not.

#### **Comments:** 1st February 2014

The acoustic report submitted by Hann Tucker is flawed. On the first night that the sound sock was positioned a chamois leather cloth was placed over the device. On the second night a Norwegian woolly hat was placed over the chamois leather. Both of these in situ over the

acoustic device would severely reduce the amount of ambient sound recorded. We do not know who placed the accoutrements over the device, both events happened overnight.

**Comments:** 3rd February 2014  
Letter attached.

**Comments:** 4th February 2014

The plans submitted for the store, which were only put to this site on 4 February, are again, inaccurate. There is one lamp post directly in front of the site ( number 41 which is directly opposite house number 161 Cirencester Road across the road) and in terms of the site plan it would be the one identified near the staff room. There is no lamp post currently in position in the area of the site plan near the proposed ATM, so I do not know where that information has come from.

Northbound into Cheltenham there is lamp post number 43, directly in front of home number 90 Cirencester Road, 41 in front of the application site, and then lamp post number 39, which is directly in front of the home at 143 Cirencester road across the road. If lamp post number 41 were to be removed, there would be no pedestrian street lighting for close on 250m northbound into Cheltenham. This is critical for two safety reasons, and notwithstanding dark nights and children crossing the road to get to schools etc

Firstly, there is the busy junction of Cirencester Road/Newcourt Road to cross and secondly when I was in correspondence with Glos Highways appealing for more signage to remind drivers that the speed of the road was 30 mph they refused on the basis that street lighting in an urban environment clearly indicates that a 30 mph limit was in force. On that basis they refused any more signage and quoted the Highway Code at me. If 41 were to be removed this subliminal reminder would disappear and add to the already speed hazard. I would also struggle to think where 41 could be repositioned to in order not to inflict the distance between 43 and 39. I can only surmise that the applicants would feel the on site lighting was sufficient to illuminate the street pavement, that public safety would then be liable to the vagaries of a private development is surely not acceptable. This safety factor must be taken into consideration please when determining the application, and given the amount of people who have already commented on inaccurate plans, this adds to the list.

**Comments:** 12th March 2014

Might I make a couple of observations in response to the DPDS comments from Duncan McCallum?

The end user is a Sainsburys, the manager designate has been over heard saying as much. Mango know this so I am a little concerned at the calculations based on a lesser chain eg Londis or such like.

Also, whilst noting the comment that Planning Law is not there to protect private businesses, see DPDS comments 4 March and earlier, neither surely is it there to put two businesses and 13 employees out of work/business is it, in order to satisfy this application, the justification for which is mired with inaccurate and potentially misleading statements. I note also no Environmental impact assessment report nor Highways and the impact on this busy arterial A road of parked up lorries and the vast increase in traffic to not only the A1 store but also the almost forgotten about two x A3 units. We haven't seen transport statements nor retail statements for these not an assessment of the likely impact of similar businesses already in situ here.

**Comments:** 31st March 2014

1 of 2

Can I ask a few questions please



Why has CBC Environmental Protection team not made any comment about the light pollution that will obviously damage our amenity 7 days a week? A Sainsburys supermarket for security reasons will want to have security lighting on OVERNIGHT. With an ATM there is an obvious security risk and there will be security lighting that that OVERNIGHT. Can I please ask why these issues have not been addressed?

Why has there been no Highways Comment on this Arterial busy fast road? It is inconceivable that an informed decision can be made about this application on this site without detailed analysis of

1. Speed of traffic
2. Volume of traffic
3. Ramifications of the wider impact on roads in the locality when the road is blocked by delivery vehicles idling on the highway waiting to gain access to the site and vehicles choose to take other side roads.
4. Safety implications for pedestrians and school children (inc parents) when vehicles park astride the kerb or totally block the kerb on that side of the road, it happens now, it will happen then.

We have great concerns about the alleged disingenuous and ill informed information and stats used to justify this unwanted non sustainable development. Figures for footage and income proposed by the A1 unit are being fudged with comments about possible Londis and other 'minor' supermarkets being the A1 unit end user. We know this is intended to be a Sainsburys local, why have DPDS not made their analysis based on that fact.

Waste disposal and storage by the A1 unit. The claims made about this factor are simply ludicrous, and unbelievable. Any supermarket generates waste throughout the day, from unwanted packaging to waste food. Current legislation fines a shop for out of date food on its shelves, currently the fine is £10000 per item, per day out of date. Sainsburys will not wish to have any food on its shelves that transgresses this law, so will remove it. Where will that be stored overnight?

The suggestion that the daily delivery will collect waste and remove it is simply not true. A food delivery vehicle is simply not equipped to separate foodstuffs from waste, I think this may also contravene Environmental Health and Safety Regulations for Fresh Food and needs to be investigated fully please.

As it stands, I don't think the proposed waste collection suggestions for the A1 unit stack up. Legally and I challenge that assertion, can Trading Standards and the Statutory body for the use of food please be asked for a view.

**Comments:** 31st March 2014

2 of 2

The identity of the end users for the A3 users has not publicly been avowed but it is clear from the comments made by retail assessor that one of them will be a take away. Quite apart from the fact that our area is already well served by A1 units covering fish and chips (2), curry (2), Chinese (2) and other fast food (burgers kebabs etc 2), I haven't read anything about traffic flows throughout the evening, impact on our amenity due to car doors slamming, customers calling out, customers hanging around in their cars ears ringing their food with their engines running ( it will happen won't it). How will these issues be dealt with to mitigate the obvious impact they will have on our amenity, and peace of mind.

Can you please confirm that it is still planned to have this application go before the Planning Committee scheduled for 24 April. Many thanks in advance

**Comments: 7th June 2014**

As a family of four we continue to be strongly opposed to the development of this site for the benefit of a major national supermarket chain. Once the developer had seen the 959 Petition and the 150 letters of representation against the application, that should have been the clue to properly engage with the local Community as is strongly advised in the National Planning Policy Framework document. That has not happened. Proper research by the Developer would have identified the already local provision of two Co-op stores, the Smith and Mann Budgens and the independently owned and operated NISA almost directly opposite the site. Both the owner of Smith and Mann Budgens and the NISA have indicated that they would be in jeopardy of closure should this application receive approval.

Whilst accepting that Planning Law is not there to "protect" private commercial initiatives from other commercial completion neither is it surely there to put 8 car wash workers out of a job, and potentially see the closure of a local shop, the NISA. The revised retail statements by Mango smack of desperation and frankly need to be taken with a pinch of salt. Budgens saw a footfall loss of around 10% when the new Sainsburys opened on the Oakley site, how much will they lose should a major retailer open this close to them. Currently our sole remaining Post Office is managed by Smith and Mann and we have serious concerns about our community should we lose that facility. This application and it's revision is simply Not sustainable and does not fit with the NPPF nor Cheltenham Borough Council Local Plan for the reasons I have previously stated.

I am also concerned that despite the fact that the application went in before Christmas we have yet to see what comments the Glos Highways Planning Liaison team say nor what the Glos Road Safety Management Team may have on this application. I have been told that the final report will be available to the Planning Committee and that consideration has been given all along to road safety issues but without seeing the evidence I remain unconvinced. Numerous press reports have recently highlighted the need for more houses in our gown and this site would be an ideal use of a brownfield site for some more. That the Developer is closed to any suggestion of any other use is more to do with his contract to supply a shop than to satisfy any real local need. This is a fast, busy road and under the Freedom of Information Act 2000 I request all copies of draft or final reports and emails or notes from telephone advice relating to the highway/road in front of this site. 7/6/2014

**Comments: 7th June 2014**

With regard to the large delivery vehicles now approaching the site from the north, from the direction of Cheltenham Town Centre, I note for the revised drawings that there is to be a ramped entrance for the loading and unloading of goods etc. This ramp which has railings intrudes into what is supposed to be part of the parking area for the shop. Shoppers and shop staff with cages will compete for a safe journey across the car park, as will shopper leaving the store. The distance will also mean that the heavy cages will run across the ground from in front of the new shop around the side, through the car park and potentially there will be conflict with shoppers, pedestrians and shoppers cars trying to enter/exit the site. This railed ramp reduces surely the amount of car parking spaces available for shoppers and I still cannot see any mitigation for where staff will park.

Nothing has been said about what time cleaning staff will be on site and with access to the shop, but it will presumably be before shop opening time, or after staff check up at night.

Finally, I simply do not believe that any retailer will take away out of date packaged food or loose vegetables in the same vehicle that brings in new stock. There is clearly a cross contamination issue with this and I am surprised that environmental health cannot see this incongruity. Finally, these delivery vehicles will now be expected to wait outside our homes, heading south but waiting in the northbound lane, to cross the A435 Cirencester Road and across a busy pedestrian pavement where dog walkers, users of the adjacent public open space and school children will be potentially in conflict with large lorries crossing across the pavement. I have not seen how this will be mitigated.

The Design of the building is now worse, it does not complement the adjacent Edwardian homes where we live and the NPPF clearly states that this must be taken into consideration, it clearly hasn't been.

All our reasons for refusal remain, Design, lose of Amenity to adjacent homes (noise, disruption, light glare etc), Road safety and the loss of local shops (CP4 and three sub clauses apply)

151 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 4th February 2014  
Letter attached.

2 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DL

**Comments:** 2nd February 2014

We would like to lodge our OBJECTION to the proposed development site at 86 Cirencester Road for one convenience store (A1) and two retail units (A3).

This development will cause unacceptable harm to the lifestyles of the residents of the homes adjacent to the site and the local community of Charlton Kings.

The village of Charlton Kings is already adequately serviced by a number of good local convenience stores, coffee shops and take-aways. Another convenience store and the addition of two A3 hot/cold food outlets are simply not necessary in this area. This is demonstrated by the huge negative response to the development by the local community the people that actually use the present amenities.

The development will bring increased noise and light pollution to all the local residents. The proposed convenience store is to be open to the public from 6.00am to 11.00pm, 7 days a week. Daily preparation and cooking of the in-store bakery goods, daily cleaning of the store, the cashing up at the end of the day will presumably all happen outside of these opening hours. The pollution of light, noise and smells, coming and going of staff and cleaning contractors will add to the already lengthy daily trading hours, having a detrimental impact on this residential area. By CBC permitting these opening hours of 17 hours per day, every day, for the proposed convenience store, this could have an impact on the other current local stores, such as the Nisa, Smith and Mann and the Co-op to extend their opening hours to stay in competition, impacting on the whole character of Charlton Kings.

The impact of the air-conditioning, refrigeration and extraction units for the two A3 units (which are not discussed at all in the planning application) and the convenience store will produce noise, smells, fumes and vibrations at unacceptable times in front of our children's bedrooms, which are along the Newcourt Road side of our home.

We recently visited the CBC planning department, where on the drawing titled 'Proposed Site/Ground Floor Plan' by Daniel Hurd Associates, we measured (with the CBC planning departments scale ruler) the distance from the corner of our home to the proposed site. We have measured from our actual house to the same point of reference and found that our home, on the fore- mentioned drawing, has been rotated round to appear to be further away from the

development than it really is. The fore-mentioned drawing implies that our home is 25% further away from our boundary. This can clearly be seen when compared to the Ordnance Survey map.

With this inaccurate drawing put forward in the planning application by Hunter Page, it implies that the proposed development will have less of an impact on our family home, than it really would. This also puts validity of the other results in to question, such as the Environmental Noise Survey and Noise Impact Assessment Report 19838/N1A1 prepared by Hann Tucker Associates and the distances suggested within that report.

The impact of noise affecting the sleep of our children every night is a real concern.

The refrigeration units for the convenience store and presumably the two A3 units will also have refrigeration units, as they will be dealing with food. These will be operating 24 hours a day 7 days a week, with no rest bite for the local residents. Is this really a sustainable solution to inflict on the current residents and future residents of the local area to simple be able to enjoy their homes peacefully?

The delivery of goods to the convenience store and the two A3 food outlets will have a huge impact on the local residents that surround the proposed development on three sides of the site, especially those on Cirencester Road who would be severely affected by noise and light pollution from the early hours of every morning.

The section of the A435 Cirencester Road by the proposed development is a particularly fast and dangerous section of the road. With the junction of Newcourt Road being notoriously hazardous, with the cars that already park right on the junction itself impacting on the visibility for pedestrians, as well as for cyclists and drivers when pulling out of the junction. The proposed convenience store and A3 food outlets will undoubtedly increase the volume of traffic, throughout the day and late into the night, especially if they predict an annual turnover of £1.26 million, as stated by Mango Planning and Development. This will result in levels of traffic, from customers alone, to attain an environmentally unacceptable level. Added to this would be the traffic of a daily delivery heavy goods vehicle, other smaller delivery lorries/vans, waste collection lorries, staff and cleaning contractors vehicles.

The increase in traffic in the area, if the proposed development is permitted, will make the crossing of Cirencester Road an even more hazardous task that at present. There are a huge number of children that cross the Cirencester Road to get to and from school, cutting through Bafford Lane from Bafford Approach and the Sandy Lane area, and through the park the runs along Newcourt Road. The secondary school children that walk, obviously unescorted by an adult, are sometimes in an 'excited and maybe not always concentrating' frame of mind when with their friends on their way to and from school. This is one of the categories of our children that I feel would be most vulnerable to the high increase of traffic the convenience store would bring to the area. The illegal parking, half on a pavement and half on the road by passing-through customers, and the continuous stream of vehicles tuning in and out of the proposed development site car park will only add to the environmental hazards of the already busy and dangerous Cirencester Road.

In the planning application there is no comment as to the two A3 units with regards to deliveries (their specified times and how many per day), the trading hours and hours where the units may not be open to the public but are being used for preparation, cashing up and clearing up. No mention seems to have been made either for the parking facilities for customers and staff for these two units.

Charlton Kings has a wonderful sense of community, centralized around the schools, St Mary's Church, the pubs and the current shops, which serve the village very well. I hope the voices of all the residents are given due consideration as we are the people who, after the years pass, will still be living with this development and its consequences.

**Comments:** 9th June 2014

We would like to lodge our OBJECTION to the proposed development site at 86 Cirencester Road for one convenience store (A1) with associate parking.

This new application for a single, larger (by just over 13% than the previous application) convenience store, still does not address the main issues that hangs over this proposal and which there have been so many objections to.

The residents of the village of Charlton Kings bitterly object to a convenience store being built on this site. The main objection lodged is that we simply do not need it. Currently we have three, very closely located and well-stocked convenience stores, cater perfectly well for the needs of our community. Not forgetting that we also have the amenities of the Six Ways retail area only 10-15 minutes walk from the proposed site.

If the proposed convenience store was to go ahead, the loss of employment to the area could be considerable.

The employees of the hand car wash would automatically go from the area and I cannot believe the Nisa, being only a stones throw away from the proposed store, would be able to continue trading.

Smith and Mann, a well-loved and asset to our community, would also be severely affected, as well as the row of shop adjacent to them on Lyefield Road West (vets, chemist, florist and coffee shop) as they too would miss out on the footfall pass their shop fronts.

The revised Environmental Noise Survey and Noise Impact Assessment Report 19838/NIA1 Revision 2, dated 13 May 2014 carried out by Hann Tucker Associates, again despite being given the opportunity for a revision the report is still flawed with errors.

The above mentioned survey, which was carried out from 12.00 hours on Friday 6 December to 15.00 hours on Tuesday 11 December 2013, states that, 'Due to the nature of the survey, i.e. unmanned, it was not possible to comment on the weather conditions throughout the entire survey period.

Hann Tucker Associates used the BS4142: 1997 Method for Rating Industrial Noise Affecting Mixed Residential and Industrial Areas.

According to BS4142: 1997 Item 5.5 Weather Conditions. It is stated that, the assessment method should Record the weather conditions prevailing during all measurements. As stated in 5.5 Note 1. of BS4142 Weather conditions can affect noise levels by influencing sound propagation or generating noise which can be pertinent to the assessment.

The assessment method of BS4142 states in Item 10. Information to be reported. The following information shall be reported:

f) Weather Conditions, including:

- 1) wind speed and direction;
- 2) presence of conditions likely to lead to temperature inversion (e.g. calm nights with little cloud cover);
- 3) precipitation;
- 4) fog

None of these were accurately recorded in the report for the duration of the survey.

Hann Tucker Associates have not followed the correct assessment procedure of BS4142, putting the whole report, their results and conclusions into question!

It should to be noted that according to the Met Office website they reported that. This (December 2013) was the windiest December in records from 1969 and one of the windiest calendar months since January 1993. and Most weather impacts during the month were related to strong winds, heavy rain and associated flooding.

The drawing titled 'Proposed Ground Floor Plan, Dwg 08 Rev U' by Daniel Hurd Associates is still inaccurate, even though they have had the opportunity to revise it. Our house is still rotated round, to appear 25% further away from the proposed development than it really is. This can clearly be seen when compared to the Ordnance Survey map.

This inaccurate drawing put forward in the planning application by Hunter Page, implies that the proposed development will have less of an impact on our family home, than it really would.

The location of the plant is now located even closer to our children's bedrooms than the previous application, along Newcourt Road, producing noise, smells, fumes and vibrations at unacceptable times 24 hours a day, 7 days a week. This is a serious concern and I believe it will cause an adverse affect on our amenity and our children's living conditions.

The new proposal does not do anything to address the overriding issues of increased traffic to the area that the proposed convenience store will undoubtedly bring.

According to the Delivery Management Plan 13-00234/DMP/01/RevD May 2014 by Corun Associates, they state that within their Delivery timings, duration and co-ordinations that .

School drop off (08.15 - 9.15) and pick up times (15.00 - 15.45) will be avoided during term-time to avoid potential conflict between vehicles and school children travelling to or from school.

Secondary school children are vulnerable to road traffic accidents, as they are not escorted by adults and often walk to and from school in large groups, with sometimes a lack of attention to their surroundings.

Balcarras Secondary School children come out of school at 3.35pm and do not arrive around the proposed site, in any considerable numbers, until at least 4.00pm. Corun would be allowing the Balcarras children just 10 minutes to finish their lessons, leave the school, walk 900 meters, cross the busy Cirencester Road and pass the proposed site before Corun's Delivery Management Plan would come into effect again and deliveries could commence again from 3.45pm.

This Delivery Management Plan demonstrates that Corun Associates has not carried out a thorough survey of the local area and has not considered or understood the needs of our community.

Most of the houses along Cirencester Road, opposite the proposed store, have dropped curbs and often have their own cars parked in front of their houses. Corun seemed to have taken no account of the residents parked cars, when proposing their swept path for the 12m rigid HGV and the 10.7m artic HGV delivery lorries entering the site on a daily basis between 6.00am and 7.00am. The routes of the HGV's are shown in the two drawings by Corun, to drive over the parked cars. As the HGV's will be exiting to the south, the driver will have limited vision of the southbound traffic that he would be pulling into, with only the use of his mirrors to guide him. Has this route of access been given serious consideration?

I find it hard to believe that the daily deliveries by the two HGV's between 6.00am and 7.00am and the 695 arrivals and departures of customer vehicles between 7.00am and 7.00pm as stated by Hann Tucker Associates and Corun Associates, will have 'insignificant effect' on the local residents and highway safety issues, as well as the other smaller delivery lorries, plant extractor

fans, air conditioning units, maintenance and cleaning operatives, movement of the metal cages transporting the goods in and waste out the list goes on.

As I have stated earlier in this objection, Hann Tucker Associate have failed to comply to the correct procedure of BS4142 in monitoring and therefore assessing the impact of Noise that would affect the residents surrounding the proposed site. For instance a car door slammed at 5m is 91dBA, this far exceeds the 63dBA implied in Point 9.2 of their report.

Due to the flaws delivered by Hann Tucker Associates in their Environmental Noise Impact Survey and Noise Impact Assessment Report and the misleading drawing produced by Hunter Page, the whole proposal does not accurately assess the harm that the development will have on the local residents.

We strongly OBJECT to this application due to the long-term affects to our village.

157 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 24th January 2014

I have concerns over the proposed change of use at the current car wash site on Cirencester Road. It baffles me as to how they have come to the idea that this is a service we need in Charlton Kings on top of the three we already have in close proximity to the proposed site. I have no access to a car to do my 'top up' shopping throughout the week and manage adequately to get all I require from the local Budgens, Nisa and Cooperative stores. They are in fact stocked with the most unexpected items from poppy seeds to baby teething gel, both of which I have surprisingly needed and purchased in the last year!

We also have access, within walking distance, to two chemists, two gift shops, five takeaways, five pubs, an antique shop, five coffee shops, a charity shop, florists, 2 vets, an interior design store and can get dry cleaning done via the Nisa store. This surely promotes the Council's aim of being environmentally acceptable; adding shops that are not needed is contradictory.

This development would threaten the sustainability of businesses in Church Piece and on the corners of Lyefield and Croft Road. The vibrancy of the village would be reduced if retail units were empty due to forced closure from the potential competition this planning application suggests. We would lose Local small business owners that have organised extremely successful village fetes and Christmas Light events that have benefitted many local residents and raised funds for the community of Charlton Kings. What we would also be losing is a somewhat valuable service, a car wash; a successful, small business being forced out, therefore leaving a number of hard working individuals unemployed.

Of utmost concern to me is the impact it would have on the traffic along Cirencester Road. Currently drivers seem to be unsympathetic to the fact that it is a 30mph limit and a residential area by speeding along the road, parking on the pavement and beeping their horns with little regard to time of day or night. A supermarket would add to the volume of traffic and I cannot see how huge delivery trucks would manoeuvre in such a tight space with residents parked outside their houses. The unfortunate accidents that occurred at Birdlip and the Air Balloon recently revealed how Cirencester Road cannot cope with a greater volume of traffic or articulated lorries, the road was at a stand still for hours.

The residents of Cirencester Road already have problems with inconsiderate parking that blocks access to our driveways, shoppers will add to the problem, as apparent at the Tesco Metro near the station and Hewlett Road where the limited allocated store parking is insufficient for the

volume of shoppers at particularly traffic heavy times of the day. I feel that the allocated parking planned is insufficient and also opposite a busy bus stop, which would cause congestion every 30 minutes and block the view of those entering and exiting the proposed new car park. I am aware that the Cheltenham police already receive many calls from angry residents of Cirencester Road who have been blocked in by drivers parking on a dropped kerb.

I also have very young children, so their safety would be at risk with additional traffic and parked cars outside the store. Cirencester Road is a very busy road to cross for parents and pupils living in Charlton Park Ward in attendance at both Charlton Kings infant and junior schools and Balcarras Secondary school, I worry that there would be a potential road traffic incident as additional traffic and parking will add further hazards at school drop off and pick up times.

Due to the nature of the businesses proposed, it also upsets me that they will not be in keeping with the character and landscape along Cirencester Road. The car wash, although unsightly to a degree, is a generally open space. Three retail units will fill the plot and be oppressive for the dwellings opposite and detract from the green space and beautiful Cotswold stone wall alongside.

**Comments:** 3rd June 2014

I oppose the revised planning proposal for the Car Wash site. The new plans have not addressed the following concerns:

- 1) The lack of need for another supermarket, having 3 extremely well-stocked stores within walking distance.
- 2) The increased traffic flow along Cirencester Road, which is residential and a busy route for pupils attending schools in the village.
- 3) The parking is already an issue for residents on Cirencester Road. Potentially customers will park along the roadside, causing traffic congestion and blocking access to residential properties. Surely the store will have more staff/customers at any given time than the proposed car park allows.
- 4) Opening hours will potentially be long and 7 days a week. This will have a negative impact on the ambience of the green area alongside and increased noise for local residents; due to customers coming and going, car engines starting and pulling off as well as potential noise of a cash machine beeping on the outside wall.
- 5) Delivery lorries will struggle to access the area as residents park along the roadside and they may deliver very early in the morning, disturbing residents sleeping in the front bedrooms of the houses opposite and behind.

4 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DL

**Comments:** 2nd February 2014

Summary

The planning proposal fails to identify a need for more capacity in the area, and the proposed development is very likely to have a significant and detrimental impact to existing convenience stores.



## Retail statement

Para 1.3 of the retail statement states 'It has been prepared in the context of the Joint Core Strategy Retail Study prepared by DPDS Limited in December 2011 (The DPDS Study).

However, two very relevant parts of that study have been ignored.

- para A16 of the supplement recommends that when considering the effect of a proposed development on local centres, the relevant threshold for assessing impact should be 200sq.m. The retail statement does have a brief impact assessment (section 6), but it is superficial.
- Appendix D to the study concludes that Cheltenham already has an oversupply of convenience shopping. It anticipates no requirement for additional capacity until at least 2031.

Para 6.10 states that the NISA store does not appear as an individual entry in the household survey data of the DPDS study as a top up. It claims this as evidence that further top up provision is needed in the area.

However the household survey conducted by DPDS was not designed to identify top up provision across all of Cheltenham, but was specifically targeted at the city centre and three large local centres (Bath Rd., Coronation Sq. and Caernarvon Rd.). It consulted a total of 100 households in all of Cheltenham. The response figures for top up food shopping include 6 for Charlton Kings Coop (London Rd), and 9 for Charlton Kings which can be taken to comprise the other Charlton Kings convenience food stores.

The fact that NISA or other Charlton Kings convenience stores exist and appear to be trading successfully (see para 6.24 which estimates the NISA turnover at £650,000-£750,000 p.a.) is evidence enough that they are used.

The retail statement makes no attempt to estimate the total top up expenditure locally, so its claim (paras 3.7 and 6.14) that the majority of top up spending is directed to larger stores further afield has no data to support it.

Para 3.5 describes the range of goods that it is proposed will be offered. A store of this size and character would typically offer a basic range of convenience goods such as groceries, sandwiches, snacks and confectionery. Non-food goods would comprise no more than 10% of the proposed floorspace and would typically be limited to toiletries, nappies and other essential goods.

There is no mention here of alcoholic beverages or tobacco and nicotine products. Late-opening convenience stores across the country have extensive provision for the sale of such goods. The retail statement criticises the NISA offering in para 3.7. The Nisa unit appears to cater more for small basket and occasional purchases rather than providing a full top-up shopping outlet. and again in para 6.9 the store continues to have a relatively limited offer, particularly in terms of fresh fruit and vegetables, fresh meat and other perishable goods. However the proposed store makes no claim to be offer anything other than what is already on offer in NISA.

Para 3.10 claims that the proposed store will offer between 20 and 30 full and part time positions for local people'. No evidence is presented for this figure. The only citations (e.g. Tesco in Quedgley) indicate 15 positions. Given the oversupply of convenience capacity in Cheltenham as a whole identified by the DPDS study, it is doubtful if many of the jobs created would be genuinely new jobs, they would likely be at least partially compensated by redundancies elsewhere.

## Impact and Sequential assessment

The retail statement has what it calls a sequential assessment (section 5) which is fundamentally flawed. A sequential assessment is relevant in the context of a defined centre or local centres, and is intended to test whether the demonstrated need could best be served in existing centres.

The planning proposal fails to demonstrate any need for additional convenience capacity either in Cheltenham as a whole or in Charlton Kings. The executive summary states the accompanying Retail Statement suitably demonstrates that there is a need for a retail use in this location and that it will not have a negative impact on the existing neighbourhood centres. Yet the only part of the retail statement that addresses need is in paras 3.7-3.9 which claim an increase of choice by comparison (solely) with NISA at Cirencester/Croft Rd and ignoring two other neighbourhood stores at Lyefield Rd and ChurchSt. The retail statement indeed makes a point (in para 4.17) of stating that there is no requirement to define a need.

The sequential assessment that they do make is based on the assertion that there is an established need for new capacity in the Cirencester Rd area, and also treats the proposed location as an edge of centre location based on proximity to Cirencester Rd/Croft Rd shops. But as the retail statement itself points out (para 4.18) 'Small parades of shops of purely neighbourhood significance are not regarded as centres for the purposes of this policy statement.' The only nearby candidates for local centres according to this definition are the Lyefield Road and Church St centres, which lie 600m (by road or foot) away.

Para 5.13 restricts consideration to a catchment within 500m walking distance of the application site. This figure appears to be chosen so as to exclude the two existing local centres at Lyefield Rd and Church St, each of which is at 600m (less than 400m as the crow flies).

Para 5.14 seeks to justify this by reference to a previous appeal, however in that case the relevant distances were significantly greater at 1.2 km and 1.6 km

Para 6.21-6.23 present some figures for the source of customers. They assert that 80% of custom will come from shopping which would otherwise have taken place at supermarkets much further afield, and only 20% from existing local shops. There is no evidence presented to justify these proportions.

An alternative estimate would start by looking at the total expected expenditure on top up shopping.

Industry estimates have around 25% - 30% of total convenience expenditure as top up.

Cheltenham convenience shopping is estimated (2014 figures taken from Table 2a of the DPDS Study, Appendix D) at £1,953/head. Taking the population of Charlton Kings to be 10,000 (2011 census, including the area north of London Rd) this gives an estimate of annual top up expenditure to be

$$30\% \times £1,953 \times 10,000 = £5.86M$$

Using the sales density figure from para 6.17 of the retail study of £4,500 per sq. m. gives a total need in Charlton Kings of

$$£5.86M / £4,500 = 1300 \text{ sq. m.}$$

Note that if we use higher estimates of sales density then the required need for sales area is correspondingly lower. According to Table 9 of Appendix D to the DPDS Study, the Charlton Kings Coop (London Rd) has a sales density of £7,600/sq.m. Using this higher sales density gives a total sales area need of

£5.86M / £7,600 = 771 sq.m.

The inclusion of the area north of London Rd, much of whose population may well use Tesco Express on Hewlett Rd or Sainsburys on Priors Rd for their top up shopping means that these figures are likely to significantly overestimate the need for top up shopping south of London Rd.

According to the Valuation Office Agency's website, the existing stores have sales areas as follows:

Coop (London Rd) 314 sq.m.

Coop (Church St) 369 sq.m.

Budgens 117 sq.m.

NISA (revised) 131 sq.m.

The total is 931 sq. m.

In the context of this existing adequate provision, the proposed new convenience store of 280 sq.m will have a significant impact on the viability of existing smaller stores nearby (Budgen and NISA) as well as drawing trade from the Church St Coop.

#### Site proposals

The proposal includes a large totem. Such a structure is not necessary in a neighbourhood shop. In the context of the local architecture it is inappropriate and would give excessive light pollution to nearby residents.

The proposal for restaurant/takeaway units would significantly and adversely change the character of the Cirencester Rd neighbourhood. By contrast, the existing local centre for takeaway/restaurant at Church St is in an area cut off visually from residential housing.

#### Traffic

The planning proposal (para 2.2) refers to 'very intensive use and a steady stream of traffic entering the site' with the existing use as a car wash. The car wash only operates during daylight hours; it is not a 7am-11pm facility. The proposed use as a convenience store would have delivery lorries arriving in the early morning before store opening.

Closure of the car wash would not reduce traffic levels overall as cars would have to find an alternative, most likely more distant, facility.

1 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 28th January 2014  
Letter attached.

The Coach House  
6 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DL

**Comments:** 31st January 2014  
Letter attached.

92 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DG

**Comments:** 2nd February 2014

As a neighbour of this development, only three houses away, I feel very able to comment upon the existing traffic in this area and the likely effect of the proposed development.

At peak times the traffic is already very heavy, with many children crossing the road to access local schools.

I have personally observed many near misses on this road, between pedestrians and cars. The layout of the road affords poor visibility in both directions for pedestrians crossing the road and for cars emerging from Pumphreys Road and Newcourt Road.

The addition of a new car park, with cars regularly arriving and emerging, especially at peak times, can only increase the risk of accidents.

The nature of the proposed development suggests late opening hours, beyond the 9pm closing time of the existing NISA store. This brings with it the significant risk of extra noise and disturbance, which is unacceptable in this highly residential area.

The local roads are already lined with parked cars throughout the day and this development can only be expected to make this worse, even with the provision of a small car park on the site.

When this extra parking is considered alongside the large lorries making deliveries to the site, then increased traffic congestion can be the only result.

I trust the Council will consider well the effect upon the local residents of this ill-considered scheme and reject it as inappropriate for a residential area that is, in any case, already well served by very many other convenience stores.

70 Little Herberts Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LN

**Comments:** 30th January 2014

Dear Sir,

I wish to object to the above planning application for the following reasons.

Objection to planning proposals for convenience store on Cirencester Road 13/02174/FUL

Erection of a new convenience store (A1) and 2 no. retail units (A3) with associated parking (following demolition of existing buildings on the site) | 86 Cirencester Road Charlton Kings Cheltenham Gloucestershire GL53 8DA

Objection.

There are already several convenience stores in the area, the closest (NISA) less than 100metres away. Others nearby Co-Op store 500m and Smith and Mann 900m are sufficient for the local community. The nearest, NISA, already supplies the needs of the local population, as alluded to in the application, and also has an ATM.

There is no detail provided for the additional retail units planned, these would add additional traffic for staff and customers.

There is no evidence that there is a local need for any takeaway or restaurant, there are three cafes within easy walking distance, and recent experience has shown that other retail businesses in the area have failed to thrive.

Car parking does not allow for the number of staff suggested in the proposal. Traffic on the Cirencester road is significant at certain times of the day. It is also a major access during Cheltenham Race meetings and when traffic is diverted from the M5 or the A417.

Delivery vehicles would have trouble accessing and leaving the site at these times.

Although public transport on this road is regular, it is infrequent, and inappropriate for local shopping access. One of the buses quoted runs only once a week to a local market!

With reference to pedestrians - this area is already problematic due to the large volume of school children crossing at this point, where there is heavy traffic, with no adequate provision for crossing. This "convenience" store is only going to make that worse & endanger the lives of our children.

An existing crossing is at a distance which will mean that most people crossing the road will ignore it.

Par 14 of the National Planning Policy Framework as quoted by Mango requires sustainable developments. I am in favour of sustainable development. This proposal doesn't appear to be in line with the NPPL despite the developers' spurious attempts to suggest it does.

I see no good reason for appending planning decisions made in Bath, Worcester and Essex as they have no relevance to Charlton Kings.

Nor in my opinion is the building design of high quality, looking as it does like a building housing a light industrial company.

What is missing in the local community is affordable housing. This site would be idea for a small block of flats, as it has been shown by the existing application there is sufficient space for parking for such a development.

I believe this application is contrary to the Cheltenham Borough Council Local Plan (2006) Policy CP4(a)(b) and (e). Plus design, CP7. It also does not in my opinion comply with the National Planning Framework. The application does not:

- meet the housing, business and other development needs of an area, or
- make the most efficient use of the site and complement the existing local range and choice in Charlton Kings.

Nor will it

- not have a significant adverse direct affect on the existing centres.

**Comments:** 30th May 2014

These revised plans do not significantly address my main objection to this proposal. The delivery access shown would require the removal of an existing street lamp to allow the lorries to drive over the pavement reducing the overall lighting. There is still no evidence that an additional convenience store of any kind is required in Charlton Kings

32 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DJ

**Comments:** 3rd February 2014

I am writing to register my objection to the planning application for 86 Cirencester Road for the following reasons.

**Increased Traffic:** The introduction of a store on the site will inevitably lead to an increase in traffic using Cirencester Road and Newcourt Road. In my view the inadequate number of parking spaces and their layout will result in customers parking on these roads. The exit from Newcourt Road onto Cirencester Road is already extremely hazardous as the sight lines are often blocked by parked cars; this situation is likely to get worse. A large number of local children cross Cirencester Road on their way to and from school or to catch school buses, with an even busier road and more parked cars this will make crossing the road even more hazardous. With the increased traffic and parking on Cirencester Road Newcourt Road will become a more popular short cut but given how narrow the road is and that it has two blind corners the risk to drivers, pedestrians and cyclists (it is popular cycle route as it avoids Cirencester Road) will increase.

The local community is well served with convenience stores and does not require another. I also object to the proposed opening hours of 6am to 11pm as the out of hours customer use and deliveries will inevitably cause disruption to the stores neighbours.

**Comments:** 9th June 2014

The modification made to the plans are minor and do not, in my view alter the overall objective of the planning application which is to locate an unnecessary convenience store on the site.

As a local resident, I am very concerned that this application remains a significant convenience store which will generate considerable additional traffic movements on an already very busy and fast main road - a road which is crossed by many school children daily walking to and from the local primary and secondary schools and in a location which is surrounded by residential properties.

I am also concerned about the hours the shop will be open 6am-11pm 7 days a week including bank holidays! This is considerably more than the existing carwash which is 9am -7pm 7 days a week! With deliveries it is more than likely that the operation will run 24 hours a day 7 days a week causing severe disturbance to the local community.

I believe that this development is inappropriate and completely unnecessary; the area is already very well served by three popular convenience stores. It is located in a residential area next to a valued and important open space. Cheltenham needs housing; this site perfectly lends itself to a well designed residential development.

Inevitably the response to the amended planning application has been fewer number but throughout the opposition has remained resolute. In arriving at their decision the planners must take account of the objections raised by the local residents at all stages of this process.

257 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8EB

**Comments:** 27th January 2014

I note that I am an independent supplier to the Nisa store. I supply many independent shops in the adjoining counties. In Faringdon, in November last year a Tesco opened. This has created a significant drop in sales for the 2 local independents shops, situated either side of Tesco, one of which is a 10000 sq ft shop. It has also had a very detrimental impact on the town as a whole, sucking trade away from the main town centre.

I feel that Charlton Kings is very well served with the Nisa, 2 Co-op's and a Budgens. The proposed development by any major supermarket would have a severe impact on the village as a whole. Once the "damage" is done it can not be reversed.

Very careful consideration needs to be given to the requirements of the village and its residents.

14 Garden Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LJ

**Comments:** 2nd February 2014

I really just have to wonder what is the point of this 'development'? Why does this area need another convenience store when there is one and a perfectly good butcher literally across the road? Then there is a co-op not 10 minutes' walk away. All this build will do is cause unnecessary problems for the residents in the immediate area in terms of noise and light pollution. It will also no doubt destroy the existing businesses; that butcher has been there probably my whole life - I remember going there when I was not even in double figures. As far as I'm concerned this is pointless, unnecessary and a waste of time and money.

49 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 2nd February 2014

The plans should not be given permission for the following reasons:

- There is NO need for an additional convenience store in this neighbourhood. It is already very well served by a variety of local stores, run by people who know the community and its needs. A new store, of the kind proposed, would not add anything to the present choice of shops.
- The proposed opening times for the new store are totally unacceptable in this area, with the associated light, noise and litter pollution having a negative effect on the immediate vicinity.
- The plans are wholly out of keeping with the neighbourhood and buildings and do not support the broader town plan for this area.
- The proposal would add to the traffic flow and count on this part of Cirencester Road and would put pressure on the various road junctions in the immediate area.

- The present use of the site is very popular, provides a good service and employs a number of people who would stand to lose their jobs if this plan were granted planning permission.
- The strength of local opinion on this particular issue is very clear and the council's planning process is under scrutiny as a result.

Underley  
26 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DL

**Comments:** 3rd February 2014  
Letter attached.

7 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 3rd February 2014  
Letter attached.

18 Shrublands  
Cheltenham  
Gloucestershire  
GL53 0ND

**Comments:** 3rd February 2014  
Letter attached.

8 Ham Close  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL52 6NP

**Comments:** 30th December 2013  
Letter attached.

30 Keynsham Road  
Cheltenham  
Gloucestershire

**Comments:** 24th January 2014  
Planning application 13/02174 - Car wash site, Cirencester Road

Whilst I will not be personally affected by the proposed development I am aware that many local residents are seriously concerned about the proposed scheme and have contacted me about it.



I have the following concerns which I hope will be considered as part of the planning process, I also hope that members will have visited the site to experience for themselves the speed of traffic on the Cirencester Road, the very difficult road junction with Newcourt Park Road, and at certain times the large number of children in the immediate vicinity walking to and from local schools and crossing what at these times are very busy roads

Local Plan policy CP4 (a) states that an application should not cause unacceptable harm to the amenity of adjoining land users and the locality. The application is now for what could be described as a mini supermarket of 280sq m, IN ADDITION two further shop units for which a food/drink retail/take away/coffee shop or restaurant permission is being sought.

The proposed opening hours are 6.00am to 11.00pm 7 days a week. This is an intensive and intrusive development which by its very nature is going to generate significant patronage at all hours, with the inevitable noise that results from car engines, doors slamming, people congregating outside the take away late at night, delivery lorries and supply vehicles coming and going at all times. The proposals for deliveries from very large vehicles are optimistic to say the least on this tight site with little room to manoeuvre.

The take away options have to be seriously considered, they could become a very popular venue for noisy and perhaps drunken people late in the evening causing obvious nuisance to local residents, are there any public toilets nearby, I think not, this is not an appropriate location for this type of establishment.

Policy CP4 (b) states that an application should not result in an unacceptable level of traffic. Clearly there will be significant levels of additional traffic, the application manages to cram in 16 parking spaces so it is expecting a large number of cars visiting the site. I reckon with vehicles coming and going all day long, there could be as many as 100 or more exits from and entries on to the busy Cirencester Road every hour, not including the take aways. The difficulties of manoeuvring in and out of a tight car park onto a busy road where traffic speed is fast, where vehicles are legitimately parked thereby restricting visibility and flow and where there are adjacent bus stops are all too obvious.

Policy CP4 (e) states new developments should maintain the vitality and viability of local shopping facilities. The area is already particularly well served by similar and popular convenience stores, the NISA, Budgens (Smith & Mann) and the Co-op. There must be a real concern that the new store will seriously affect the viability of these stores negating the potential job gains and consumer choice. And are we to believe that the convenience store alone will have 20 full-time and 10 part-time staff, or is that a sweetener to show an economic argument, can these employee numbers be qualified? And what about the possible job losses from nearby existing retail outlets

Policy CP5 refers to sustainable transport and reducing the need to travel, local people can already walk to nearby stores so I don't see how this application will reduce the need to travel as the applicant suggests.

Policy CP7 relates to a high standard of design, design is of course subjective but this is a prominent site on a main road into the town, opposite houses and next to a popular open space, I personally find the design boring and uninspiring.

For residents living in Cirencester Road, Bafford Lane, Newcourt Road and Charlton Close in particular this application will have an impact. It will generate significant additional traffic on an already busy road near a dangerous junction and close to where many people and children walk and cross roads. It will see increased pressure on parking on nearby residential roads for up to 30 employees and customers; it will cause noise and disturbance.

I hope Councillors will carefully consider local residents and businesses and refuse this application.

64 Little Herberts Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LN

**Comments:** 24th January 2014

I would like to object to the plans submitted on the grounds that better use could be made of the land based. The reason for this objection is:

1. The area is well served by shops with 3 convenience stores already present within easy walking distance.
2. Increased traffic on an already busy road with significant use by school children
3. There is a need for more housing, not retail outlets, and several houses on this site would contribute to this problem.

24 Croft Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LA

**Comments:** 22nd January 2014

Letter attached.

Box Cottage  
47 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 1st February 2014

I wish to object to the proposed development on the following grounds:-

1. There is no need for a further convenience store in Charlton Kings. The area is already well served by existing amenities, and the viability of the established stores would be threatened by a new store. The number and strength of objections from local residents demonstrates the lack of need for another supermarket.
2. A large store opening until 11pm is inappropriate in a residential area and would cause disturbance for residents on the Cirencester Road well outside normal working and retail-opening hours through increased noise and traffic levels.
3. The development would cause traffic congestion on the Cirencester Road, and an increased risk of accidents for pedestrians attempting to cross the road (particularly children on their ways to and from local schools), and motorists seeking to exit Newcourt Road and Croft Road.

The store is likely to attract passing trade (more than local residents) and particularly at times when the volume of traffic on the Cirencester Road is at its heaviest. The busiest time will be the evening rush hour as motorists head out of Cheltenham southbound. They will have to

turn right (across the northbound traffic) both to access the car park, and then again to exit it and resume their journeys. This will increase the risk both of congestion and of accidents.

While the undesirability of having to cross the traffic in this way is tacitly acknowledged in the Transport Statement in the context of delivery vehicles (which will have to enter the site from the south, and exit in the same direction), it is ignored in the context of customers' cars.

4. There is likely to be an adverse impact on residents in the side streets off the Cirencester Road, due to overspill parking. Bafford Lane and Croft Road are already difficult to negotiate as a result of road-side parking by residents, and this situation will be exacerbated if the car park proves inadequate to accommodate shoppers at busy times.
5. The design of the proposed building is wholly out of keeping with the neighbourhood and the surrounding buildings.
6. There is a far greater need for affordable housing in Charlton Kings than for a yet another convenience store (whose main users are likely to be motorists passing through the locality rather than local residents). Allowing this application would deny the opportunity in the future to meet that genuine need.

Longmead  
4 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DJ

**Comments:** 2nd February 2014

We strongly object to this application for a convenience store and 2 further retail units.

1. Already within a five minute walking distance of this site there are three convenience stores. There is no need for another.
2. We also have several coffee shops and take aways, again within walking distance of this site.
3. The junction of Cirencester Road and Bafford Lane is already a hazard, which is only going to be made more dangerous with the addition of further shops and parking. As it stands it is almost a blind entrance trying to turn right onto Cirencester Road from this junction.
4. Having previously been involved with Charlton Kings Safer Routes to School, it is hard to believe that this application will fall within that remit. Children walking to school having to use this junction will be taking their life in their hands, not only from parked cars reducing visibility, but also the speed that cars coming from the Cirencester direction approach the bend just before this site.
5. Parking in this area has recently become more hazardous due to businesses bringing employees in from out of the area, meaning that they are parking in residential roads. This is only going to be made worse with people parking quickly to pop into the shops. Already there is virtually no parking on Cirencester Road due to residents parking their cars all the way along the opposite side of the proposed development. Which will mean that cars will have to park down Bafford Lane or Newcourt Road, neither of which are at all suitable.
6. The proposed development has no relation in design to the area it is designed to be sat in. Surrounding it will be red brick houses to which is to be added something that looks like the old prefab classrooms of the sixties.

**Comments:** 9th June 2014

Having studied the reapplied application We can see nothing that changes the main points of objection.

We have no need of another supermarket/convenience store. Within a five minute walk of this site there are another three such stores. These all employ regular staff whose livelihoods will be put at risk due to this unneeded extra store, not to mention the other shops such as the butchers, chemist and in fact the car wash.

None of the traffic issues have been addressed in the renewed application. It is already a huge problem to pull out of Bafford Lane onto Cirencester Road, this is going to become worse with haphazard parking that will be the result of another supermarket. I suggest the planners take a look at this area in peak times and when children are trying to cross these roads to and from the schools in the area, where we are supposed to have 'safer routes to schools'.

The extended hours of trading of the proposed store is going to increase and prolong noise pollution considerably in the surrounding area. A supposedly desirable residential area. The renewed application also seems to show some houses further away from the site than they really are.

101 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 5th February 2014

We feel that although the area would benefit from redevelopment, the addition of another retail unit of food etc adds very little to Charlton Kings. Our specific contention is with the Traffic Statement which is very selective with how data is interpreted. The site was a petrol filling station a long time ago. The impression given is that "if the site coped with that it can cope with a little supermarket". However, why did it close as a PFS - because it wasn't very busy! Therefore the data compared against isn't applicable as it wasn't a typical PFS. Also, it's current role as a manual car wash isn't accurately described. It is naturally self limiting as customers will typically not pull in and queue if there are more than say 6 or 8 customers already there.

A supermarket will have much more of a heavy flow at peak periods than the PFS it was, or the current car wash. Cirencester Road is quite a busy road at peak periods. The junction the site is based on is located near a number of other access roads onto Cirencester Road and occurs after a blind bend in the road.

In summary, redevelopment yes, but please find something more appropriate.

46 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DA

**Comments:** 28th January 2014

Letter attached.

155 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 2nd February 2014

I object strongly to the application and complain that two hours writing in here was lost by your server and not recoverable.

I now have to gist my comments

In his Foreword to the NPPF the Minister for Planning said "sustainable means ensuring that better lives for ourselves don't mean worse lives for future generations"

We have a 14 yr old and 16 yr old both of whom sleep in separate bedrooms at the front of the house. The 14 yr old is in her first year of O Levels and the 16 yr old in his first year of A Levels. Their amenity, and ability to study will be completely destroyed by this proposed development.

When we moved here in 1998 we thought the Planning Inspector had sent a Decision Notice stating that no noise or activity likely to lead to noise and disturbance should take place across the road between 8am-6pm Monday to Friday, 8am to 1 pm on Saturdays and not at all on Sundays or Bank Holidays. That DN was completely ignored by CBC when you gave retrospective planning permission for the then car wash and since that time we have suffered the noise of jet sprays, vacuums, car doors banging and car radios.

When the bypass on the A417 opened this road got quieter. Anyone who lives here, and many have already commented, knows that since the number of crashes at the Air Balloon has gone up many more local and other savvy drivers have reverted to using this road to get to/from Cirencester/Swindon M4 or north to the M5, avoiding the Air Balloon round about completely. Its a busy, fast road and this development will only make that worse.

**Comments:** 2nd February 2014

Furthermore, I am now doing this piecemeal as I don't trust your server.

I don't not think this application satisfies the requirements of the NPPF; we were neither consulted by the applicants nor involved in the process, yet the NPPF clearly states that people in communities should be. If you look at the Planning Statement, para 3, pre-application discussions and public consultation, by their very own admission, they did not consult, this portion related to us is blank.

In the Daily Telegraph of 30 November 2013 the President of the Royal Institute of British Architects, Stephen Hodder, said "The broad thrust of the NPPF and in particular the strong policy on design and recognition of the role of design review within the planning system is to be praised". He needs to see this design which neither complements nor enhances our 1904 Edwardian red brick home.

He adds "however, the NPPF is heavily skewed towards the interests of developers over those of the public. The National Planning Policy Framework is heavily skewed towards the interests of developers over those of the public". So strongly does he feel that he repeated himself for emphasis.

He went on to say "The decision to entrench financial viability at the hearty of the decision making is having a particularly pervasive impact, embedding a short-termism at the heart of the system

which overrides any recognition of the longer term costs that poor development will bring to communities and the public purse".

this could equally apply to this development, the applicants don't even own the site, they development, gain permission, sub let as per the boasts on their website to Sainsburys and move on, never looking back at us. Our amenity will be destroyed by noise, disturbance, increase in traffic, the adjacent open green space has been ignored and the application does nothing to enhance that and we will be subjected to light pollution to add to the other miseries. Please think very carefully before you recommend approval, this application is contrary to the NPPF and the CBC Local Plan on so many different levels.

115 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 16th January 2014

Although we do not live in immediate proximity of the proposed development, my family (like others, please see petitions/Gloucestershire Echo etc) are writing as we strongly oppose the redevelopment of this site into a convenience store/retail units.

We believe the proposed development is contrary to the Cheltenham Borough Council Local Plan Policy, Policy CP4, Safe and Sustainable living. Specifically we believe it contravenes sub Policy CP4(a) in that it would cause unacceptable harm to our amenity as an adjoining land user and it would harm our locality. It also contravenes LP Policy CP4(b) because it will result in levels of traffic to and from the site which will attain an environmentally unacceptable level in terms of volume and street noise. In contravening these two sub policies we believe the added noise, smells, fumes, vibration and glare from artificial lights will have a seriously adverse affect on our amenity and living conditions. We are concerned that heavy goods vehicles delivering at all hours of the day, on a fast, busy road will add to that loss of our amenity. We are also concerned that the travel patterns of both staff members and shoppers will have a seriously adverse impact on our locality, typically the types of shops sub let by County to County are open 6.00am-11.00pm seven days a week.

The traffic on Cirencester Road is already dangerous in terms of speed and volume. The current road infrastructure struggles with the volume and size of traffic. Children have no crossing to get to both Charlton Kings primary and secondary schools. Moreover, there is no evidence to support any assertion that locally we need another top up shop, pub, cafe or takeaway. Charlton Kings has three cafes/coffee shops, numerous public houses and take away amenities. The NISA is 50 metres away and they take in Dry Cleaning and at Sixways Badhams the Chemists does the same. We also have Budgens and the two Co-ops where we can do more so called top up shopping if the NISA does not fully meet our top up shopping. This is a fast, busy road and we are concerned that adding three retail units to this site, at the junctions of Cirencester, Newcourt and Pumphreys Roads with Bafford Lane will add highway problems to the ones that already exist. We believe our amenity will be destroyed due to light pollution, noise, disturbance and noise by loading/unloading, a vast increase in road traffic and potentially anti social behaviour at all times but especially late at night from late sales or use of an ATM. We strongly oppose any number of shop development on this sensitive site, Charlton Kings needs more homes not more shops/coffee shops or take away facilities. Examples of CK petrol stations that are now houses include the following:

1. The 7 houses on the site of the old Croft Garage in what is now called Croft Court, opposite the NISA on the Cirencester Road, 50m from here..
2. The former Murco petrol station and Lyefield Garage next to the Little Owl on the Cirencester Road, which is now an extensive combination of town houses and houses, 400m from here..

3. Again, another Lyefield Garage former site adjacent to the Post Office on Lyefield Road West, pastiche houses at the front to complement the road line and contemporary bungalows at the back, 300m from here.
4. Woodmeade Close adjacent to Nazareth House on the London Road. A lovely green development of about ten homes on the site of a former BP petrol station and garage.
5. The former Mobil petrol station and garage site that is now attractive town houses called Inglecote Close, Charlton Kings, just off the London Road near Glenfall.

We strongly oppose any development to convenience stores/retail units. Housing would be appropriate in this area in line with the housing shortage.

We would be grateful if this correspondence could be shown to the Members of the Planning Committee.

18 Newcourt Park  
Cheltenham  
Gloucestershire  
GL53 9AY

**Comments:** 31st January 2014

I object to this proposal on the following grounds:

- Charlton Kings already has adequate provision of the facilities proposed within this development which are regularly accessed by pedestrians, without contributing to traffic congestion within the area. The proposed development will have an adverse effect on the local shops and businesses already present.
- There will be an adverse effect on the surrounding area in terms of increased traffic, noise, litter, and reduced road safety.
- The 'green' is a space that is used and valued by local residents, and contributes to the village feel and character of the area, it's size should not be reduced.
- The development in its current form, as well as being unnecessary, would be an eyesore, and totally incongruous with the surrounding area. It would significantly disrupt the flow of traffic on a busy main route into Cheltenham.

217 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DF

**Comments:** 1st February 2014

I strongly feel that this convenience store would cause a hazard to traffic because customers would be parking in the road which would be dangerous for pedestrians and motorists and school children walking to local schools. Cars would also add problems to an all ready very busy road. The deliveries would disrupt the surrounding houses if they arrived early in the morning/late at night. We all ready have enough shops to sustain and it would put local small businesses in danger of closure.

11 Newcourt Road  
Cheltenham  
Gloucestershire  
GL53 9AZ

**Comments:** 18th January 2014

The current application is unacceptable for the following reasons:

Noise: there is likely to be new and excessive noise disturbance because of this effective change of use. The operating hours are scheduled to be 06.00 to 23.00, exceeding current use on the site by at least 5 hours. It is noted that there will be an ATM machine on site, effectively making this a 24-hour-use site. It is noted that the site will be close to a residential care home for the elderly, and this application will increase noise and general disturbance to residents.

Traffic: the projections used for the forecast use in Appendix D are based on national projections and have no specific relevance to Cirencester Road, Charlton Kings. The road is frequently congested and the provision of 16 parking spaces is likely to prove inadequate for the projected retail use, thereby causing overspill onto the main Cirencester Road or nearby residential roads, which are already at saturation point. Comparisons with the existing and previous use of the site are irrelevant as the site currently has copious parking space based on short duration and high through-put. If this application is to be successful more off-road parking must be provided to alleviate both congestion and an increased threat of road traffic collisions as a result of increased use.

The observations concerning the availability of public transport are misleading. The bus service is hourly and it is unlikely that potential customers for this site's provision will be drawn to it because of the bus service.

Visual impact: while the current site does not enhance the visual impact of the area, this application will still have a negative impact, providing a monosyllabic block effect. The use of low quality brick will be detrimental, and the design is unimaginative, providing a highly disappointing entrance to Cheltenham on one of its major arterial approaches. The design should be redrawn.

Privacy: Parking will almost certainly overspill into nearby residential roads as a result of the inadequate on-site parking provision, thereby reducing privacy in a predominantly residential area.

Amenity: the area is currently well-provided for in terms of small local supermarkets and has no need of enhanced provision. Observations in the application concerning potential employment opportunities are speculative and unsupported by evidence, and must be taken in the context of existing retail outlets closing as a result of this application.

In sum, the application should at least be modified to reduce the threat of increased noise, traffic congestion, traffic collisions, and disturbance to privacy. However, as the area is well-served by existing similar amenities the application and change of use is unnecessary.

**Comments:** 4th June 2014

Planning Application: 86 Cirencester Road, Charlton Kings - Resubmission

The resubmission re 86 Cirencester Road, although it is acknowledged that some improvements have been made, remains unacceptable for the following reasons:

Noise: there is still likely to be new and excessive noise disturbance because of this effective change of use. The operating hours are scheduled to be 06.00 to 23.00, exceeding current use on the site by at least 5 hours. It is noted that there will remain an ATM machine on site, effectively making this a 24-hour-use site. It is noted that the site will be close to a residential care home for the elderly, and this application will increase noise and general disturbance to residents.



The resubmission asserts that the ambient noise will be within 'acceptable' levels. This judgemental and not attested by evidence from those likely to be affected. Besides, ambient noise is less of an issue than specific noise intrusion at normally quiet times of the day for residents, eg starting heavy duty engines, 'revving up' from stationary, reversing (especially if, as is likely, accompanied by a warning signal), loading, and the transmission of verbal communications between operatives.

Traffic: the projections used for the forecast use are based on national projections and have no specific relevance to Cirencester Road, Charlton Kings. The road is frequently congested. The resubmission includes only one additional parking space to the 16 parking spaces originally intended is consequently is still likely to prove inadequate for the projected retail use, thereby causing overspill onto the main Cirencester Road or nearby residential roads, which are already at saturation point. Comparisons with the existing and previous use of the site are irrelevant as the site currently has copious parking space based on short duration and high through-put. If this application is to be successful more off-road parking must be provided to alleviate both congestion and an increased threat of road traffic collisions as a result of increased use.

The observations concerning the availability of public transport are misleading. The bus service is hourly and it is unlikely that potential customers for this site's provision will be drawn to it because of the bus service.

Visual impact: while the current site does not enhance the visual impact of the area, and there has been some improvement to the original design, this resubmission will continue to have a negative impact, because of low quality building material. The basic design remains unimaginative, providing a highly disappointing entrance to Cheltenham on one of its major arterial approaches.

Privacy: Parking will almost certainly overspill into nearby residential roads as a result of the inadequate on-site parking provision, thereby reducing privacy in a predominantly residential area. A principal source of overspill parking is likely to be from staff, who will be unable to use even the limited parking space available. This overspill would inhibit parking for visitors, especially dog walkers, to the local green area, contrary to Local Plan Policy CP4(a).

Amenity: the area is currently well-provided for in terms of small local supermarkets and has no need of enhanced provision. The resubmission itself demonstrates evidence of existing saturation, providing as it does examples of supermarkets and convenience stores within a short distance from the proposed site. There is no demonstrable need for an additional supermarket in the area, there being two local supermarkets within walking distance of the proposed site, plus, as noted several convenience stores.

That the area is saturated with similar retail outlets negates the argument that new jobs will be generated. It remains likely that jobs will be lost at existing sites. The application therefore contravenes Local Planning Policy CP4(e).

An alternative use should be found if there is to be a redevelopment on the site.

10 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DL

**Comments:** 28th January 2014  
Letter attached.

**Comments:** 6th June 2014  
Letter attached.

High Tor  
29 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 28th January 2014  
Letter attached.

**Comments:** 27th May 2014  
Letter attached.

133 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 25th January 2014

I object to the above proposed development because it is inevitable that there will be an unacceptable increase in traffic which will be harmful to the community and my amenity.

The traffic will increase as a result of:

- Delivery of goods
- Arrival and departure of staff
- The necessity to transport 'larger shops' home by car
- Attracting customers from further afield
- Long opening hours

This increase in traffic will cause many problems to what is already a busy road and area. Specifically increases in:

- Noise pollution
- Light pollution
- Air pollution
- Street congestion
- Competition for parking spaces
- CO2 emissions
- Vibration
- Road maintenance

In planning terms I believe the proposed development contravenes the Cheltenham Borough Council Local Plan Policy CP4, Safe and Sustainable Living. Specifically it contravenes sub policy CP4(a) in that it would cause unacceptable harm to our amenity as an adjoining land user and would harm our locality. Additionally it contravenes sub policy CP4(b) by affecting the environment in an unacceptable way due to the volume of traffic and street noise thereby having a serious adverse affect on our amenity and living conditions.

On a much broader argument I really cannot see the need for a development like this, a convenience store and a possible café and food takeaway. The community has three of each all within walking distance, many of which have served the community well over several decades and have improved their services, range of products and promoted healthy competition. The

developers' arguments for the benefits that such a development would bring to the community are incredibly lightweight with no real evidence to support any of them.

A much more worthwhile idea might include housing for the young people in Charlton Kings. Most youngsters have to leave the area to start their adult lives leaving behind the community where they were born and raised.

We need some forward thinking, not solely based on profit if the community is to benefit from a development which will provide a legacy well into the next century. I fear however that the financial benefits to the site owner, developers and a national supermarket chain will win the day which will be a great shame a missed opportunity for the community of Charlton Kings.

70 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DA

**Comments:** 30th January 2014  
Letter attached.

Goodwood  
Newcourt Road  
Cheltenham  
Gloucestershire  
GL53 9AZ

**Comments:** 26th January 2014  
We have examined Planning Application No 13/02174/FUL and wish to register an objection to it on the following grounds:

#### Traffic

Cirencester Road is an already busy and dangerous road, particularly at peak times and on the many Festival days that Cheltenham has, where there is significant traffic increase. Speeding on Cirencester Road is often an issue. Schoolchildren cross the road at that corner on a daily basis. The site is just beside two roads that already have dangerous line of sight problems for drivers: Newcourt Road and Croft Road. Traffic coming into Cheltenham from the south already often use (the very narrow) Newcourt Road as a rat run to avoid the lights at Moored Road; this proposed development can only exacerbate this. To indicate that access to the development can easily be by bicycle is misleading; cycling on Cirencester Road even at present has considerable risks and not a road that cyclists generally use, on account of the parked cars, the lack of a cycle lane, and the speed of the traffic. To compare the amount of traffic that will be generated by a new development such as this with the traffic generated by a garage that closed 20 years ago is also very misleading; the current car wash, although used, does not generate anything like the amount of traffic that a retail development would. Traffic turning in and out of the development will present a significant hazard. The statements about the bus service provision are misleading; it is very unlikely that people would travel by bus to such a development.

#### Parking

The development has space for 16 cars; where will the staff who work in the premises leave their cars? There is insufficient provision in the area for the increase in traffic that such a development will generate; overspill into surrounding roads is likely to result; this is unsuitable for this residential area.

### Noise

It is proposed that the site operate from 6am until 11pm. This will result in a huge increase in noise in relation to that produced at present by the car wash, particularly early morning and in the evening, times at which the car wash does not operate. HGVs will access the site, again producing noise at antisocial times. There is a residential home for the elderly practically opposite the side of the site on Newcourt Road; and this development will greatly increase noise and disturbance to residents there and in the surrounding homes. A late night take-away in particular will generate noise (and litter in the adjacent park).

### Amenities already exist

Charlton Kings already has a vibrant and well supported selection of independent and 'top up' shopping facilities and the document is misleading when it implies that this is not the case. We understand that competition may be good; however, given that the need for additional retail outlets of this nature is not there, the development on this site is inappropriate. To state that this development will reduce car emissions and help in the fight against climate change is again misleading; Charlton Kings residents already have sufficient similar shopping facilities within walking distance. This development is far more likely to be used by passing car traffic than any local people walking,

In conclusion, we feel that the application for this development should be rejected, and a more suitable non-retail alternative sought.

### **Comments: 5th June 2014**

Further to my previous letter of objection to the original plans for this development and having looked at the revised plans for the development of this site I wish to object to the new plans on the following grounds:

### There is no need for another supermarket in Charlton Kings.

This fact remains. To allow this development, with the expected footfall contained therein, would undoubtedly harm other local supermarkets and also the small independents; chemist, flower shop, butcher etc. Charlton Kings is a defined village, served by its own community of shops; this increased size of supermarket development as proposed is more suited to developments found on the periphery of a larger conurbation. If this area is developed in this way, it will contribute to 'urban sprawl' and will dilute and be detrimental to the identity of Charlton Kings.

### Noise and Disturbance

This development will increase noise levels to an unacceptable degree for the immediate neighbourhood. There is detailed information about how noise will be kept to a minimum ¿ down to the fact that lorry doors will be shut quietly. This is clearly fanciful. How exactly would this be enforced? What monitoring and control of this and other noise will be set in place? In addition the change in location of the storage of the metal containers is such that noise on Newcourt Road would be much more of an issue. This is a quiet neighbourhood; this development would mean that it would no longer be a peaceful environment.

### Traffic danger

The issues that were raised previously about the difficulties brought about by having a supermarket at the point where school children cross remains. The additional traffic congestion caused by on road parking, either in Cirencester Road or in the very narrow Newcourt Road ¿ just for a minute¿ all remain issues. In addition, there is a statement that all deliveries will take place from the north and depart to the south. How realistic is this? What provision will be made to ensure that delivery vans do not turn into Newcourt Road to return whence they came? Newcourt Road is narrow and is completely unsuitable for any increase in traffic of this kind. I cannot believe that this would not become a serious issue as time goes on.

There are other issues of this nature, for example the timing of deliveries to avoid school times; all very well to lay out strategies on paper but realistically unlikely to be adhered to over time.

While I appreciate that the removal of the two small units was to make the proposal more acceptable to the community, the fact remains that the development of the site in this way is inappropriate for Charlton Kings.

Havana  
Newcourt Road  
Cheltenham  
Gloucestershire  
GL53 9AZ

**Comments:** 3rd February 2014

Whilst we do not have any problems with a redevelopment of this site, we do object to the proposed scheme for the following reasons:

- Charlton Kings is already well served by the existing convenience stores and independent businesses, which adequately provide for the needs of the community as well as providing local employment.
- The scheme will lead to a significant increase in traffic close to busy and difficult road junctions. This stretch of Cirencester Road is fast and already difficult to cross. The park entrance adjacent to the site entrance is where a number of people, particularly children cross. The road is particularly dangerous in winter, with the morning rush hour traffic leaving Cheltenham driving into direct low sunlight, with drivers visibility severely affected.
- The proposed development will lead to an increase in traffic, noise and potentially anti-social behaviour at unsociable times for the adjacent residents.
- Newcourt Road is already used as a cut through, for people trying to avoid the traffic lights on Moorend Road, with traffic driving too fast on a very dangerous narrow blind bend. Vehicles regularly mount the pavement to avoid collisions and it is only a matter of time before a serious accident occurs. Increased traffic will only compound this problem.
- Parking is already problematic on Cirencester Road. The scheme does not provide for any employee parking and this will have a serious impact on local residents and adjacent roads.
- The visibility on exiting Newcourt Road/Bafford Lane will be restricted by a solid structure replacing the existing open forecourt.
- Locals currently have no need to drive to the existing local stores, however the proposed scheme will attract people from outside the area and increase traffic, contrary to Policy CP5.
- The building design is unimaginative and not in keeping with the local area.

7 Newcourt Road  
Cheltenham  
Gloucestershire  
GL53 9AZ

**Comments:** 28th January 2014

Letter attached.

126 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DG

**Comments:** 3rd February 2014

My objections are based on the following:

1. There simply isn't any need for more stores or takeaways in this area, it is already very well served by a variety of existing shops and amenities.
2. Although traffic speeds might not be a planning issue and Cirencester Road is officially designated a 30 mile per hour zone, the reality for those who live on this road is that it is a fast and busy road and the location in question is in a risky spot accident-wise. Traffic driving in and out of the site as well as the definite situation of many drivers choosing to park on the road site (despite any restrictions) will cause traffic congestion and increase the risk of accidents.
3. Not only will the proposed development cause more congestion at the location it will add to the levels of traffic already present on this road with more people using the road to access the proposed amenities. For those who live on Cirencester Road this is hugely unwelcome.
4. The car wash that is currently operating on this site is restricted to its working hours, I do not see why this should be changed because it is being replaced by a supermarket. What is proposed will cause significant noise and light pollution and for the operating hours indicated, this is unacceptable.

If it needs to change then housing would be a better use of the site. Please reject this planning application on behalf of the residents of Cirencester Road.

114 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DG

**Comments:** 23rd January 2014

I strongly object to this proposal. This is totally the wrong place for a supermarket site.

The increase in traffic on an already busy road can only lead to more congestion and a decrease in the safety for road users and pedestrians. The inconvenience to local residents from an increase in noise and light pollution is unacceptable.

The threat to the existing small, local, independent businesses within Charlton Kings cannot be in the interest of the local community.

We are already fully serviced with convenience stores and supermarkets within Charlton Kings area. There can be no argument for further requirement for additional supermarkets.

This area would be better used for residential properties.

62 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DA

**Comments:** 23rd January 2014

I live down the road from this and must STRONGLY object. There is too much traffic on this road already. I have a nine year old boy and I won't let him cross the road as it is too dangerous. We do not need any more noise or traffic on this road. Also we already have plenty of shops and take aways we can walk to and these shops are independent retailers who have built up their patronage. Our local shops stay open till 10pm so we don't need any more retail outlets. I hope you take notice of my comments and take heed of the petition which the village folk have signed in their thousands and don't just think of the revenue to the council.

**Comments:** 9th June 2014

NO NO NO we don't want this in any shape or form. Listen to the people who have signed the petitions and the local businesses, we have too much traffic on this road any way. The junction is dangerous enough already. There is a shop within yards of this development which will suffer!

Willow Lawn  
9 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 2nd February 2014

I object to this application on the grounds that this is unnecessary and inappropriate use of the site.

Local residents are well served by nearby retail units, whose trade will no doubt be affected if this development is allowed. There are also ample coffee/food outlets which are walkable, easily driveable or can be home delivered from further afield.

The parking on-site would seem inadequate for both staff and potential customers yet there is little nearby on street parking available.

The junction of Newcourt Road and Cirencester Road is already difficult to negotiate for both cars and pedestrians, many of whom are children going to and from school or residents walking to the shops or village amenities.

If allowed, this development would be detrimental to both local traders and residents, and is strongly opposed.

130 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DS

**Comments:** 31st January 2014

We OBJECT to this application as it contravenes local planning statements CP4(a), (b) and (e) and CP5 and CP8 as set out below.

## Specific Objections

### *1. CP 4 Safe & Sustainable Living*

*CP4(a) not cause unacceptable harm to the amenity of adjoining land users and the locality*

#### Noise Pollution

Based on the commercial use proposed for the site (A1 convenience store, most likely supermarket chain and A3/A5 food/takeaway), with extended opening hours leading to more cars and delivery vehicles, particularly outside of normal hours (8am to 6pm), will lead to increased noise.

If a takeaway food site is approved this will lead to increased late night noise, all of which will impact the local neighbours.

The local area already has convenience supermarkets (CO-OP) and takeaways in a larger purpose built commercial area, Church Piece, which has adequate Council provided parking.

It is noted that when the current car wash business applied for planning for extended opening hours in 2009, restrictions were placed on its opening times due to the noise pollution its operations would cause and the impact on the local area.

#### Light Pollution

Based on the plans submitted and other similar developments, the site will be well lit with all glass frontages and forecourt parking lighting in the early morning and early evening to late at night. The lighting will be further enhanced possibly with an outside ATM, similar to the type on the front of the NISA store less than 20 metres away. This excessive light will impact the local residents who live opposite and behind the site.

#### Litter

The type of commercial site being proposed will increase the litter in the area. In particular, with the green space immediately behind the site, it could become an area for young people to hang out following purchases from the retail sites and who have a tendency (not all) to leave litter, causing a nuisance to other park users.

This is and has already been a problem in other green spaces in Charlton Kings.

The litter position could be resolved with daily Council litter clearing controls or measures placed (and enforced) on the retailers to litter clear the surrounding area.

*CP4(b) not result in levels of traffic to and from the site attaining an environmentally unacceptable*

#### Parking & Traffic

The Cirencester Road is already a major route (A435) to the centre of Cheltenham for those approaching from The Cotswolds, Cirencester and Charlton Kings, in particular at commute times. The traffic using the route can increase when the A417 Air Balloon roundabout has problems.

The road is a central point to the access of Charlton Kings and its schools.

A development of the site proposed is only going to lead to further traffic and parking problems. The site plan proposes parking for users, but the spaces being provided are limited, particularly when deliveries are being made which will lead to cars, or alternatively delivery lorries, parking on the main Cirencester Road, adding to congestion.

The site is on a junction of two other minor road (Pumphreys Road and Bafford Lane/Newcourt Road), which already find it difficult to gain safe access on to the main road due to the current parking situation.



It is already a known problem at a similar site at Queens Road near to the Railway Station, where delivery lorries can't gain access forecourt area to unload, thereby parking on the Queens Road causing traffic congestion and access problems to the railway station.

To add to the traffic situation, the number 51 bus Swindon to Cheltenham stops just along from the proposed development site.

#### Pedestrian Safety

In addition to the traffic issues the proposed site will cause, it will increase an already dangerous situation for pedestrians. A number of pedestrians cross in the area to access the park and those school children living south of Cirencester Road cross to use the lane in to Gladstone Road to go to school.

No crossing point is provided, the nearest being located by Okus Road, which is not in close proximity to be considered for use. This is already a problem with the level of traffic and the speed at which vehicles travel, despite being a 30 miles per hour speed zone.

Increased traffic and parking problems around the site will increase the risk to pedestrians crossing in the area unless a crossing point is put in place.

Para 4.10 of the local planning statement states that The Cheltenham Community Plan seeks safe and accessible travel and transport. A transport system, which is accessible, efficient, and safe, can contribute to sustainable living by reducing pollution and achieving better access to development and facilities, and can support the economy by reducing congestion.

*CP4(e) - maintain the vitality and viability of the town centre and district and local shopping facilities*

#### Requirement for a large Convenience Store

A development of this type will impact other local shopping facilities. It is highly likely that the A1 unit will be taken by a big four supermarket chain who are increasing their profile in this end of the market. This has been seen in Cheltenham with Bath Road now having two Sainsburys, and two Morrisons recently opening in Cheltenham along with a number of Tesco's.

Charlton Kings is already serviced by two established CO-OP's with ¼ mile of the site, one of which is in a district retail site with Council parking facilities and the other in the Sixways shopping area which has parking nearby. A Budgens is also within ¼ mile of the site.

There is also a NISA store 30 metres from the site, which is not much smaller than the proposed A1 development and provides a wide range of goods as well as an ATM. The area also has a number of other smaller retail businesses such as florists, chemists, butcher etc. The Bath Road Leckhampton shopping facilities are also only a short distance away, as well as the large Sainsburys at Oakley.

It is therefore difficult to see how a new development will not impact other local sites, for example Co-op shutting a unit, leading to an empty unit in a local retail area which is likely to be difficult to let. Currently the three commercial areas in Charlton Kings, Sixways, Church Piece and around Lyefield Road are busy and the units fully occupied and have designated parking.

#### 2. CP5 - Sustainable Transport

The points raised above regarding CP 4(b) regarding traffic, parking and pedestrian's safety are also relevant to CP5.

The local planning statements states that development will be permitted only where it is located and designed so as to:

*(a) minimise the need to travel; and*

- (b) provide adequate accessibility to the site for vehicles, including public transport, pedestrians, cyclists and people with disabilities; and*
- (c) meet travel demands in safe and energy efficient ways; and*
- (d) provide a level of parking space that will encourage walking, cycling and public transport and discourage use of the private car; and*
- (e) meet Local Transport Plan targets for the proportion of trips to the site by each mode of transport.*

In addition to the points raised for CP 4(b), it is difficult to see how the proposed planning is looking to minimise the need to travel, as it appears to be aiming to encourage a drive, park and shop facility.

### 3. CP8 - Provision of Necessary Infrastructure & Facilities

#### 3. (a) the infrastructure necessary for the development to proceed;

For the development to be safe for its users, it is our view that some kind of supporting traffic safety infrastructure measures would need to be considered, such as a crossing point.

### Other Uses

It is agreed that the site does require development as it has been allowed to become run down. The current car-wash business that operates from the site appears to do very well, it always appears busy. It is understood that they are only leaving the site as their lease is not being renewed. If they were provided with a more secure lease arrangement, then they may take steps to tidy the area up and make it more attractive and offer other services, suitable for the site.

The alternative to a commercial site is residential with the build being of a design which is complementary to the surrounding area.

### Conclusion

On the grounds set out above we do not believe that the proposed planning application should be granted as it will:

- Increase noise and light pollution for local residents
- Increase litter
- Cause traffic and parking issues on an already busy main road
- Increase danger for pedestrians unless safety measures are put in place
- Introduce a convenience store to the local district providing goods & services, which are already adequately provided for, which will have a detrimental impact on other local stores and retail areas in the area.

On the grounds detailed here and as a consequence certain proposals within the application not complying with the Cheltenham Local Plan Objectives and Policies we trust that the application will be refused.

### **Comments:** 9th June 2014

PLANNING PROPOSAL - REFERENCES - 13/02174/FUL - Erection of a new convenience store (A1) with associated parking (following demolition of existing buildings on the site) | 86 Cirencester Road Charlton Kings Cheltenham Gloucestershire GL53 8DA

We OBJECT to the revised application as it contravenes local planning statements CP 4(a), (b) and (e) and CP5 and CP8 as set out below.

We understand planning permission should be granted unless any adverse impacts would significantly and demonstrably outweigh the benefits when assessed against the local planning statement. Although the revised planning application as resulted in some improvements, not in our view sufficient to deal with the adverse impacts of the development.

## Specific Objections

### 1. CP 4 - Safe & Sustainable Living

CP 4(a) - *not cause unacceptable harm to the amenity of adjoining land users and the locality*

#### Noise Pollution

Based on the commercial use proposed for the site (A1 convenience store, most likely supermarket chain), with extended opening hours leading to more cars and delivery vehicles, particularly outside of normal hours (8am to 6pm), will lead to increased noise.

It is noted that the amended application proposes that the main delivery will take place between 6am and 7am, with three other small deliveries at any time.

The current car wash business applied for planning in 2009, restrictions were placed on its opening times due to the noise pollution its operations would cause and the impact on the local area. The operating hours of the proposed development, (06.00hrs to 23.00hrs) will exceed the current site limitations. An outside ATM will add to the noise pollution, when the unit is closed.

The local area already has convenience supermarkets (CO-OP) in a larger purpose built commercial area, Church Piece, which is away from residential housing and with adequate Council provided parking.

#### Light Pollution

Based on the revised plan, measures have been taken to limit glass frontages, however there will still be the forecourt parking lighting in the early morning and early evening to late at night. The lighting will be further enhanced with an outside ATM, similar to the type on the front of the NISA store less than 50 metres away.

This excessive light will impact the local residents who live opposite and behind the site.

#### Litter

The type of commercial site being proposed will increase the litter in the area. In particular, with the green space immediately behind the site, it could become an area for young people to "hang out" following purchases from the site and who have a tendency (not all) to leave litter, causing a nuisance to other park users.

This is and has already been a problem in other green spaces in Charlton Kings.

The litter position could be resolved with daily Council litter clearing controls or measures placed (and enforced) on the retailers to litter clear the surrounding area.

It is noted that the plan has been revised withdrawing the two A3 units, which is welcomed as this removes the risk of takeaway litter, but we are skeptical that it was the long term intention to revise the plan in any event, with the A3 units being removed or reduced.

CP 4 (b) *not result in levels of traffic to and from the site attaining an environmentally unacceptable*

#### Parking & Traffic

The Cirencester Road is already a major route (A435) to the centre of Cheltenham for those approaching from The Cotswolds, Cirencester and Charlton Kings, in particular at commute times. The traffic using the route can increase when the A417 Air Balloon roundabout has problems.

The road is a central point to the access of Charlton Kings and its schools.

A development of the site proposed is only going to lead to further traffic and parking problems. The revised site plan proposes parking for users, but the spaces being provided are limited and have only increased by what appears to be one space and the loading bay.

The delivery plan states that one major delivery will take place between 06.00am and 07.00am, with three minor deliveries at any time. (Deliveries during school arrival and pick up times to be avoided). The main delivery arriving from the North i.e. from the town centre direction.

Although it is a positive step in attempting to resolve the traffic problems caused by deliveries, the following issues still arise:

- The delivery bay can only hold one vehicle at a time
- The delivery lorry will need to cross on-coming traffic to enter the site
- If the lorry is late, it will impact school and commute traffic.

If the store is able to manage the late arrival, by a delayed delivery, then the lorry will be negotiating its entry to the site when Cirencester Road traffic levels are high, albeit not as high as at school time, in addition to consumers using the site and possibly the minor deliveries.

In addition to the deliveries, the users of the site will also create increased traffic congestion, with anyone approaching from the town centre direction having to cross oncoming traffic. According to Betterretail.com an independent retail website, Tesco Express are achieving weekly sales of £53,000, which is the minimum amount to make the site economically viable. (It must be assumed that this is similar for all major supermarket chains). This means a significant amount of footfall required at the site, some would be pedestrians, but the majority vehicle users.

The revised application refers to public transport and there is stop outside the site; however, it is misleading to state that customers will use the bus to travel to the site. The bus route outside the site is the 51 that is the Swindon/Cirencester/Cheltenham, providing a commuter service between these towns, not a local service. The stop is in the main used by people going in to and returning from central Cheltenham.

The site will therefore lead to increase traffic congestion on an already busy road, particularly when deliveries are being made which will lead to cars, or alternatively delivery lorries, parking on the main Cirencester Road, adding to congestion.

The site is on a junction of two other minor roads (Pumphreys Road and Bafford Lane/Newcourt Road), which already find it difficult to gain safe access on to the main road due to the current residential parking situation.

It is already a known problem at similar sites, for example Queens Road near to the Railway Station, where delivery lorries can't gain access forecourt area to unload, thereby parking on the Queens Road causing traffic congestion and access problems to the railway station.

#### Pedestrian Safety

In addition to the traffic issues the proposed site will cause, it will increase an already dangerous situation for pedestrians. A number of pedestrians cross in the area to access the park and those schoolchildren living south of Cirencester Road cross to use the lane in to Gladstone Road to go to school.

No crossing point is provided, the nearest being located by Okus Road, which is not in close proximity to be considered for use. This is already a problem with the level of traffic and the speed at which vehicles travel, despite being a 30 miles per hour speed zone.

Increased traffic and parking problems around the site will increase the risk to pedestrians crossing in the area unless a crossing point is put in place.

Para 4.10 of the local planning statement states "*The Cheltenham Community Plan seeks safe and accessible travel and transport. A transport system, which is accessible, efficient, and safe, can contribute to sustainable living by reducing pollution and achieving better access to development and facilities, and can support the economy by reducing congestion.*"

CP4 (e) *maintain the vitality and viability of the town centre and district and local shopping facilities*

#### Requirement for a large Convenience Store

The revised application is supported with a report from Mango which shows a number of areas in Cheltenham which are supported by two or three retail units, to provide evidence that the development will maintain vitality and viability of the district shopping facilities

It is difficult to see how a development of this type will not impact other local shopping facilities. It is highly likely that the unit will be taken by a "big four" supermarket chain who are increasing their profile in this end of the market.

Charlton Kings is already serviced by two established Co-ops with ¼ mile of the site, one of which is in a district retail area with Council parking facilities and the other in the Sixways shopping area, which has parking nearby. A Budgens is also within ¼ mile of the site.

There is also a NISA store 50 metres from the site, which is not much smaller than the proposed A1 development and provides a wide range of goods, as well as an ATM. The area also has a number of other smaller retail businesses such as florists, chemists, butcher etc in the surrounding area. The Bath Road Leckhampton shopping facilities are also only a short distance away, as well as the large Sainsburys at Oakley.

It is therefore difficult to see how a new development will not impact other local sites, for example CO-OP shutting a unit, leading to an empty unit in a local retail area which is likely to be difficult to let in the future, with the presence of a 'big player'. Currently the three commercial areas in Charlton Kings, Sixways, Church Piece and around Lyefield Road are busy and the units fully occupied, based around a major shop such as the CO-OP and have designated parking.

Recent examples of the impact of this type of retail unit impacting local traders, is the closure of Daly's Deli, which did adjoin the Tesco's Queen's Road site and the former NISA at Hewlett Road, changing to a Bargain Booze, (which I understand is a different business model) when the Tesco Express opened.

The Mango report examples have to be questioned, as three examples are comparing a retail unit to a garage site that has a minor convenience store element, where fuel would be the main item.

It is accepted that Bath Road, has three sites in close proximity but these serve all of Leckhampton in a much larger district shopping area that Charlton Kings has. In addition, the Natural Grocery Store has a total different offering that the other two supermarkets in Bath Road. Currently, Charlton Kings has four units, which adequately serve its residents split between the north, the centre and south of the area.

Unless the developer has a tenant already lined up for the site who have advised on the number of employees, we would have to question the employment number of 21. Most new retail units of this type are fitted with self-scan units, as per both Sainsbury's sites on Bath Road and the CO-OP site that has recently been refitted. The self-scan unit reduce the numbers of employees required thereby lowering the overhead of the unit, which the retailer is keen to achieve to increase the profit margin.

#### 2. CP5 - Sustainable Transport

The points raised above regarding CP 4(b) regarding traffic, parking and pedestrian's safety are also relevant to CP5.

The local planning statements states that development will be permitted only where it is located and designed so as to:

- (a) minimise the need to travel; and*
- (b) provide adequate accessibility to the site for vehicles, including public transport, pedestrians, cyclists and people with disabilities (note 1); and*
- (c) meet travel demands in safe and energy efficient ways (note 2); and*
- (d) provide a level of parking space that will encourage walking, cycling and public transport and discourage use of the private car (note 3); and*
- (e) meet Local Transport Plan targets for the proportion of trips to the site by each mode of transport (note 4).*

In addition to the points raised for CP 4(b), it is difficult to see how the proposed planning is looking to minimise the need to travel, as it appears to be aiming to encourage a drive, park and shop facility.

As explained above, the public transport point is a 2red herring<sup>2</sup>, although it is noted that cycle parking facilities are being installed and due to the location, it will have a level of pedestrian trade.

### CP 8 Provision of Necessary Infrastructure & Facilities

3. (a) the infrastructure necessary for the development to proceed;

For the development to be safe for its users, it is our view that some kind of supporting traffic safety infrastructure measures would need to be considered, such as a crossing point.

### Other Uses

It is agreed that the site does require development as it has been allowed to become run down. The current car-wash business that operates from the site appears to do very well, it is always busy and employs a number of people. It is understood that they are only leaving the site as their lease is not being renewed. If they were provided with a more secure lease arrangement, then they may take steps to tidy the area up and make it more attractive and possibly offer other services, such as car sales.

The alternative to a commercial site is residential with the build being of a design that is complementary to the surrounding area.

### Conclusion

The application states that its benefit is improvement to the environment as a whole through the use of a brown site, with a positive economic impact for the area with job creation.

On the grounds set out above, we do not believe that the proposed planning application should be granted as although it will improve the current environment at that location, it is likely to impact the surrounding area and in particular the other local district shopping areas, with other store closures and the positive economic impact is being over played. We therefore wish the amended application to be refused for the following reasons:

- -Cause traffic and parking issues on an already busy main road
- -Increase danger for pedestrians unless safety measures are put in place
- -Introduce a convenience store to the local district providing goods & services, which are already adequately provided for, which will have a detrimental impact on other local stores and retail in the area, which is likely to result in closures and job losses.
- -Increase noise and light pollution for local residents
- -Increase litter

On the grounds detailed here and therefore certain proposals within the application not complying with the Cheltenham Local Plan Objectives and Policies we trust that the application will be refused.

12 Branch Hill Rise  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 9HW

**Comments:** 31st January 2014

As a local family we would welcome a more useful employment of this land so that we could walk around the corner and access some quality food. Increased traffic could bring extra trade to the local existing stores because there is so much restricted parking in this area at the moment -so a new car park would ease the present parking problems-so the new proposed development would be more visually attractive than it is at the moment - so we feel it would be beneficial to locals and passing trade- who would park and shop at all the stores in this area- not therefore at just the new proposed one.

The Hendre  
33 Brookway Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8HF

**Comments:** 20th January 2014

Letter attached.

**Comments:** 27th May 2014

Letter attached.

17 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 31st January 2014

As a local family we strongly object to the proposals for a number of reasons:

- 1) Another convenience store is simply not required, Nisa, Budgens, plus Jeffreys and other local independent retailers would be adversely impacted and we wish to support them.
- 2) The store will be situated at a point where our children cross an already busy Cirencester Road for school. The increased traffic flow and hazards can only make this more dangerous for them and others.
- 3) Parking in this area is already congested and this will increase the problem. When parking spills into narrow Newcourt Road this can block access for any emergency services trying to gain quick access endangering lives.
- 4) By car, exiting Newcourt Road to the right onto Cirencester Road is already dangerous in view of the severely restricted visibility caused by continual pavement parking to the right of the exit. This store can only increase the danger with further vehicle parking and traffic. This will cause a serious accident shortly.
- 5) The scheme will also inevitably increase traffic flow along Newcourt Road, a narrow winding lane with blind spots and already speeding cars causing danger for our walking children.

**Comments:** 9th June 2014

We still strongly object to the proposed development of the car wash into a convenience store with car parking.

We do not need a further retail outlet as we already have a NISA, butcher and Budgens in the close vicinity which supply everything we need.

The development would increase the traffic in the area in particularly lorries bringing in stock. There would no doubt be inconsiderate parking and together this would make this busy road even more dangerous for school children crossing.

Please do not pass this planning Application

27 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 2nd February 2014

I object to the planning application 13/02174 based on Cheltenham Local Plan policies as follows:

CP4(a): The proposed development is by its very nature will result in increased traffic manoeuvring around an already very tricky junction/section of Cirencester Road. There will also be a significant and impactful increase in noise and light early in the morning and very late at night.

It is unarguable that a development of this nature, with the weight of a multinational behind it, will seek to limit any local competition. It will in no way increase consumer choice as the inevitable consequence will be the closure of local shops who will be unable to compete on a number of different levels i.e. pricing, advertising, size, range.

I can already walk to local shops, cafes and take aways which will provide me with everything I need for a family of five and all the coffee, fish and chips, Chinese and Indian food I could possibly ever want to eat or drink.

CP4(b): There will be a significant increase in traffic activity at all hours of the day and night - this will create every kind of environmental impact.

CP4: the proposed development will have a significant, probably fatal, impact on local shopping facilities and job opportunities. The objective of the proposed developer will be to close down any competition, not maintain their viability and vitality. It will in no way increase consumer choice as the inevitable consequence will be the closure of local shops, cafes and takeaways who will be unable to compete on a number of different levels ie. pricing, advertising, size, range.

CP5: All existing shops, cafes and takeaways are within walking distance of local residents therefore the proposed development will not contribute to sustainable transport aspirations, nor reducing the need to travel.

CP7: the proposed development looks plain, cheap, uninspiring and totally lacking in any 'design'.

The role of urban design is recognised in the government's main planning policy document which states that "...good design is a key aspect of sustainable development, is indivisible from good planning, and should contribute positively to making places better for people" (National Planning Policy Framework 2012). It is unarguable that the proposed design meets none of these aspirations.

Cheltenham does not need any more supermarkets, coffee outlets or take aways - please reject this application on all and every level of good planning and design. Put housing here - it is an excellent location and the only sensible and right thinking solution for a site which is adjacent to



green space and in a residential area, close to excellent schools and with a thriving local community of shops, cafes and take aways.

9 Bafford Lane  
Cheltenham  
Gloucestershire  
GL53 8DN

**Comments:** 22nd May 2014

The revisions do not appear to have satisfactorily addressed three of the principal concerns.

1. There is no need (or indeed a majority desire) for yet another convenience store in the vicinity.
2. Despite the comments made in the Noise Assessment report, I fear that the noise levels - in particular during a delivery phase - will almost certainly increase. This would probably not affect me personally as I live in Bafford Lane, but I would have sympathy for those living on Cirencester Road who would bear the brunt of any increase in noise levels. Surely that estimate in the report that suggests the unloading phase will take but 25 seconds is nothing more than a typo?
3. I note that delivery vehicles will only be allowed to access the site from a northerly direction, and exit to the south. I can foresee the possibility that delivery drivers would follow this ruling, but then - in order to backtrack north - would turn right into Newcourt Road in order to return from whence they came.

My objections therefore still stand.

Kippington  
22 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DJ

**Comments:** 9th June 2014

I object on three grounds.

Firstly, there is no need for an additional convenience store. Such a development would spoil the ambience of our village, which already has four such stores.

Secondly, it is a dangerous application from the point of view of traffic, which would be severely impacted by the additional parking. Cirencester Road is already very busy, and Newcourt Road is so overgrown, it is not safe for a car to pass a cyclist, let alone the inevitable lorries restocking the store. Children would be at risk from crossing the busy road. The revised traffic management plan is, in my view, infantile as it does not address the issues of large lorries entrancing and exiting the premises, with blind spots on a busy road.

Thirdly, the noise levels from car doors slamming, lorries unloading, good being taken into store is a theoretical nightmare. A lorry driver facing limitations on his hours is not likely to be worried about the noise aspect, as he will be anxious to complete his delivery ASAP. And any promises by an agent, in search of a profitable foray, will not be worth the paper they are written on. Our council does not have the resources to manage any traffic orders on this site.

24 Okus Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DU

**Comments:** 31st May 2014

In the vicinity of the area marked for development, there are already several convenience stores which are more than adequate to supply the local population. Furthermore, the delivery lorries required to stock the proposed new shop will pose a risk to pedestrians and cars alike, as well as causing congestion.

More importantly, however, the competition created by a large shop has the potential to close down smaller local shops. This rids the village of its character and individuality, and as such we need to take a stand against large chain stores like these spreading into villages, which is what Charlton Kings was before development took over.

163 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 9th June 2014

I strongly object to the erection of the proposed convenience store at 86 Cirencester Road, I have lived directly opposite this proposed development site for the last 30 years and therefore have first hand experience of the traffic congestion, dangers of the road and parking problems in the area, which have increased dramatically over the years. The A435 is a very busy and over burdened trunk road, especially at peak times, the addition of a convenience store on to this unsuitable site will do nothing more than exasperate the current traffic and parking problems in the area.

1. Damage to local Business

There is little or no need for the addition of another convenience store in this area, we already have ample to serve the local community (Nisa, Co op, Budgens etc) another will only damage our established local small businesses who serve us well.

Also the carwash provides a great service for the local community and will be sadly missed by many, not to mention the employees losing their jobs.

2. Traffic & parking problems

More unwanted traffic will be attracted into the area, delivery lorries obstructing the highway and vehicles pulling out will also increase the risk of accidents to both pedestrians and drivers.

Parking is already a big problem here and the proposed development provides insufficient parking for both staff and customers, this will lead to more street parking leaving residents with even less or no parking.

3. Better use of the site

There is a shortage of housing in the area, the site would better lend itself to residential housing which would not significantly increase traffic problems or damage local shops or the environment.

4. This development is unwanted

This proposed development is unwanted by a very large percentage of people who live in the area, I only hope the Council take note and reject this planning application.

11 Branch Hill Rise  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 9HN

**Comments:** 9th June 2014

I object to this development on these grounds:

1. The area is already served by excellent variety of shops (Budgens, Co-op, Nisa, Charlton Pharmacy, Flower Shop) all of which would be threatened by this. Closure of Budgens would mean the devastating loss of the Post Office therein.
2. Cars coming in and out of this small area would add greatly to the road hazard on this narrow section of the Cirencester Road. It will become an accident black spot if this development is allowed.
3. The current car-wash is an eyesore in a very attractive area of Charlton Kings - the proposed development isn't much better. The adjoining green space is an oasis and would be spoilt by the constant to-ing and fro-ing of cars from the store and.....
4. Late-night loitering, noise and drunkenness in the area would certainly increase steeply if this outlet sells alcohol up to 11.00pm.
5. This road is the gateway to the town from the South Cotswolds and this development will not enhance visitors' first impressions of Cheltenham.
6. It would be so much better to build low-rise affordable flats etc to accommodate young families in this relatively expensive part of Cheltenham.

77 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB

**Comments:** 3rd June 2014

I object to the revised plans for 86 Cirencester Road.

I refute the claims made about negligible impact on local shops. Local trade will be adversely affected.

In addition, the combined problems of street parking (as overflow from the provided parking), noise and pollution from deliveries make this proposal unacceptable for the local residents.

31 Charlton Close  
Cheltenham  
Gloucestershire  
GL53 8DH

**Comments:** 12th March 2014

Letter attached.

**Comments:** 27th May 2014

Letter attached.

1 Shrublands  
Cheltenham  
Gloucestershire  
GL53 0ND

**Comments:** 20th March 2014  
Letter attached.

41 Lyefield Road West  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8EZ

**Comments:** 6th May 2014

I am writing to strongly object to the proposed development of 86 Cirencester Road where it is suggested that a new convenience store will open. I'm very surprised that this proposal is being considered and that anyone thinks that it would be a good idea to back this scheme. There are already four convenience stores within the immediate vicinity of Charlton Kings and a large chain supermarket within a 5 minute drive.

As the owner of Smith and Mann Budgens, the food convenience store based in the centre of Charlton Kings Village, I feel very uncomfortable with the idea that another corporate chains proposal is being considered. My family and I have worked hard and dedicated our careers to serving the local community for the past 24 years and the opening of another store would seriously put our business at risk.

The business community within Charlton Kings is very well supported by local residents. We feel that should this proposal be granted it will not just seriously affect the Nisa store on the Cirencester Road, but will have a negative effect on many of the businesses within Charlton Kings village. As an independent retailer, should I experience a drop in business then the future of my store will be put in jeopardy.

Charlton Kings post office has recently opened from within my store and we have a row of shops and local amenities neighbouring us, including a coffee shop, flower shop, pharmacy and Vet's surgery. A decrease in the footfall of customers, which the opening of a store on the Cirencester Road would inevitable cause, would have a knock on effect on the whole business community on the Lyefield Road West.

In my opinion, this development offers nothing new to the Charlton Kings community but does have a large number of disadvantages. It will be an eyesore to the people living locally, will increase traffic and lead to higher levels of disruption, increase pollution and cause irresponsible parking. The extended opening hours will also lead to disruption for the nearby residents and no doubt lead to further nuisance. There are no benefits to this development.

12 Croft Avenue  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LF

**Comments:** 6th June 2014

I have just got off the phone to my local Liberal Democrat representative reference the planning of converting the current car wash to a mini supermarket, I wanted to express that I for one cannot see a problem with this in fact I see it a positive move.

I've heard people saying traffic would be an issue! but its a car wash now and that means there is constant traffic also by building a car park it would stop the dangerous parking around Nisa and the small group of shops already there!

Maybe it's the worry of a Tesco which I have to admit would not be as nice as a Sainsbury that it's more likely to be!

I've even heard people saying it would be an eyesore but let's be honest here, that site has been an eyesore since the garage closed so anything will be an improvement surely!

I hope my views can be taken on board and passed on to the relevant people so we can get a fair view on this whole situation.

10 Pumphreys Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DD

**Comments:** 9th June 2014

Letter attached.

Garden Lodge  
Garden Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LH

**Comments:** 5th June 2014

I am writing to add my support to the many objectors to the above planning application for a Convenience Store on Cirencester Road in Charlton Kings.

I find it incomprehensible that a major supermarket chain would be allowed to basically destroy a local community in the area.

You may consider this to be a rather severe comment but consider my reasoning behind it:

- 1) What happens to all the increased traffic that will try to use the store....? It will certainly not be accommodated in the few parking spaces to the side of the store. It will, therefore, spill out onto an already congested Cirencester Road, which has no yellow lines on either side to the North side of the development, causing cars to park either side of the road, resulting in single

file traffic.....on a major trunk road into Cheltenham.....!!.....and then piling into the other congested roads nearby, like Newcourt, Croft etc...

- 2) What about the other THREE convenient stores in a 400 metre radius..?? One of whom is a mere 30 metres from this proposed development and has only recently been acquired by a new owner. Another, long established store, has again only recently acquired the Post Office Service and is now, unlike previously, open all hours for the local community. Jeopardising their turnover would put this service, the only one for miles, at risk.....and a third is very Co-operative.
- 3) And last, but not least, what effect would another large retail outlet that sells just about everything, have on the other small retailers like the Butchers, Newsagents, Chemists and even Florists, in the same area?

52 Copt Elm Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8AL

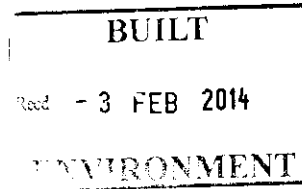
**Comments:** 5th June 2014

Charlton Kings has four supermarkets - Budgens, Co-op London Rd, Co-op Church Piece, and Nisa, which is almost opposite the 86 Cirencester Rd site.. There is not a need for yet another supermarket, called a "Convenience Store" in this application, to be set up. All four have adequate weekday opening hours (up to 8 or 9pm) and Sunday opening.

64 Little Herberts Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8LN

**Comments:** 9th June 2014

We strongly object to the proposed erection of a new convenience store at 86 Cirencester Road and see nothing in the revised plans to make us change our minds. As already noted by several commentators there is already a plethora of c-stores in the immediate vicinity with no need for yet another such store in Charlton Kings. Equally the issues with parking and congestion on an already very busy road remain of great concern. If the site is to be redeveloped then it would make more sense to turn it into residential rather than retail units.



21 Beeches Rd  
Charlton Kings  
Cheltenham GL53 8NG

2 February 2014

Planning Department  
Cheltenham Borough Council

Dear Sir/Madam

Cirencester Rd, Charlton Kings

I am writing concerning the proposal to replace the current car-wash site with one or more trade outlets.

I have reservations about this because of

[a] traffic congestion/ problems on the site and on to/off Cirencester Rd which would almost certainly be caused;

[b] possible dangers to pedestrians: most of the housing in the area is on the other side of the road, so customers would most likely need to cross this busy main road, so with increased risks of accidents

[c] the site is very close to another general store {Nisa} and not far from the centre of the village with its shops –more shopping outlets would surely damage existing traders;

[d] IF it is true, as I have been informed, that the proposers of the scheme claimed that there was no alternative store within quite a distance [a mile?], and specifically that the Nisa store only sold sweets and tobacco, they should not be rewarded for statements which are inaccurate,[which would suggest that the proposers are either seeking to mislead the planning authorities or have not done their basic homework]

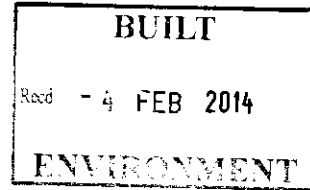
Of course, if they have not claimed this, [d]does not apply

I should be grateful if these points would be made to the appropriate Committee considering the proposal

Yours faithfully

Ms. F. J. Wild  
11 Branch Hill Rise,  
Charlton Kings,  
Cheltenham,  
GL 53 9HN.  
02.02.14

re: 13/02174/FUL  
The Planning Dept.,  
Cheltenham Borough Council,  
Municipal Offices,  
The Promenade,  
Cheltenham.



Dear Sirs/Madams,

I object to this planning application on 4 main grounds:

Firstly, the danger caused by cars speeding in & out of 3 different concerns on to a busy main road would be far worse than into the car-wash that is there now. There would be insufficient parking too, which would mean more cars would park along this road and also down the side-roads & some of them are already overcrowded & narrow.

Secondly, a supermarket and/or fast food outlet would take custom & employment from the local shops both across the Cirencester Road & in Charlton Kings Village. At present, there is a welcome diversity of shops and indeed, cafe's, which act as a social "hub". Supermarkets are known to cut prices, drive



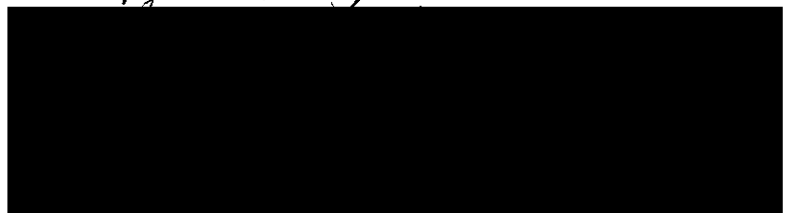
out any competition by underpricing it and then raise them again.

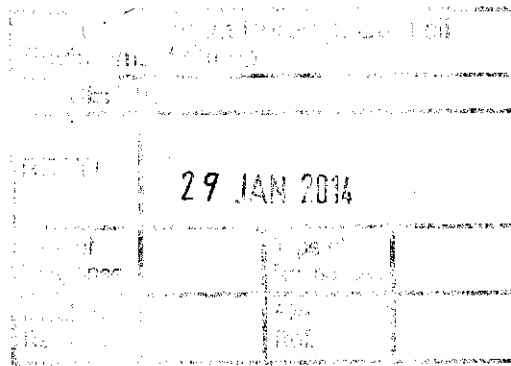
Thirdly, I object to the increase in litter which would inevitably ensue following the building of a fast-food outlet. This would help to ruin the area, especially the green space next to the site.

Fourthly, there would be noise nuisance from people coming & going & loitering in the area probably all day and late into the night. I would think even an increase in petty crime would occur.

It should be borne in mind that the residents of Charlton Kings regularly use the excellent service provided by the car-wash, and most wish to keep it. All in all, the Southern approach to Cheltenham would be turned into a messy, noisy and dangerous shambles. It would be better to build houses on this site.

Yours faithfully,





"Pippins"  
Newcourt Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 9AZ

24th Jan. 2014.

The Chief Planning officer  
Municipal offices  
The Promenade  
Cheltenham

Planning ref. 13/02174

Dear Sir,

Having viewed the planning reference 13/02174  
for the development of the car wash site in Cirencester Road  
I make the following comments:-

- 1) The proposed buildings are hardly a welcome site to Regency Cheltenham nor do they improve the appearance of the local housing.
- 2) There are 16 proposed parking spaces. It is likely that some staff will arrive in cars so will need to park there reducing the number available for customers. This will result in roadside parking.

Results of such an application.

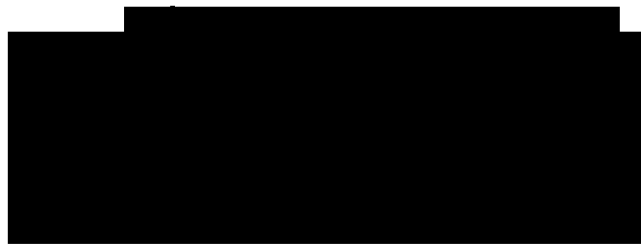
- 1) It is CRASSLY OBJECTIONABLE to allow a food outlet so close to an established small shop - Nisain this case. There has been a small food shop here within a group of shops for over half a century.
- 2) Sainsbury's are to be allowed to open until 11PM, seven days per week. The disturbance and distress to neighbours of vehicles coming and going, delivery lorries visiting in late and early hours should never be allowed.

What ever type of business may be permitted, its hours of work should be the daytime of custom i.e. approximately 8Am to 5Pm Six days per week and a half day only on Sundays.

3. Lack of adequate parking on site will cause road side parking which currently could occur in Cirenchester Road Bafford Lane, Newcourt Road and Charlton Close. Residents in the last four named roads met in March 1997 to request measures to force drivers to reduce speed etc in these roads. Despite notices this problem has become markedly worse in recent years. The possibility of increased traffic usage, including heavy vehicles passing by the area of Newcourt Road where there is a 16th century wall (listed) cannot be contemplated.

Judging by the many signatures on lists in Smith and Mann, the Co-op and Nisa this planning application is unnecessary and unwanted.

Yours faithfully

A large black rectangular redaction box covering the signature and name of the sender.

**BUILT**

Recd **30 JAN 2014**

**ENVIRONMENT**

4 Newcourt Park  
Charlton Kings  
Cheltenham  
Glos

28 January 2014

Subject: Proposed Development on Cirencester Road    Ref. No. 13/02174/FUL

Dear Sir/Madam.

We are writing to oppose the above referenced development for the following reasons.

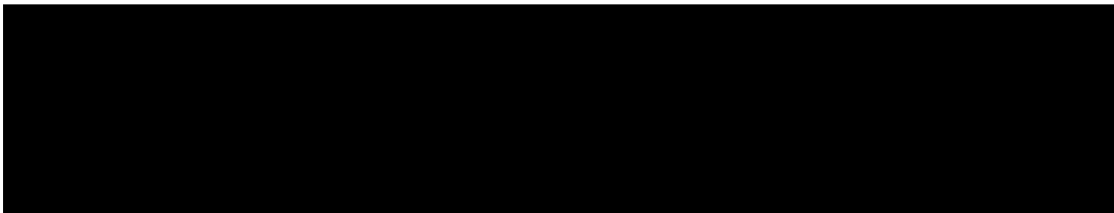
We are already well served by 3 local stores, all within easy walking distance and open for long hours, which offer a very large range of grocery products. There is no need for another one, especially one which is likely to threaten the business of these existing shops.

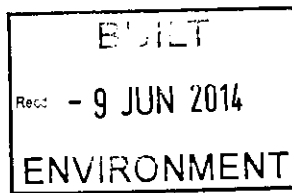
Although no specific retail operator is disclosed, it seems likely to be one of the large supermarket groups. It was the supermarkets, with their cut price petrol, who helped put out of business the very convenient petrol filling station that occupied the site prior to the car-wash. A supermarket store is likely to have the same impact on our existing convenience shops, putting one or more of them out of business and leaving us with less choice and at the mercy of the over-dominant supermarkets.

On-site parking provision is inadequate and will result in overspill onto nearby roads which are already congested with cars already frequently parking on the pavements. We find it difficult enough now to cross the Cirencester Road in that area because of the volume and speed of the traffic and because of the bend in the road which makes for poor visibility. Shops on this site will make these traffic problems much worse.

The proposed opening hours up to 2300 will lead to considerable inconvenience and noise for the many nearby residents.

In summary, this is not a suitable site for a supermarket development. It would increase traffic to unacceptable levels, inconvenience residents and threaten the business of our existing independent traders.





4 Newcourt Park  
Charlton Kings  
Cheltenham  
Glos  
GL53 9AY

8 June 2014

Dear Sir/Madam,

Ref: 13/02174/FUL - 86 Cirencester Road, Charlton Kings.

The revised plans for the proposed development do not meet the basic objections we raised in our earlier letter.

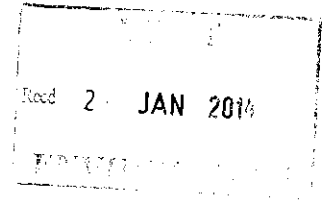
The extra noise generated by the parking of vehicles and the delivery lorries during the very long opening hours 7 days a week will be a gross intrusion on the lives of those residents living nearby.

Cirencester Road is already difficult to cross in this area because of the volume and speed of the traffic and because of the bend in the road which limits visibility. Cars already routinely park on the pavement further limiting visibility and making it difficult and sometimes impossible to pass with a pushchair. Inevitably, shoppers at the proposed development will choose to park on the road or pavement rather than negotiate the limited on-site parking, thereby making the current situation much worse.

In summary, this is not a suitable site for a new convenience shop. It will increase traffic to unacceptable levels, seriously inconvenience nearby residents and threaten the business of the existing stores who have served us well for many years.



[REDACTED]  
**'The Poplars'**  
**11 Newcourt Road**  
**Charlton Kings**  
**Cheltenham**  
**Gloucestershire**  
**GL53 9AZ**



Cheltenham Borough Council  
Planning Department  
Municipal Offices  
The Promenade  
Cheltenham  
Gloucestershire  
GL50 9SA

21 January 2014

**Ref: 13/02174**

To whom it may concern

**Planning application: Car wash site, Cirencester Road, Charlton Kings**

I refer to the above planning application and wish to register an objection to its current form on the following grounds:

Noise: there is likely to be new and excessive noise disturbance because of this effective change of use. The operating hours are scheduled to be 06.00 to 23.00, exceeding current use on the site by at least 5 hours. It is noted that there will be an ATM machine on site, effectively making this a 24-hour-use site. It is noted that the site will be close to a residential care home for the elderly, and this application will increase noise and general disturbance to residents. The application in this respect therefore contravenes Local Plan policy CP4(a).

Traffic: the projections used for the forecast use in Appendix D are based on national projections and have no specific relevance to Cirencester Road, Charlton Kings. The road is frequently congested and the provision of 16 parking spaces is likely to prove inadequate for the projected retail use, thereby causing overspill onto the main Cirencester Road or nearby residential roads, which are already at saturation point. Comparisons with the existing and previous use of the site are irrelevant as the site currently has copious parking space based on short duration and high through-put. If this application is to be successful more off-road parking must be provided to alleviate both congestion and an increased threat of road traffic collisions as a result of increased use. The application in this respect therefore contravenes Local Plan policy CP4(b).

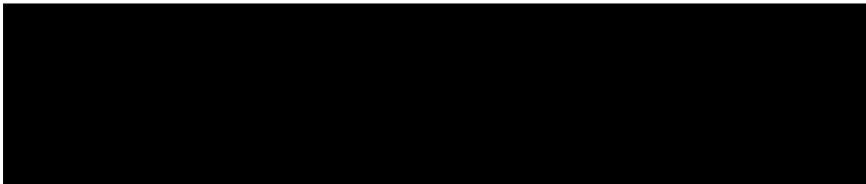
The observations concerning the availability of public transport are misleading. The bus service is hourly and it is unlikely that potential customers for this site's provision will be drawn to it because of the bus service. The application in this respect therefore contravenes Local Plan policy CP5.

Visual impact: while the current site does not enhance the visual impact of the area, this application will still have a negative impact, providing a monosyllabic block effect. The use of low quality brick will be detrimental, and the design is unimaginative, providing a highly disappointing entrance to Cheltenham on one of its major arterial approaches. The design should be redrawn. The application in this respect therefore contravenes Local Plan policy CP7. The current design is far from 'high quality'.

Privacy: Parking will almost certainly overspill into nearby residential roads as a result of the inadequate on-site parking provision, thereby reducing privacy in a predominantly residential area.

Amenity: the area is currently well-provided for in terms of small local supermarkets and has no need of enhanced provision. Observations in the application concerning potential employment opportunities are speculative and unsupported by evidence, and must be taken in the context of existing retail outlets closing as a result of this application. The application in this respect therefore contravenes Local Plan policy CP4(e).

Yours faithfully

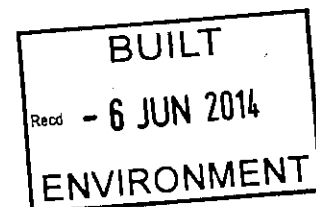
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Cc

Paul Baker  
Cllr Klara Sudbury  
Cllr Penny Hall  
Cllr Duncan Smith  
Martin Horwood MP



*'The Poplars'*  
*11 Newcourt Road*  
*Charlton Kings*  
*Cheltenham*  
*Gloucestershire*  
*GL53 9AZ*



The Planning Department  
Municipal Offices  
Promenade  
Cheltenham  
Gloucestershire  
GL50 9SA

**R.E: THE ERECTION OF A NEW CONVENIENCE STORE (A1) WITH ASSOCIATED PARKING (FOLLOWING DEMOLITION OF EXISTING BUILDINGS ON THE SITE) AT 86 CIRENCESTER ROAD CHARLTON KINGS CHELTENHAM**

**REF: 13/02174/FUL**

4 June 2014

To whom it may concern

**Planning Application: 86 Cirencester Road, Charlton Kings - Resubmission**

The resubmission re 86 Cirencester Road, although it is acknowledged that some improvements have been made, remains unacceptable for the following reasons:

Noise: there is still likely to be new and excessive noise disturbance because of this effective change of use. The operating hours are scheduled to be 06.00 to 23.00, exceeding current use on the site by at least 5 hours. It is noted that there will remain an ATM machine on site, effectively making this a 24-hour-use site. It is noted that the site will be close to a residential care home for the elderly, and this application will increase noise and general disturbance to residents. The resubmission asserts that the ambient noise will be within 'acceptable' levels. This is judgemental and not attested by evidence from those likely to be affected. Besides, ambient noise is less of an issue than specific noise intrusion at normally quiet times of the day for residents, eg starting heavy duty engines, 'revving up' from stationary, reversing (especially if, as is likely, to be accompanied by a warning signal), loading, and the transmission of verbal communications between operatives.

Traffic: the projections used for the forecast use in Appendix D are based on national projections and have no specific relevance to Cirencester Road, Charlton Kings. The road is frequently congested. The resubmission includes only one additional parking space to the 16 parking spaces originally intended is consequently and still likely to prove inadequate for the projected retail use, thereby causing overspill onto the main Cirencester Road or nearby



residential roads, which are already at saturation point. Comparisons with the existing and previous use of the site are irrelevant as the site currently has copious parking space based on short duration and high through-put. If this application is to be successful more off-road parking must be provided to alleviate both congestion and an increased threat of road traffic collisions as a result of increased use.

The observations concerning the availability of public transport are misleading. The bus service is hourly and it is unlikely that potential customers for this site's provision will be drawn to it because of the bus service.

Visual impact: while the current site does not enhance the visual impact of the area, and there has been some improvement to the original design, this resubmission will continue to have a negative impact because of low quality building material. The basic design remains unimaginative, providing a highly disappointing entrance to Cheltenham on one of its major arterial approaches.

Privacy: Parking will almost certainly overspill into nearby residential roads as a result of the inadequate on-site parking provision, thereby reducing privacy in a predominantly residential area. A principal source of overspill parking is likely to be from staff, who will be unable to use even the limited parking space available. This overspill would inhibit parking for visitors, especially dog walkers, to the local green area, contrary to Local Plan Policy CP4(a).

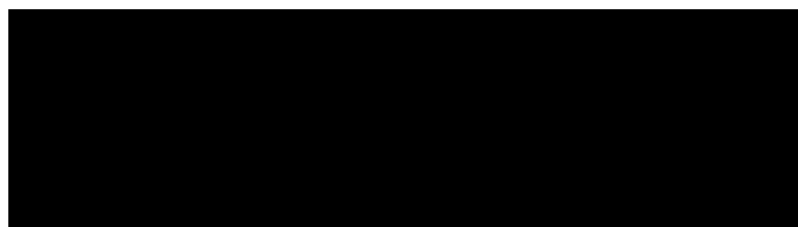
Amenity: the area is currently well-provided for in terms of small local convenience stores and supermarkets and has no need of enhanced provision. There is already a convenience store on the opposite side of the road. Besides the proposal is in reality for a local supermarket incorporating convenience store elements, which is unnecessary in the area because of existing provision.

The resubmission itself demonstrates evidence of existing saturation, providing as it does examples of supermarkets and convenience stores within a short distance from the proposed site. There is no demonstrable need for an additional supermarket in the area, there being two local supermarkets within walking distance of the proposed site, plus, as noted several convenience stores.

That the area is saturated with similar retail outlets negates the argument that new jobs will be generated. It remains likely that jobs will be lost at existing sites. The application therefore contravenes Local Planning Policy CP4(e).

An alternative use should be found if there is to be a redevelopment on the site.

Yours faithfully



Dear Sir / Madam,

I am writing to express my objections in the strongest terms to the proposed convenience store and two unspecified A3 retail units at 86 Cirencester Road (currently a hand car wash).

I will list the inaccuracies / mis-information in the Transport Statement and Retail Statement supporting documents but firstly will raise my objections (which I know are also shared by my neighbours).

The current car wash has consent to trade until 7pm, and addressing residents' concerns, only trades to 6pm. After this time the site generates no noise or traffic at all. The planning application proposes that the convenience store will trade from 06:00 to 23:00, 7 days a week. The application proposes no times of operation for the two A3 units, but presumably they will be given the same hours of trading as the A1 unit. The change of operating hours would result in a great increase of noise with continuous opening and shutting of car doors, deliveries from refrigerated waggons and general people noise. This will cause a major loss of amenity for the residents both in front and behind the units (ie on the Cirencester Road and Newcourt Road).

At a personal level, I need to be at work before 7am and so am normally trying to sleep on weekdays by 10pm. Our six-year-old daughter and other primary school age children of neighbours also risk having sleep patterns disturbed by this change in operating hours. The houses on the eastern side of the Cirencester Road are turn-of-the-century solid wall constructions that face west-south-west. In hot weather these frontages absorb a large amount of heat during the day and the only way to cool the properties is to open the windows wide open once the sun has gone down. When this is necessary, the noise intrusion from the revised hours of operation will become quite intolerable.

If the two A3 units are to trade similar hours and a cash point included then there will be yet further noise disturbance for the surrounding residents. Late night takeaways will attract a large amount of traffic from people leaving town after an evening out and (without malice or intent) the possibility of loud, raucous alcohol-fuelled behaviour.

The impact on traffic safety and parking issues will inevitably have a damaging effect.

The NPPF does not support this development. The NPPF emphasises the need for '**sustainable economic development**' and based on its own definitions and policies this development fails to satisfy this requirement.

#### **Analysis and Comment on the Retail Statement produced by Mango Planning and Development Limited**

##### **Item 2.4**

Church Piece Neighbourhood Centre is 330 metres away for pedestrians **not** 600 metres as stated. Lyefield Road West Neighbour Centre is 500 metres away on foot **not** 600 metres as stated.

##### **Item 2.5**

Omits the fact that in 1996 there was a change of use granted from a filling station to second hand car retail. Therefore all references in the Transport Statement comparing traffic flows from the proposed development to those of a filling station are incorrect and misleading.

##### **Item 3.7**

*"The NISA unit appears to cater more for small basket an occasional purchases rather than providing a full top up shopping outlet".*

This statement is inaccurate and misleading as any visit to the store would prove.

##### **Item 3.8**

*“The proposed anchor convenience store will bring day to day convenience shopping closer to consumers, reducing the need to travel, reliance on the car and encouraging walking and alternative modes of travel for day to day activities.”*

Such day to day convenience shopping is already very well catered for the NISA store, Church Piece Co-op and the Smith & Mann (Budgens) in Lyefield Road West.

*“The proposed A3 uses will encourage people to stay longer in the vicinity, encouraging linked trips to other local store and facilities.”*

I fail to see how either coffee shops or takeaways will encourage trips to our other local stores (other convenience stores, takeaways and coffee shops). These A3 units will be catering primarily to through traffic with a corresponding increase in traffic manoeuvres and associated noise.

### **Item 3.9**

*“The provision of a quality convenience store operated by a main brand retailer will also increase range and choice and better meet the needs of local residents”*

The opening of such a store and the subsequent forcing from business of one or more of the current local independent retailers will in reality lead to a reduction of range and choice. The existing stores stock ranges of locally sourced and independently made produce that are not available from a national retailer.

For example:

NISA – Williams of Cheltenham Bakery, and Indian Kitchen from Gazebo Cuisine, a range of independently made quality Indian ready meals.

Smith and Mann (Budgens) – St Georges Bakery, Hartpury and dairy items from Woodlands Farm, Chedworth, and Charles Martel Cheese Makers and locally grown fresh seasonal produce.

### **Item 3.10**

*“we anticipate that a store such as proposed will offer between 20 and 30 full and part-time positions for local people.”*

The positions will not be advertised only locally and will draw applicants from well outside the local area. There will be an immediate loss of existing full time local positions with the closure of the Car Wash. Furthermore the threat of closure of one or more of the existing convenience stores, takeaways and coffee shops will result in further loss of employment. The loss of these outlets for local food producers will further damage the local economy and employment.

### **Item 4.2**

*“The National Planning Policy Framework (“NPPF” was published in March 2012. It forms a key element of the government’s plans to reform the planning system by making it less complex; more accessible; designed to protect the environment and promote sustainable growth”*

From the Minister’s Foreword to the NPPF:

*“The purpose of planning is to help achieve sustainable development. Sustainable means ensuring that better lives for ourselves don’t mean worse lives for future generations...Sustainable development is about change for the better, and not only in our built environment...Our historic environment – buildings, landscapes, towns and villages – can better be cherished if their spirit of place thrives, rather than withers...So sustainable development is about positive growth – making economic, environmental and social progress for this and future generations.”*

The proposed development does not in any fashion meet these objectives because in reality it will:

Promote the destruction of local businesses and outlets for locally produced food in favour of the reduced choice of a national chain.

Increase noise pollution, traffic and parking problems for the local residents and cannot possibly be regarded as “change for the better”.

Similarly, the replacement of existing local shops with a national chain cannot be described as “*helping the `spirit of place` [in Charlton Kings Village] to thrive*”.

#### **Item 4.3 – 4.6**

*“...support economic growth through the planning system”*

The much repeated emphasis of the NPPF is to support **sustainable** economic development and growth, not economic growth regardless of impact. This proposed development does not meet the definitions of sustainable development as laid out above. The proposed development will not support economic growth but will merely supplant a range of varied existing local businesses with the monoculture of national chains.

*“Where the Development Plan is absent, silent or relevant policies are out-of-date, granting permission unless:*

***Any adverse impacts of doing so would significantly and demonstrably outweigh the benefits, when assessed against the policies of this framework as a whole”***

#### **Item 4.8**

While a threshold of 2,500 sq m may well be a sensible threshold to assess the impact of the proposed development on Cheltenham Town Centre, it is obvious that a development of much smaller scale has the potential to seriously impact a much smaller centre (ie, Charlton Kings). Therefore, while a formal Impact assessment may not be legally required, in order to check that the proposal satisfies the requirement to be sustainable economic development, it is necessary to consider the impact that the proposed development would have on the Village.

*“When assessing applications for retail, leisure and office development outside of town centres, this [impact assessment] should include assessment of:*

*The impact of the proposal on existing, committed and planned public and private investment in a centre or centres in the catchment area of the proposal; and the impact of the proposal on town centre vitality and viability, including local consumer choice and trade in the town centre and wider area, up to five years from the time the application is made.” (Paragraph 26)*

The impact of the proposed development on the existing private investment in the area will be damaging, with the likely loss of one or more stores. In terms of centre vitality and viability if either the Smith and Mann (Budgens) or Church Piece Co-op fail then the impact will be devastating on those areas and the survival of neighbouring businesses.

#### **Item 4.9**

*“Where an application fails to satisfy the sequential test **or is likely to have significant adverse impact on one or more of the above factors** [as detailed above in Item 4.8, relating to paragraph 26], **it should be refused.**”*  
(Paragraph 27)

#### **Item 4.10**

*“Paragraphs 186 and 187 state that LPAs should approach decision taking in a positive way to foster the delivery of sustainable development.”*

As previously detailed, this proposed development does not satisfy the definitions of sustainable development.

*“Decision-takers at every level should seek to approve applications for sustainable development wherever possible and LPAs should work proactively with applicants to secure developments that improve the economic, social and environmental conditions of the area”*

Rather than improving, this proposed development will have negative economic (the loss of existing employment, businesses and outlets for locally sourced goods), social and environmental conditions of the area (the impact on the quality of life for all those affected by the increase in noise and parking problems caused by trading hours changing from 9am-6pm, to 6am-11pm and the increase in traffic problems and increased to pedestrians (especially children) crossing the Cirencester Road during rush hour on their way to Charlton Kings Infants and Junior Schools and Balacarras).

#### **Item 4.11**

*“Local authorities should support development unless an application would undermine key policies in national guidance”*

This proposed development does indeed undermine key policies in national guidance, namely in the failure to provide sustainable economic development with the economic, social and environmental impacts it would have.

#### **Item 4.12**

*“In particular, Planning for Growth confirms that local authorities should take the following actions in order to support the economy:*

*Wherever possible, answer ‘yes’ to development and growth except where this would compromise the key ‘sustainable development principles set out in national policy’.”*

This development does compromise the key sustainable development principles.

*“Should support enterprise and facilitate economic and other forms of sustainable development.”*

This proposal does not represent sustainable development.

*“Consider the likely economic, environmental and social benefits and proposals, which include increasing consumer choice and promoting robust local economies.”*

This proposal has negative economic, environmental and social impact including resultant reduced consumer choice and damage to the local economy.

*“Ensure that they do not impose unnecessary burdens on development. Local authorities should give appropriate weight to the need to support economic recovery. If applications are consistent with policy set out in PPS4, and secure sustainable economic growth, they should be treated favourably.”*

This proposal does not represent sustainable economic growth and therefore should not be treated favourably.

#### **Item 4.15**

##### *The Development Plan*

*“Policy RT7 indicates that retail development outside of defined shopping centres will only be permitted where a need for additional floor-space has been demonstrated and it will not impact upon the vitality and viability of*

*defined centres. The need test was removed from national policy in 2009 and is not a test of the NPPF. As such, this policy can no longer be afforded any legitimate weight in the consideration of the application proposal."*

While the need test was removed from national policy it is necessary to assess the level of need in order to check the impact of the proposed development and therefore whether it represents sustainable development.

#### **Item 4.16**

*"In pre-application discussions the LPA has also raised Policy RT6 as of possible relevance to the application proposal. This policy states that: Proposals for new local shopping centres will only be permitted in an area of identified deficiency."*

#### **Item 4.17**

*"This policy is founded on the test of need, which as explained above, is no longer a test of national policy. Moreover, its tenor is inconsistent with presumption in favour of sustainable economic development set out in Para 14 of the NPPF and the sequential approach set out in that guidance. This policy cannot therefore be afforded any legitimate weight in the consideration of this proposal."*

This policy's tenor is entirely consistent with the need to assess whether the proposal represents sustainable economic development. As such it is a legitimate consideration in the assessment of this proposal.

#### **Item 4.18**

*"Small parades of shops of purely neighbourhood significance are not regarded as centres for the purposes of this policy statement"*

The local centre is not just the NISA / Croft Road shops, but includes Church Piece and Lyefield Road areas. The combination of all three represents the local shopping area, as defined in the 500m walking catchment area in this report.

#### **Item 4.18**

*"It is readily apparent from the above definition therefore that local centres offer a wide range of shops, goods and services and that small parades such as proposed demonstrably do not meet the definition of a local centre."*

Within approximately 500m of the development Charlton Kings village offers 3 Convenience Stores/Supermarkets, 3 Coffee Shops, 3 Takeaways, 2 Pubs, Newsagents, Hair Salon, Butchers, Florist, Chemist, Post Office and 2 Vets. It demonstrably does meet the accepted definition of a local centre.

#### **Item 4.23**

*"In terms of impact, the proposal falls well below the threshold for an impact assessment ordinarily required by the NPPF."*

While the proposal does fall below the threshold for a formal impact assessment, it is nevertheless necessary to assess the impact of the proposed development on the area in order to check whether it does represent sustainable economic development in line with the policies of the NPPF.

#### **Item 5.13**

*"The proposal is intended to serve a localised catchment in this area of Charlton Kings, extending to no more than a 500m walk from the application site. Church Street and Lyefield Road West Neighbourhood Centres are in excess of 600m walking distance and, as such, serve an entirely different catchment. In practical terms therefore, the only centre that ought reasonably to be assessed against the sequential test is Cirencester/Croft Road."*

This analysis is actually based on a driving distance and not a walking distance. Church Piece (named Church Street in the report) is 330m walking distance from the site; Smith & Mann (Budgens) at Lyefield Road is 500m from the site. Using the reports own measure of a 500m walk from the application site, both areas are therefore within the catchment of the proposed site.

## **Item 6.0 Trading Impact**

### **Item 6.1**

*“As a proposal well below the NPPF threshold of 2500 sq m gross, planning policy does not require that impact be addressed by way of a detailed assessment”*

While a formal impact assessment is not required it is nevertheless necessary to assess the impact on the local area to check whether the development represents sustainable economic development as detailed in the NPPF.

### **Item 6.5**

*“Insofar as the only defined centre in the vicinity of the application site are Cirencester/Croft Road, Church Street and Lyefield Road West Neighbourhood Centres, these are the focus of our impact assessment. Only Cirencester/Croft Road falls within the 500 metre walking catchment.”*

This analysis is actually based on a driving distance and not a walking distance. Church Piece (named Church Street in the report) is 330m walking distance from the site; Smith & Mann Budgens at Lyefield Road is 500m from the site. Using the reports own measure of a 500m walk from the application site, both areas are therefore within the catchment of the proposed site.

### **Item 6.7**

*“Cirencester/Croft Road comprises a total of four units, of which, only two are in convenience use. These are a NISA mini-market and a speciality butcher.”*

In addition to the above, within approximately 500m of the development Charlton Kings village offers a further 2 Convenience Stores/Supermarkets, 3 Coffee Shops, 3 Takeaways, 2 Pubs, Newsagents, Hair Salon, Florist, Chemist, Post Office and 2 Vets.

### **Item 6.8**

*“The butcher has a speciality offering that is very different to the mainstream pre-packaged offer that is proposed.”*

The butcher offers an excellent retail service to the area and as such cannot be dismissed as a niche service of no relevance to this proposal.

### **Item 6.7**

*“The NISA...a relatively limited offer, particularly in terms of...fresh meat”*

The NISA does not offer a wide range of fresh meat as this is provided by the butcher 24 metres away.

### **Item 6.10**

*“While this outlet fulfils an important role and function, it does not provide the range and choice of goods required to provide a genuine alternative for top-up shopping to the larger supermarkets further afield. This is evidenced within the household survey data contained within the DPDS study, which does not record any responses identifying this store as a principal top up location.”*

Top-up shopping is precisely the roll that the NISA, Smith & Mann (Budgens) and Co-op within the 500m walking catchment area proposed by this report. Neither I nor any of my neighbours have heard of or were questioned as part of the DPDS study and so cannot comment to its conclusions but would query its validity.

#### **Item 6.11**

*“approximately 600m to the east of the application site is Church Street Neighbourhood Centre, which serves a different catchment. The centre comprises nine units in total of which, the convenience provision comprises a Co-Op (270 sq m net) and Forge News (30 sq m net).”*

The Church Piece (named Church Street) Neighbourhood Centre is 330m walking distance from the application site and therefore using this report’s definition serves the same catchment area.

#### **Item 6.12**

*“To the north-east is Lyefield Road West Neighbourhood Centre approximately 600m from the application site”*

The Lyefield Road West Neighbourhood Centre is 500m walking distance from the application site and therefore again using this report’s definition serves the same catchment area.

#### **Item 6.14**

*“As outlined above, existing local top up provision in the area is limited and the majority of locally generated top up spending is directed to larger store further afield. Accordingly, we consider the the proposed convenience store’s trade draw will be orientated towards those mainstream food stores and larger top up stores operating beyond the local area.”*

Contrary to this statement as outlined above existing local top-up provision in this area is excellent. The majority of locally generated top-up spending is demonstrably spent locally as reflected by the 3 thriving Convenience Stores/Supermarkets within the catchment area. The proposed store’s trade draw will be in direct competition to the existing excellent local provision with the addition of serving commuters and through traffic to the area.

#### **Item 6.21**

*“In the absence of the provision of larger supermarkets within Charlton Kings and at Priors Road, Waitrose at Honeybourne Way and other supermarkets further afield will account for about 80% of the proposed store’s turnover.”*

This percentage of trade draw is based on the previously stated inaccurate assumption that *“existing local top up provision in this area is limited”*. Given that there is actually very good existing local top-up provision in the catchment area, the percentage of the draw from outside the area will be much lower than stated and consequently the impact on the existing retailers much greater.

#### **Item 6.22**

Refer to the earlier queries as to the validity of the NPDS report.

#### **Item 6.23 – 4**

These figures are based on the erroneous assumptions as detailed in 6.21 and are therefore inaccurate. While this report does not consider there to be *“significantly adverse”* impact the owners of both the NISA and Smith & Mann (Budgens) fear for their future.

#### **Item 6.25**



*“Other store, including Co-op, Budgens and other local stores will experience lower impacts with consequently lower levels of diversion.”*

This statement is based on an incorrect assessment of distance to these stores from the application site and is therefore inaccurate.

#### **Item 6.27**

*“Firstly, these represent only a sectoral impact on convenience goods outlets. Planning policy is concerned with impacts on centres as a whole. In reality, shoppers who switch to the proposed store will still visit the identified centres for services and goods, which would not be available at the store. Anyone needing to use the Post Office (Lyefield Road West), visit a pharmacy, hair salon, coffee shop and takeaway would continue to do so regardless of the proposed store.”*

The above statement ignores the fact that the Post Office is moving into the Smith & Mann (Budgens) and so it's closure would result in the loss of the Post Office. It also ignores that the proposal includes 2 A3 units that will divert trade from the existing Coffee Shops and Takeaways.

#### **Item 6.28**

*“Some 80% of trade to the new store will be clawed back from outlets beyond Charlton Kings itself”*

As covered in 6.14 and 6.21 this assumption is clearly erroneous being based on the absence of existing local provision of top-up services. There is no evidence to support the assertion that a new store will generate additional trade for the current stores.

#### **Item 6.29**

The report's impact assessment is based on fundamentally inaccurate information and faulty assumptions. In the absence of a large increase of local demand the proposed development must have a significant impact on the existing retail offerings within the application sites catchment area. The proposal will therefore have a significant adverse impact on the vitality and viability of the heart of Charlton Kings Village.

#### **Item 7.1 – 7.3 Conclusions**

Contrary to the report's conclusions which are based on inaccurate information and erroneous assumptions **the proposal does not satisfy the conditions laid out in the NPPF**, principally:

- It fails to deliver sustainable economic development, creating alternative top-up shopping provision to the existing (which this report inaccurately records as being outside the catchment area of this proposal).
- By squeezing existing retailers out of business it reduces rather than increases local range and choice and removes outlets for the supply of locally produced goods.
- The new employment created will not be for local people only, and will be balanced by the loss of jobs in other retailers and local suppliers.
- Paragraph 123 of the NPPF states that: *“Planning policies and decisions should aim to avoid noise from giving rise to significant adverse impacts on health and quality of life as a result of new development.”* The creation of 3 retail units operating from 6am to 11pm, seven days a week will have a huge noise impact on all the surrounding residents.

The statement that the proposed development will not have a significant impact on the existing retailers is based on the inaccurate comments as to the offerings of these retailers and that they are not within the catchment

area of the proposed store. By this report's own definition, the Lyefield Road West and Church Piece areas are within the catchment area of the proposed store and so will be affected.

In summary, the proposal does not comply with national planning policy and will not bring economic benefits to the area. Accordingly, with reference to the NPPF, planning permission should be denied.

1, Regis Close,  
Charlton Kings,  
Cheltenham,  
Glos. GL53 8EQ  
28/1/2014.

20 JAN 2014

The Planning Department,  
Cheltenham Borough Council,  
PO Box 10 Municipal Offices,  
The Promenade,  
Cheltenham GL50 1PP.

Dear Sir/Madam,

**Ref: Planning Application No. 13/02174/FUL, Cirencester Road.**

My wife and I have lived at our present address for 15 years, and would like to give you our thoughts on the above application.

We should regret the loss of the car-wash, which is a very useful and much-used amenity. It is operated by about six young men who work extremely hard and efficiently, has more than adequate parking, and makes no impact whatever on the traffic in Cirencester Road.

There is absolutely no need for another top-up store in the area, in addition to the three that we already have nearby, (NISA, Budgens and the Coop). There are also numerous other shops in Charlton Kings Village, and at 6-Ways on the London Road.

The filling station attendance figures quoted are irrelevant, being at best a guess about a time at least 20 years ago. Similarly, the mention of the railway station is of doubtful value. Not many people would arrive in Cheltenham by train, then board a bus and make a journey of over two miles to the other side of the town to do their 'top-up' shopping, particularly when they would see a top-up shop right opposite the station entrance.

Cirencester Road may have two pavements, but there are no pedestrian crossings or even pedestrian refuges near the proposed site to assist in crossing the road. Both adults and children frequently have to cross the road, there are cars parked often on both sides, and it will become much more hazardous when the traffic volume increases as a result of the suggested shop.

It is understandable that there is no mention of Newcourt Road traffic volume in the otherwise very extensive application. Residents in Charlton Close and Regis Close have to use this road to travel anywhere, but it is also used as a rat-run by many cars wishing to avoid the traffic lights at the junction of Moorend Road and Cirencester Road. This car volume will increase dramatically should the proposed shop materialise. Drivers will attempt to avoid approaching the shop from Cheltenham up the Cirencester Road, and having to turn right across oncoming traffic moving towards the town. Newcourt Road is very narrow in places, (2 car width with care), and has two sharp blind corners, one of them right by the proposed site. It has one pavement, bordered by a hedge where it passes the rear of the site. The hedge frequently overgrows and obstructs the pavement during the Spring and Summer, and pedestrians are obliged to walk in the road.

We doubt if the proposed number of parking spaces is adequate. Some at least will be taken by shop staff, leaving the overflow to park in Cirencester Road.

We feel that the application is for something that is not required, and has the disadvantage of presenting several new hazards to the local population, and we hope that it will be refused.

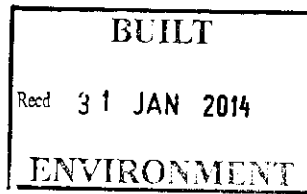
Yours faithfully,

A large black rectangular redaction box covering the signature area, with a smaller black rectangular redaction box positioned to its right.

5. Charlton Close  
Charlton Kings  
GL53 8DH.

30/1/14.

Planning Dept.  
C. BC.



Dear Sir,

re Development of car wash site  
Cirencester Road. Ref 13/02/74.

I wish to express my concern about this  
proposed development.

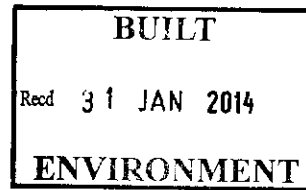
The traffic generated would be detrimental  
to the locality. Resulting on street parking  
which will be inevitable will cause traffic &  
pedestrian hazards both in Cirencester Road &  
Newcourt Rd. (The occasions when cars park in  
Newcourt Road, or close to the corner of Charlton  
Close already cause dangerous situations, & would  
be worse with the development - and also a  
problem for fire service, ambulances etc.).

In addition the value to our local shops,  
which would be sorely hit - grossly unfair.  
The local community is not in favour of this  
development.

Yours faithfully  
(Signature)

7 Chaulton Close  
Charlton Kings  
Cheltenham GL53 8DH

The Planning Dept  
Cheltenham Borough Council  
P.O. Box 10 - Municipal Offices.  
Promenade, Cheltenham



Dear Sir,

re. Application for redevelopment of existing car wash site on Ciuencester Rd.

I strongly object to the development of this site for a supermarket + shops. The already heavy traffic on Ciuencester Road and close proximity of residential housing with cars parked on Ciuencester Road, would be exacerbated by even more traffic generated from this proposal.

Further to this, this area of Charlton Kings already has three popular supermarkets, all within walking distance of the village, coupled with a variety of "take aways" and coffee shops, and I do not see the need for further shops of these categories.

There are three junctions in close proximity to the site, namely Newcourt Road and

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Bafford lane and Pumphreys Road, and exiting any of these can be difficult and dangerous.

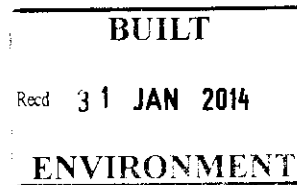
Bafford lane is used by many school children and an increase in parked cars from staff and customers of the site severely compromise visibility for crossing roads, also residents regularly use these roads and access would be greatly restricted.

Yours faithfully



The Planning Dept.  
Cheltenham Borough Council  
P.O.Box 10  
Municipal Offices  
The Promenade,  
Cheltenham  
GL501PP

34, Cirencester Road,  
Charlton Kings,  
Cheltenham.  
GL538DA  
29<sup>th</sup> January 2014



Dear Sir/Madam

Re: Planning Application ref. 13/02174/FUL  
Erection of new convenience store and two retail  
Units with associated parking.

The forthcoming closure of the car-wash business in Cirencester Road is an opportunity for appropriate redevelopment in this predominately residential area of Charlton Kings near the cluster of established and well supported local shops (including a convenience store) at the junction with Croft Road.

However, the proposed redevelopment set out in the above planning application is inappropriate for this location, and we would wish to register our objections on the following grounds.

- A further convenience store is superfluous to local needs. Apart from the nearby Nisa shop at the Croft Road junction, the area is well served by the Budgens in Lyefield Road West and the Co-op in the village centre precinct.
- All these are well supported by the local community and are within easy walking distance of most parts of Charlton Kings. The various statements by Hunter Page & Mango suggesting the local community needs to travel further afield to shop are quite erroneous.
- On a prominent site on the approach to Cheltenham the proposed design is of poor quality and detracts from the surrounding area, especially as it is adjacent to a public open space. The site could arguably be used more appropriately for low-cost housing as being more in keeping with the immediate residential surroundings.
- The traffic implications of this proposal are serious: at a fairly constricted part of Cirencester Road the extra vehicular movements from cars entering and leaving the site would lead to frequent congestion. The site itself offers limited parking on the plan supplied.

There is inadequate provision for delivery lorries as access is only available at the front of the site. If these need to turn around there are no suitable places on nearby roads.

These traffic problems are already evident with frequent congestion on Leckhampton Road by Charlton Lane junction caused by the limited access to the co-op site used by both customers and deliveries.
- Use of the two smaller retail units by take-away or fast food outlets or cafes



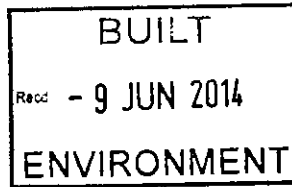
would have a damaging effect on the area, leading to increased noise, smells, litter and car movements. The suggested lengthy opening hours in the proposal indicate this is what the developers have in mind.

This type of use is designed to appeal to passing drivers not the local community. The village centre around Church Piece already has cafes and take-away food outlets which are well patronised by the local community. For travellers approaching Cheltenham there are numerous similar outlets on the eastern side and closer to the town centre.

For all the above reasons we would urge you to reject this planning application. The area deserves a much better use of this key site that enhances the environmental and social structure of Charlton Kings. We hope that the planning committee and borough council will therefore consult the local community in seeking a better long term solution.

Yours faithfully,

A large black rectangular redaction box covering the signature and name of the sender.



Mrs. L. White,  
Planning Officer  
Cheltenham Borough Council,  
P.O. Box 10,  
Municipal Offices,  
The Promenade,  
Cheltenham  
GL501PP

34, Cirencester Road,  
Charlton Kings,  
Cheltenham.  
GL53 8DA  
6<sup>th</sup> June 2014

Dear Mrs. White,

Revised planning application No. 13/02174/FUL  
86, Cirencester Rd. Charlton Kings.

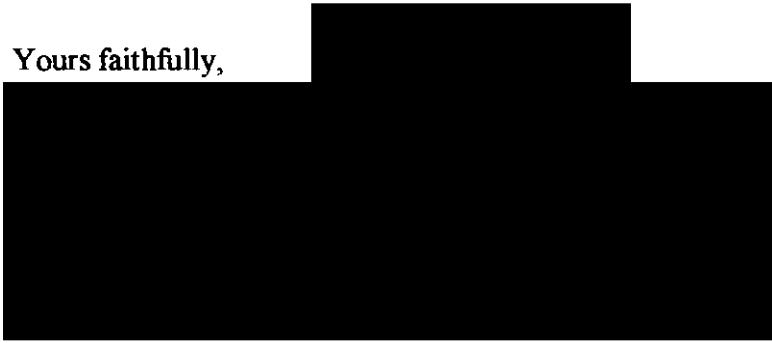
Soon after receipt of your letter of 20/5/14 about the revised development plans I phoned your office and received confirmation from one of your staff that previous letters of comment (ours dated 29<sup>th</sup> January 2014) would still be considered by the planning committee. Having now studied details of the revised application we would like to add a few additional comments:-

- The increased size of the mini-supermarket store will mean a greater range of stock, leading to more deliveries.
- As it is proposed that delivery vehicles will have to enter the site from the North, i.e. Cheltenham direction, frequent traffic delays are inevitable given the need to cross the inbound traffic. This will occur within a short distance of the existing shops by the Croft Road junction which already have their own delivery vehicle movements. The Cirencester Road is very busy at rush hour and also when accidents occur at Crickley Hill where the traffic is diverted along the Cirencester Road.
- Since the deadline for comments on the original proposal the Charlton Kings post office (formally Charlton Church) has relocated to the Budgens supermarket. Were there to be a further supermarket in competition with this, the Co-op and the Nisa convenience store, a predictable decrease in trade at Budgens might jeopardize the continuing viability of this valued community asset.
- The supposed employment growth offered by this development is highly questionable. Retail jobs are frequently part-time and does the net gain of 20 allow for the loss of the existing jobs on the site?

However the over riding grounds for objection remain unaltered:-

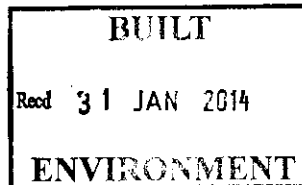
- With 3 thriving supermarkets within easy walking distance of this site a further retail outlet of this type is unnecessary where there is already choice, variety and competition.
- While the developers have made efforts to improve the appearance of the structure it is in our opinion still the wrong type of building on a site where low-cost housing development would fit more harmoniously with the surrounding residential area.

Yours faithfully,

A large black rectangular redaction box covers the signature and any accompanying text or stamp that might have been present.

Planning Department  
Cheltenham Borough Council  
Municipal Offices  
Promenade  
Cheltenham  
GL50 9SA

Fairway  
Newcourt Road  
Charlton Kings  
Cheltenham  
GL53 9AZ



26 January 2014

Dear Sir/Madam,

**PLANNING APPLICATION 13/02174 - CAR WASH SITE IN CIRENCESTER ROAD**

I am writing to object to the above planning application which, I believe, contravenes several policies in the Cheltenham Local Plan.

Policy CP4 (a) – this application would cause unacceptable harm to the amenity of adjoining land users and the locality. The developer proposes to erect a mini supermarket covering 280 square metres plus to further shop units for food/drink/takeaway/restaurant/coffee shop use. The proposed opening hours (6 am to 11 pm on every day of the week) would generate considerable footfall and nuisance - in the form of car engines, doors slamming, people congregating outside, and regular visits by delivery lorries and supply vehicles – at all times.

Policy CP4 (b) – the traffic generated by this development would be unacceptable. The developers propose the creation of 16 parking spaces so they are clearly expecting a large number of vehicles to visit the site. My local councillor estimates that in the space of one hour this could amount to over 100 exits from and entries to the busy adjoining Cirencester Road (not including the takeaway customers.) I have no reason to disagree with this estimate. The prospect of so many vehicles manoeuvring in and out of a tight car park onto a busy main road is a matter of great concern. Living in Newcourt Road, I fear that the proposed development will generate significant additional traffic in what is a relatively quiet residential street which was never intended to accommodate high volume vehicle movements. There are many elderly residents in the street (and those surrounding) and approval of this application will make it harder for them to cross the road and negotiate junctions easily. I also fear that employees working at the new development will park their cars in our street, causing unnecessary obstacles, noise and other disturbances.

Policy CP4 (e) – the new retail development will have a seriously negative impact on the vitality and viability of existing similar convenience stores in the

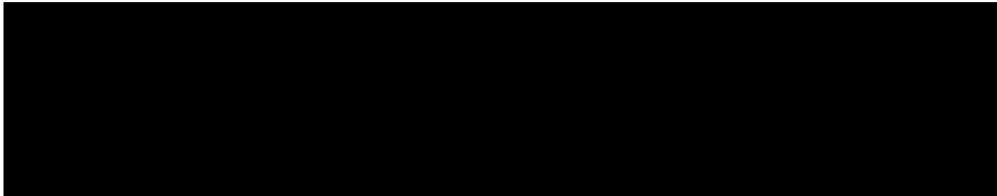
locality such as NISA, Budgens (Smith and Mann) and the Co-op. Potential job gains arising from the new development could be offset by job losses in those existing establishments, and introduce restrictions on consumer choice.

Policy CP5 – I can already walk to all of the stores listed above. The developers at the car wash site seem to think that only their new store will offer this kind of sustainable access option. They are mistaken.

Policy CP7 – while the design of the proposed development is subject to individual taste, I personally think that it will be an eyesore and detract from the overall appearance and feel of the street.

Please take these views into account when considering this application.

Yours faithfully,

A large black rectangular redaction box covering the signature and name of the sender.

Mrs L White  
Cheltenham Borough Council  
Planning Department

20 Croft Road  
Charlton Kings  
Cheltenham  
GL53 8LA

17<sup>th</sup> January 2014

**Planning Application Consultation Ref: 13/02174/FUL**

Erection of a new convenience store (A1) and 2 no. retail units (A3) with associated parking

Dear Mrs White

We support the principle and need to develop and enhance the existing site, to bring about some longer-term use of the space that responds to local community need and local context, that brings about positive change to the area and minimises environmental impact. We firmly believe in the planning principle of ensuring that 'the right development is in the right place'. We support the need to strive for excellence in design, genuine sustainable development and creating places that respond to and enhance local character and identity.

However, we believe that the proposal on this site for a new convenience store & retail units is not the right development in the right place, does not meet local community need, will not bring about long-term positive change to the area, it brings adverse environmental impacts and will not enhance local character and identity. We also believe a convenience store in this location will bring a range of adverse cumulative impacts to local vitality, to traffic/parking and to amenity/environment. We consider that it fails planning policy in a number of areas.

We therefore wish to **object** to the application.

We have read the planning application documents and supporting information, including the Planning Statement, Retail Statement and the Transport Statement which we believe contain statements that appear to be clutching at straws (and sometimes are misleading) in an attempt to justify the proposals in relation to planning policy and local need. We have cited a number of examples of such statements below, along with our comments:

**Planning Statement** (Hunter Page)

*"It will, in fact, support Charlton Kings by increasing the local range and choice of goods and will encourage sustainable transport choices, as well as creating new local employment "* Page 4  
Executive Summary

There is already a local range and choice of goods easily accessible by walking or bus (sustainable transport choice). It is fair to agree that some employment will be created, but they people employed may not be local.

*" The scheme will significantly enhance the character and appearance of this prominent location through high quality design which will complement the existing local facilities....."* Page 5

This is a prominent location and potentially a key focal point in urban design terms. Whatever is developed on this site will need to play a significant role in reinforcing the local character and

identity of this area - as you travel along the Cirencester Road towards Cheltenham. The type of use in this proposal and the uninspiring design (not high quality, but focused on floor space) will not significantly enhance the character of this location.

*"....and currently provides a car washing facility. This is a very intensive use operating 7 days a week with a steady stream of traffic entering the site" Page 6*

This is an over exaggeration of the truth. Hand car washing is a relatively calm and quiet business; not particularly 'intensive' and really doesn't generate a 'steady stream of traffic'.

*" The accompanying plans and perspectives illustrate the vibrant, active frontage that will aid in revitalising the neglected street frontages of Cirencester Road and Newcourt Road" Page 8*

No it doesn't. What's vibrant about a few windows and doors and a delivery parking area ? What neglected street frontages (apart from site itself)?

*" The surrounding area will benefit from the addition of an accessible shop which will increase the range of services within easy walking distance and on public transport routes" Page 8*

.....but you can already walk and bus to a range of decent services in the surrounding area.

*"Rather than utilising the existing poor quality structure currently occupying the site as many short-term uses have done to date, the proposed scheme will create a high quality well-designed development that will significantly improve the appearance of the site in the long term" Page 12*

So could other types of development that are more appropriate to location and need. It is not a high quality well-designed development.

*"Be acceptable in all other respects" Page 14 Conclusion*

What does this actually mean ?

### **Retail Statement (Mango)**

*"The Cirencester/Croft Road Neighbourhood Centre has very limited mainstream convenience goods shopping provision.....and local people are making trips to stores further afield (particularly larger supermarkets) to meet their needs. This is an unsustainable pattern of shopping activity...." Page 5*

There is already a sufficient number of (quality) food stores nearby with more than enough choice and variety and within walking distance of this area to meet local need and for 'top up/basket shopping'. Of course people may visit larger supermarkets for their main shopping.

*"The proposed anchor convenience store will bring day-to-day convenience shopping closer to consumers, reducing need to travel.....contribute to the reduction in carbon emissions and the fight against climate change " Page 5*

Convenience shopping is already close to consumers in Charlton Kings – 'aiding our fight against climate change'

*"Search area of sequential test is Cirencester/Croft Road" Page 13*



Disagree with search area. The proposal would clearly have relevance to existing businesses beyond the identified 500m walk catchment of the new store. Cirencester/Croft Road, Lyefield Road and Church Piece are inherently linked in terms of local people's shopping patterns in Charlton Kings and of easy walking distance between each other.

*"While this outlet fulfils an important role and function, it does not provide the range and choice of goods required to provide a genuine alternative for top-up shopping to the larger supermarkets further afield"* Page 16

This is nonsense. Much is made of the notion of top-up shopping in the statement and the specific Cirencester/Croft Road area. What exactly is top-up shopping and how many items is that on foot? In Charlton Kings we believe, and from our own experience, that people shop across the local stores in Croft Road, Lyefield Road and Church Piece (all of which have good range and choice and are within walking distance of each other) for what they may require on a day-to-day basis or as and when needed.

*"Trade draw"* Page 18

We believe that the estimates given significantly underestimate the likely trade impacts on other local stores in Charlton Kings, particularly resulting from those who will visit the proposed convenience store by car and other passing motorists as they commute into and out of Cheltenham. This does not support the current vitality and viability of the local area.

### **Traffic Statement (Corun)**

We believe that the traffic assessment generally fails to represent the reality of the often heavy flow and congestion along this part of the Cirencester Road, especially after the knock on effects of road accidents further afield when traffic is diverted. It does not satisfactorily consider the potential traffic impacts of the two A3 units, whose actual use whilst unknown at present could attract additional traffic generation and parking requirements (if it were a restaurant, cafe or snack bar for example).

We also believe that the parking accumulation chart underestimates the amount of parking spaces used at peak hours, which brings a knock on effect. Neither does it recognise the current parking difficulty for residents in streets off the Cirencester Road, which could become under increasing pressure at busy times.

Page 12/13

A comparison of traffic movement (using a generic model) of the proposals is made against the site's former use as a petrol station. It ceased as a petrol station almost 20 years ago and really not relevant. Surely if a comparison is to be made it should be against the current use of the site as a hand car wash. This seems a basic error and is a misleading justification.

In a rather sweeping statement the assessment concludes that there are no highway or transportation reasons why the proposed development should not be granted planning consent. We do not believe this to be true.



### Is it 'the right development in the right place' ?

The Planning Statement makes reference to the wider 'pro-growth' context of the National Planning Policy Framework (actually its aim is to secure sustainable development not just economic growth per se). Whilst we understand the NPPF's role in guiding the principles of local planning policy, the emphasis of the applicants supporting statements and justification is primarily around local need and local impact. We believe that emphasis of scrutiny should be placed on existing local plan policies in place, local need and impacts on the local community.

In terms of local planning policy, we believe that the appropriateness of this proposal, and in this particular location, needs to be fully scrutinised by the council and officers against Policy CP4 and Policy RT7 and the cumulative effects of the proposal to local shops and businesses.

Policy CP3 is also relevant as the applicants supporting documents claim that the proposal is sustainable development and will not bring about any adverse environmental impacts (including traffic, noise and light pollution). There is no doubt that there will be adverse traffic, noise and light pollution impacts - not only in the immediate vicinity and affecting surrounding residential properties/open spaces but also some cumulative effects, particularly to potential additional congestion and ad-hoc parking in Cirencester Road and streets off this road.

A far-fetched claim in the Retail Statement is clearly nonsense. *"This sustainable proposal would therefore support the role and function of the local centre and contribute to the reduction in carbon emissions and the fight against climate change"* (Page 5). It does not say anything about sustainable drainage and managing all that rainwater flow off the very large flat roof, the pavements and parking areas !

We believe the proposal in this location fails planning policy tests. This is further illustrated through the statements in the applicant's supporting documents exaggerating how beneficial the proposal will be to Charlton Kings, its local vitality and viability as well as meeting local need and offering sustainable development.

Previous Appeal Decisions have been included within the supporting documents, although we believe the relevance of aspects these should be challenged as they refer to national policy pre-NPPF and the context (locational, environmental and economic) is quite different to the applicant's proposal and this location.

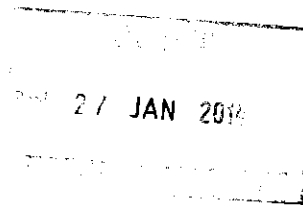
We would ask the local planning authority to carefully consider the impacts (immediate and longer-term) of these current proposals, in terms of both local need and its suitability for this location. We are not against the development and enhancement of this site and would welcome and encourage the borough council and the land owners/agents, through active engagement with the local community, to consider alternative options for the re-development of this site that is truly relevant to local need.

Yours sincerely



c.c. Cllr Rob Reid / Cllr Helena McCloskey / Clerk to CK Parish Council / Wilf Tomaney, CBC

Planning Department  
Cheltenham Borough Council  
Promenade  
Cheltenham  
GL50 9SA



2 Regis Close  
Charlton Kings  
Cheltenham  
GL53 8EQ

24<sup>th</sup> January 2014

Dear Sir/Madam

Planning Application No. 13/02174/FUL – Cirencester Road Development

I oppose to the application of the Cirencester Road Development for the following reasons:

**1. Transport**

- Newcourt Road has five blind corners: two as you come into Newcourt Road from Cirencester Road from the North and South; coming from Moorend Road into Newcourt Road there a further two blind corners; as you come out of Charlton Close, on the right you again have another blind corner. With only 16 parking bays shown, there will be cars using Newcourt Road and Cirencester Road as overflow parking areas.
- Delivery trucks: these will somehow need to get in and out onto Cirencester Road to turn around.
- Congestion: The overflow of cars parked on the road will narrow the available space on the road for passing traffic.

**2. Bus Services**

The Applicants are being economical with the truth, stating that the 813 bus to Moreton will serve the new business. This bus only goes to Moreton one day a week and then for Moreton Market, people are unlikely to go to the convenience store. Other two busses no 51 and P/Q are unlikely to bring shoppers to Cirencester Road as they will be heading for the town centre in Cirencester. No bus services are planned for the two large estates Beaches and Bafford.

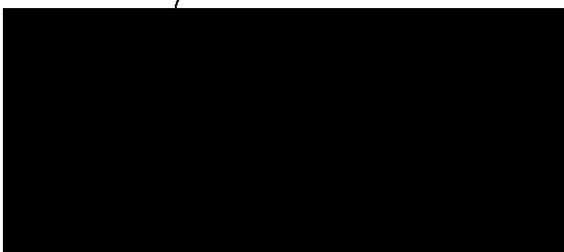
**3. Safety**

There will be increased foot traffic with people visiting the store, then needing to cross what is already a busy road.

**4. Necessity**

We do not need another convenience store in this locality. We already have three in the area: The Co Operative, Smith & Mann and Nisa. This will just push customers away from local businesses unnecessarily.

Yours Faithfully



Planning Department  
Cheltenham Borough Council  
Promenade  
Cheltenham  
GL50 9SA

2 Regis Close  
Charlton Kings  
Cheltenham  
GL53 8EQ

24<sup>th</sup> January 2014

Dear Sir/Madam

Planning Application No. 13/02174/FUL – Cirencester Road Development

I oppose to the application of the Cirencester Road Development for the following reasons:

1. Transport

- Newcourt Road has five blind corners: two as you come into Newcourt Road from Cirencester Road from the North and South; coming from Moorend Road into Newcourt Road there a further two blind corners; as you come out of Charlton Close, on the right you again have another blind corner. With only 16 parking bays shown, there will be cars using Newcourt Road and Cirencester Road as overflow parking areas.
- Delivery trucks: these will somehow need to get in and out onto Cirencester Road to turn around.
- Congestion: The overflow of cars parked on the road will narrow the available space on the road for passing traffic.

2. Bus Services

The Applicants are being economical with the truth, stating that the 813 bus to Moreton will serve the new business. This bus only goes to Moreton one day a week and then for Moreton Market, people are unlikely to go to the convenience store. Other two busses no 51 and P/Q are unlikely to bring shoppers to Cirencester Road as they will be heading for the town centre in Cirencester. No bus services are planned for the two large estates Beaches and Bafford.

3. Safety

There will be increased foot traffic with people visiting the store, and then needing to cross what is already a busy road.

4. Necessity

We do not need another convenience store in this locality. We already have three in the area: The Co Operative, Smith & Mann and Nisa. This will just push customers away from local businesses unnecessarily.

5. If the Cheltenham Council need more houses the proposed site would be the correct place bending in with this location, not a Supermarket.

Yours Faithfull

[REDACTED]

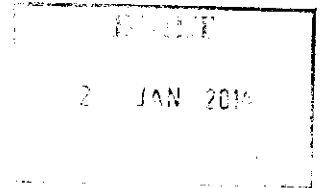
9 Bafford Lane

Charlton Kings

Cheltenham

GL53 8DN

[REDACTED]



**Planning reference 13/02174**

Dear Sirs,

I wish to object to the existing proposals on the following grounds;

Contravention of CP4(a) and (e) - the area is already well catered for by three existing convenience stores, each of which would almost certainly have their business levels adversely affected.

Regarding the two smaller retail units. Whether or not I would object to these would depend entirely on the nature of business carried out. As with the convenience store, there is no need for a further coffee shop, restaurant or take-away. The area has a sufficiency of this type of enterprise already.

Past experience shows that the presence of a take-away or fast food outlet frequently results in an increase of litter around the site.

Conversely, should we be assured that the units would be let (or sold) to a traditional greengrocer, bakery or a small hardware store such as existed in Lyefield Road West prior to the previous owners retirement, then any objections would, I feel, be muted.

I note that the 'Retail Statement' produced by Mango Planning and Development insists on referring to the butchery as 'specialist'. To me – and I suspect many others – this implies that the bulk of their trade is in exotic continental style Hams, Sausages, etc. This is not the case. It would be much more accurate to describe it as a "traditional" butchery.

The proposed business hours seem excessive. I would doubt that any local resident would feel the need to patronise ANY shop earlier than 8am or later than 9pm. Only if one of the two additional units be let to a restaurant or take-away could the 11pm time be justified and as previously stated, facilities such as these would be neither wanted nor needed by the local populace.

Contravention of CP4(b) – whilst I accept that traffic levels from 10am to 5pm would be similar to that currently experienced (the car wash is a popular local amenity), the number of vehicles visiting the site

prior to and later than these times would probably be greatly increased, particularly during the morning peak period with commuters pulling in to purchase daily newspapers and perhaps lunchtime sandwiches.

CPS

NPPF37 requires:

*"... that people can be encouraged to minimise journey lengths for employment, shopping, leisure, education and other activities".*

I fail to see how yet another convenience store can help to achieve this. In this particular case leisure and education can be ignored as irrelevant, and as yet I have not been able to identify what 'other activities' could apply. With regard to employees travelling to and from work; the earliest service 151 from Cheltenham does not arrive at the stop opposite the site until 8am, whilst the same service from the Cirencester direction arrives at approximately 07.40am. The earliest scheduled P and/or Q buses are 9.10am and 9.40am respectively. All far too late for use by those working an early shift. At the other end of the day, the last 151 into Cheltenham departs at about 18.45 and that travelling south toward Cirencester at about 19.20 – the latest services P and Q are both mid-afternoon, again useless for any employees wishing to take a bus home from a late shift.

Yours faithfully,

A large black rectangular box redacting the signature of the author.

Ps. May I mention that I have on several occasions attempted to register an online account and thereby post these within the planning comments page on your website. Each time I try to do this I get an error message saying that my email address is invalid. I KNOW that it is perfectly valid.

77 Cirencester Road  
Cheltenham GL53 8DB

Planning Department  
Cheltenham Borough Council  
PO Box 10  
Municipal Offices  
The Promenade  
Cheltenham GL50 1PP

29 January 2014

Dear Sir

*13/02174/FUL | Erection of a new convenience store (A1) and 2 no. retail units (A3) with associated parking (following demolition of existing buildings on the site)  
86 Cirencester Road Charlton Kings Cheltenham, Gloucestershire GL53 8DA*

I write to register my objection to the above planning application for the reasons outlined below.

### **Potential transport and highways problems**

From personal observations at peak times, it is clear that the junction of Bafford Lane, Newcourt Road and Cirencester Rd becomes heavily congested with converging traffic and already present as a risk. An additional store and units, as proposed above, would contribute further to this risk by their associated traffic flow at a vulnerable place on the highway.

If the proposals are to be commercially successful, then the sixteen planned parking spaces are unlikely to accommodate all customers at any one time. Overflow customers would then be forced to park on Cirencester Road and the surrounding roads contributing to risk and potential road traffic accidents.

If the planned parking facility were not utilised to its maximum, then the proposed store and units would be uneconomic and so defeat the theory of additional retail needs.

### **Short stop motorists - customers**

It is suggested that observations are made of the customer and traffic flow of similar sized retail facilities sited on main roads.

In Gloucester (vis Tesco Express, Painswick Road, Gloucester), the majority of motorists are short stop customers buying newspapers or single items. Parking is provided but these short stop customers save their time by parking on the road or pavement or double parking outside the store. This causes traffic congestion and is a huge visibility risk for passing pedestrians, especially the elderly, and children walking to and from school.

A Cheltenham example of similar chaos generated by short stop customers can be seen in the vicinity of the Tesco Metro, opposite the railway station, on Queens Road.



Cirencester Road is busier than Queens Road, Cheltenham or Painswick Road, Gloucester; hence its additional volume of traffic would exacerbate the problems outlined above. These examples illustrate the vast risks associated with short stop motorists / customers on busy main roads and should not be replicated on the Cirencester Road. If an ATM machine were also provided, then the total risk would be intensified.

### **Bus stop**

The perimeter of the proposed planning area would be very close to the location of the Cirencester Road bus stop for routes 51 and P. This proximity would cause additional visibility risks for bus passengers and other road users plus further traffic congestion associated with customers going to and from the retail areas. The current property is sited back from the road and does not cause a visibility risk.

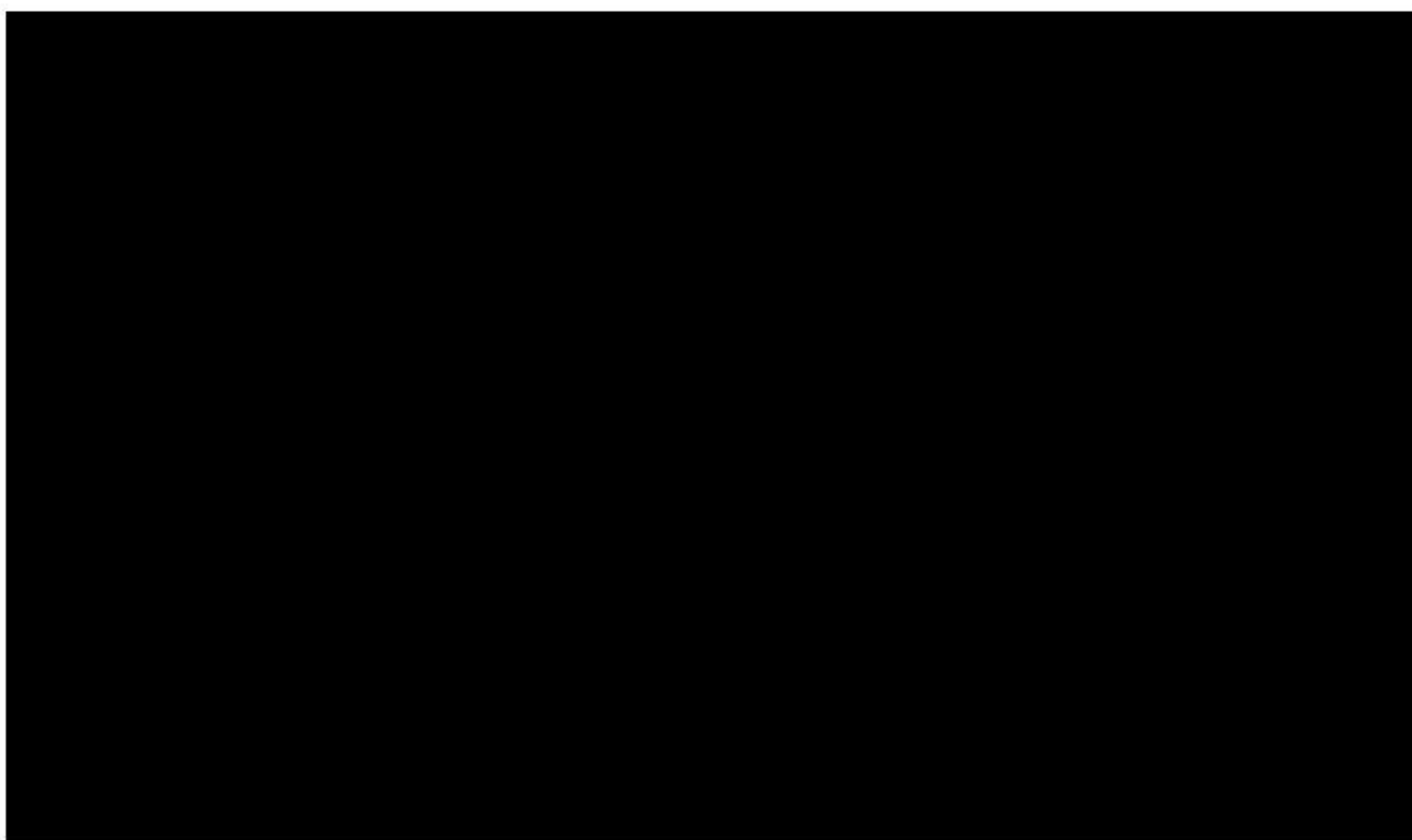
### **Local trade**

It is suggested here that there are currently sufficient and varied retail opportunities in Charlton Kings. Further retail outlets would detract from the current provision and could cause instability amongst them.

It is to be noted that the current car wash is a unique opportunity in the area, serving a wide population and providing employment for several persons.

For reasons stated above, I object to the proposed planning (Ref 13/02174/FUL)

Yours faithfully



133 Cirencester Road  
Charlton Kings  
Cheltenham  
GL53 8DB

30 January 2014

Planning Department  
Cheltenham Borough Council  
Promenade  
Cheltenham  
GL50 9SA

Dear Mrs White

**Planning Application 13/02174/FUL – Proposal for a new convenience (A1) store and two retail units (A3) with associated parking at 86 Cirencester Road, Charlton Kings, Cheltenham**

I am writing to object to the above planning application on the following grounds which contravene local planning policy statements CP4 (a),(b) and (e), CP5 and CP7:

**Light Pollution**

The proposal for a new convenience store and two retail units, which could be fast-food or takeaway outlets, will cause light pollution in the area directly resulting from the lighting of the development from early in the morning until late at night. Possibly all night if an ATM is to be available on-site.

**Noise Pollution**

The proposal will undoubtedly result in additional noise in the area. This will result from the extended opening hours, (which far exceed those of the current occupiers) leading to more cars arriving and departing, delivery vehicles arriving and departing (currently there are none), and, if a fast-food outlet is approved, late night noise from people arriving to purchase food.

**Unacceptable harm to the amenity adjacent to the site**

The "Green" has been a key feature of this part of Charlton Kings for many years and provides an open space for a wide range of people to enjoy. Allowing a fast-food or takeaway outlet would simply spoil the green as it would suffer from litter and late night congregations of people consuming food. Additionally, pedestrians arriving and leaving the green would struggle to cross the road as a result of the additional traffic along both the Cirencester Road and Newcourt Road.

**Parking**

I have lived at no 133 since 1994 and during that time parking has often proved to be an issue. There is just about sufficient parking for the residents but nearer the corner of Croft Road people struggle to find places due to the yellow lines and also the shops already in existence. Anyone visiting this area in the morning rush hour would immediately see how difficult it is to drive through and how dangerously some people park, ignoring yellow lines, dropped kerbs and junctions. No doubt the staff at the development would not be allowed to use the associated parking so they would be looking for places. In my experience many drivers stopping at this sort of development do not use the official parking as it takes a few minutes longer to do so. Busy commuters simply pull up wherever they wish and pop in to shop, ignoring the difficulty they may cause to other drivers or pedestrians.

**Traffic**

The Cirencester Road has long been a busy one with traffic frequently exceeding the speed limit. When there are problems on Crickley Hill or during race days this is exacerbated. To add to the traffic by siting a convenient store on the main road is nonsensical. It is already difficult for pedestrians to cross safely, particularly school children in the morning, without the additional traffic of shoppers visiting the



development. Many children walking or cycling to Balcarras School use the junction of Newcourt Road/Bafford Lane/ Pumphreys Road and Cirencester Road on their journey and this development would only cause more danger for them when they cross the road. Indeed, vehicles arriving and leaving the site itself would cause difficulties for pedestrians and other road users. This is without taking into account the delivery vehicles arriving to unload, often blocking the pavement, and the congestion this causes. The arrival of one of the big supermarket chains would also attract consumers from outside the area or commuters as they pass through on route to and from Cheltenham. This does not promote the policy of minimising the need to drive.

### **New Convenience Store**

It is difficult to envisage how a new convenience store can possibly enable existing businesses to maintain their viability. Charlton Kings is very well served with convenience stores, all of which stock at least 7 categories including groceries, fresh food, chilled food, newspapers, drinks (soft and alcoholic), confectionery, bakery, national lottery, non-food items, tobacco, savoury snacks, fruit and veg (this is the definition used by IGD). All of these are within walking distance negating the requirement to use a vehicle and offering a good choice and competition. This includes the butchers, hairdressers and the Nisa Shop (previously the Little Corner Shop) all at the junction of Croft Road and Cirencester Road; Budgens (previously Smith and Mann), a pharmacy, florist and a Post Office in Lyefield Road; a Co-op in Church Piece. I see no need for a further convenience store when the area is very well served already. A little further afield is the shopping area of Sixways on the London Road with another Co-op, gift shops, pharmacy, hairdressers, beauty therapists, clothes shops etc. In particular I would not wish to see a large retail chain arrive in the village to detract from the businesses, many individually owned, which are currently thriving. This could cause the closure of some of these smaller shops, unable to compete with a national company, and the resulting unemployment of their staff. The "express or metro" versions of the big supermarket chains are also more expensive than their "big brothers" but have the financial stability to be able to attract customers away from the smaller competition. However, once the smaller and often privately owned businesses have been seen off, the big chains are free to do as they wish.

### **New A3 Units**

As with the convenience store, it is difficult to see why anyone would need additional fast-food/takeaway/café/restaurant/bar options in this area. Within short walking distance there is a Chinese takeaway, an Indian, a Fish and Chip Shop, two pubs, two eating places (Cheltenham Park Hotel and the Clock Tower) and three coffee shops. Travel a little further and you have a range of eating places at Sixways on the London Road including an Indian restaurant, a Fish and Chip Shop, two further cafes, a public house and a restaurant.

### **Design**

The Cirencester Road is a main route into Cheltenham and any development along this thoroughfare should complement and respect neighbouring development and the character of the locality and landscape. A modern, flat roofed building such as is proposed, with large windows and bright lighting and signage cannot be deemed attractive or complementary to other buildings bordering the green.

I feel that any development other than housing would be detrimental to my well-being and cause a loss of amenity due to the increase in the volume of traffic, additional noise, light and air pollution, the lighting which would be on through the night, the coming and going of customers, deliveries and staff early in the morning through to late at night, the difficulty of crossing the road safely, the adverse effect on local businesses.

I support the need to redevelop the site but my preference would be simply for affordable housing whether it is apartments or houses, with off-street parking an absolute necessity.

The approval of such an application would result in:

- A convenience store which is not needed
- A takeaway/food outlet which is not needed
- An increase in congestion and traffic which is not needed
- An increase in competition for limited parking which is not needed

- An increase in the danger for pedestrians crossing the road which is not needed
- An increase in noise and light pollution which is not needed

I would be grateful if this letter could be uploaded to the website for comments. As you will see I have copied this to my local Councillors and MP and prospective MP.

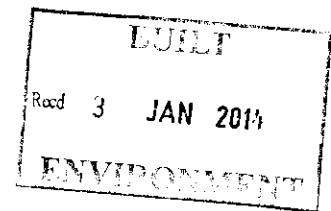
Yours sincerely

A large black rectangular box redacting the signature of the sender.

CC  
Helena McCloskey  
Rob Reid  
Alex Chalk  
Martin Horwood MP

Built Environment  
Cheltenham Borough Council  
PO Box 12  
Municipal Offices  
Promenade  
Cheltenham  
Glos  
GL501PP  
28<sup>th</sup> January 2014

159 Cirencester Road  
Charlton Kings  
Cheltenham  
Glos  
GL53 8DB



Dear Mrs White

**We are writing to object to the proposed development at 86 Cirencester Road, Charlton Kings ref: 13/02174/FUL**

This development will result in light pollution and decreased privacy as the majority of the glazing is to the front of the proposed A1 and the two A3 units. The glazed area is directly opposite our living room windows. As the likely hours of operation will be 7am to 11pm which equates to 16 hours per day 6 days a week, and 6 hours on Sunday there will be little respite from light pollution.

This development will condemn the residents to noise pollution for 16 hours a day, 6 days a week, and for 6 hours on Sunday. Of particular concern is the likely hood of early morning deliveries, before the store has opened, which due to the time of day will be particularly disturbing for the residents. The proposed hours of operation compare unfavourable with the operational hours of the car wash, which are limited to normal office hours. In fact the proposed hours of operation of this site will massively exceed the operation times when this site was operated as a filling station.

The delivery bay for the A1 unit will not be used as this appears to involve a difficult driving manoeuvre. We therefore expect that this will not be used and deliveries will therefore take place on the highway. This will clearly produce a dangerous obstruction to traffic on the highway and in particular to traffic exiting the car park. We also notice that there is no delivery bay provision for the two A3 units. Therefore deliveries for these units will take place on the highway which will be a dangerous obstruction to traffic as these two units are at the end of the site adjacent to a corner. It should also be noted that on the opposite side of the road from the A3 units it is normal for residents to park their vehicles on the road. Therefore the failure to provide a loading bay for these A3 units will result in the road becoming obstructed.

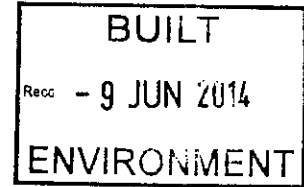
The location of the A1 and the two A3 unit entrances to the side of the site adjacent to the Cirencester Road will actively encourage parking on Cirencester Road rather than use of the parking area; this will be especially true for the two A3 units which are at the opposite end of the site from the parking area. Vehicles parked on Cirencester Road by drivers shopping in any of the units will make this section of the road even more dangerous than it is at present. This will be especially true as there will be traffic entering and exiting this site for 18 hours a day 6 days a week and for 8 hours on Sunday.

There is no requirement for this development in this part of Charlton Kings as we are well served by the NISA, Budgens, and by a Co-op supermarket. Most residents from this area of Charlton Kings walk to these local shops rather than use cars. The proposed re-development of 86 Cirencester Road will adversely affect the existing NISA, Budgens and the Co-op supermarket thus destroying the viability of existing businesses. If the proposed re-development of this site goes ahead it will lead to the destruction of the smaller local shops which will in turn lead to more unsustainable transport rather than less.

In summary the proposed re-development of 86 Cirencester Road will adversely affect the viability of local businesses; will increase traffic on the road and make it a more dangerous place to live; and will massively increase noise and light pollution and will lead to a reduction in privacy for the residents.

Built Environment  
Cheltenham Borough Council  
PO Box 12  
Municipal Offices  
Promenade  
Cheltenham  
Glos  
GL501PP  
8<sup>th</sup> June 2014

159 Cirencester Road  
Charlton Kings  
Cheltenham  
Glos  
GL53 8DB



Dear Mrs White

**We are writing to object again to the proposed development at 86 Cirencester Road, Charlton Kings ref: 13/02174/FUL**

This development will still result in light pollution and decreased privacy as the majority of the glazing is to the front of the proposed A1 unit. The glazed area is directly opposite our living room windows. As the likely hours of operation will be 7am to 11pm which equates to 16 hours per day 6 days a week, and 6 hours on Sunday there will be little respite from light pollution.

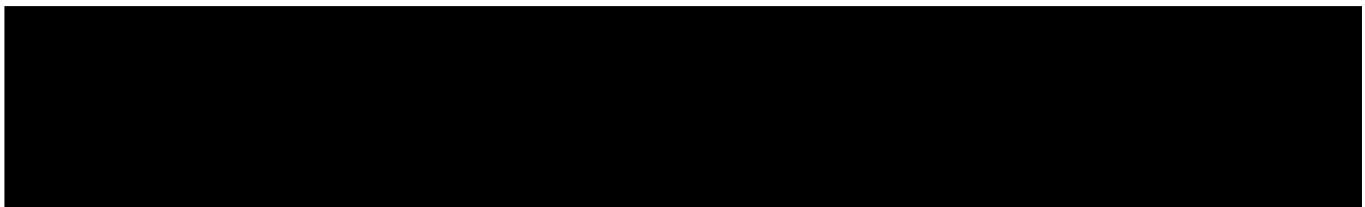
This development will condemn the residents to noise pollution for 16 hours a day, 6 days a week, and for 6 hours on Sunday. Of particular concern is the likely hood of early morning deliveries, before the store has opened, which due to the time of day will be particularly disturbing for the residents. The proposed hours of operation compare unfavourable with the operational hours of the car wash, which are limited to normal office hours. In fact the proposed hours of operation of this site will massively exceed the operation times when this site was operated as a filling station.

Despite the changes in the proposed development, it seems that there has been little change to the delivery bay. The delivery bay for the A1 unit will not be used as this appears still to involve a difficult driving manoeuvre. We therefore expect that this will not be used and deliveries will therefore take place on the highway. This will clearly produce a dangerous obstruction to traffic on the highway and in particular to traffic exiting the car park.

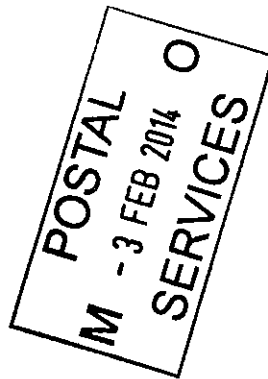
Although the entrance to the A1 unit has been moved, the location of the entrance to the A1 unit at the side of the site adjacent to the Cirencester Road will still actively encourage parking on Cirencester Road rather than use of the parking area. Vehicles parked on Cirencester Road by drivers shopping will make this section of the road even more dangerous than it is at present. This will be especially true as there will be traffic entering and exiting this site for 18 hours a day 6 days a week and for 8 hours on Sunday.

~~There is no requirement for this development in this part of Charlton Kings as we are well served by the NISA, Budgens, and by a Co-op supermarket. Most residents from this area of Charlton Kings walk to these local shops rather than use cars. The proposed re-development of 86 Cirencester Road will adversely affect the existing NISA, Budgens and the Co-op supermarket thus destroying the viability of existing businesses. If the proposed re-development of this site goes ahead it will lead to the destruction of the smaller local shops which will in turn lead to more unsustainable transport rather than less.~~

In summary the proposed re-development of 86 Cirencester Road will adversely affect the viability of local businesses; will increase traffic on the road and make it a more dangerous place to live; and will massively increase noise and light pollution and will lead to a reduction in privacy for the residents.



Cheltenham Borough Council  
PO Box 12  
Municipal Offices  
Promenade  
Cheltenham  
GL50 1PP



Pumphreys House  
171 Cirencester Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8DB



30<sup>th</sup> January 2014

For the attention of Mrs White  
Ref:- 13/02174/FUL  
Dear Madam,

**Re Proposal For The Erection of a New Convenience Store and Two Retail Units at 86 Cirencester Rd, Charlton Kings**

I have the following comments.

1) Noise or disturbance from use

This proposal is for a very marked change of use of this site, from a small petrol station to a retail outlet. This will adversely affect this residential area with regard to noise and disturbance.

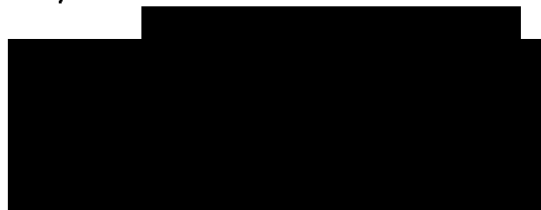
2) Traffic

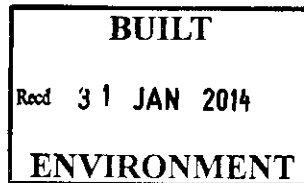
I do not agree with the conclusion in paragraph 8 that there is no obvious safety concern.

This site is on a junction of 5-way complexity, and visibility when turning on to the main Cirencester Rd (A435) is already extremely poor due to road curvature and parked vehicles.

In 2013, I was involved in a collision when turning out of Pumphreys Rd. There were no injuries-my car was made unroadworthy.

Yours sincerely





155 Cirencester Road  
Charlton Kings  
Cheltenham  
Glos GL 53 8DB  
30 January 2014

Tracey Crews (attn Mrs Lucy White)  
Head of Planning  
Cheltenham Borough Council

**Proposal: Erection of a new convenience store (A1) and 2 no. retail units (A3) with associated parking at 86 Cirencester Road, Charlton Kings, Cheltenham, CBC ref 13/02174/FUL**

*"Sustainable means ensuring that better lives for ourselves don't mean worse lives for future generations" Rt Hon Greg Clark MP, Minister for Planning  
NPPF March 2012*

Thank you for your letter of 13<sup>th</sup> January 2014. We have lived directly opposite the site since 1998, know the site very well and its history and some myths used in the application need to be debunked at the outset. The impression given by the Applicant is one of doing the area a favour, tidying up a former petrol station, a tired brownfield site, that has been occupied by several short term lease holders and it really needs a steady base. The petrol station had closed down well before we moved here, it was a used car sales company from before we moved here until 2009 and has been the existing Hand Car Wash team since that time. Two tenants, hardly the picture painted.

Much has been written, and quoted, about the Governments new "National Planning Policy Framework" (NPPF) document published in March 2012, and the Executive Summary of the applicants Planning Statement actually demands that CBC "has a duty to grant permission without delay". One of the key principles in the new NPPF, and indeed highlighted in the Minister for Planning Foreword (from where the quote above comes from), is that planning should be "a collective enterprise" and that in recent years planning has "tended to exclude, rather than include, people and communities". So my neighbours and myself, the people in this community, are very grateful that CBC has given us this opportunity to comment on the Application. The new NPPF is an evolving Policy and I suspect that in time, the Minister will demand more community input into the planning process before any application is submitted..

The maxim that there is a "presumption of favour of sustainable developments" is peppered throughout the applicants submission, indeed the applicants use of the term "without delay" does also come from the Ministers Foreword in that context.

What I hear, and read, is that there is a presumption of favour of sustainable development FULL STOP, whereas the Policy clearly indicates that there should be a presumption of favour UNLESS. That "unless" is clearly defined in the NPPF (Introduction, para 2) where it states that "Planning Law requires that applications for planning permission *must* (my emphasis) be determined with the development plan [sub note 'this includes the Local Plan'] ". Locally we are very lucky, a lot of Councils do not have a local development plan and the NPPF is aimed at steering them towards that goal, in that CBC already has a fully worked up Local Development Plan (2006) (Local Plan) and my intention in this personal statement is to demonstrate that not only does this Planning Application run contrary to the CBC Local Plan, but that is also does not comply with the principles of the NPPF.

The NPPF states that to "achieve sustainable development" a planning application must "take local circumstances into account" (para 10) and that "the presumption in favour of sustainable development" is based on the fact that "Planning law requires that applications for planning permission must be determined in accordance with the development plan, *unless material considerations indicate otherwise* (my emphasis)" (para 11). The policy goes on to say in para 12 that "The NPPF does not change the statutory status of the development plan as the starting point for decision making". It goes on to say that any proposed development that accords with a Local Plan should be approved, and if it conflicts it should be refused.

In summary, the much mis-quoted paragraph 14 of the NPPF suggests a presumption in favour of sustainable planning development applications unless the application does not comply with the Local Plan.

CBC Local Plan Policy CP4, Safe and Sustainable Living covers this point. This application is contrary to CP4 (a) where it states that "Development will be permitted only where it would

(a) Not cause unacceptable harm to the amenity of adjoining land users and the locality.

There are family homes on three sides of this application site and we live directly opposite and have children sleeping in the two bedrooms at the front of the house. They will be subjected to light pollution above and beyond that currently experienced by the ambient street light, as the proposed shop will be open to the public from 0600, but accessible to staff before this time and will also be lit overnight for security. We will also experience lighting until 2300 (11pm) whilst the shop is open to the public and beyond that time for the staff to cash up and restock. Cleaning of retail outlets is never done during opening times because the floors get wet so I hazard a guess that cleaning by contractors will either take place BEFORE 0600 or after 2300 (11pm). This aspect was not covered in the application. Cleaning staff will need transport, this will add to the demand of onsite parking, albeit for the limited time they are in the shop, but staff will need to attend early to open up for them or stay on late at night to lock up after them. Either way, lights will stay on, cars will run to keep occupant hot or cool, as cleaners/staff will invariably not attend at the same time. .

The noise from any delivery vehicles, diesel so will be loud, will be echoed across the road off the walls of the glass, high fronted warehouse type shop and channelled to our homes and bedrooms across the road. The CBC environmental noise protection officer said in 2009 that the car wash jet sprays and vacuums will cause us harm and he restricted use to the hours 0900-1800 Mon-Sat and 1000-1400 on Sundays with not at all on Public Holidays. The car wash team to their credit have stuck rigidly to that imposition. That noise, and background noise, is evident today and actually highlighted in the Noise survey report provided by Hann Tucker Associates. That's what it's like during working hours operation, imagine what it will be like with delivery vehicles, staff talking/shouting instructions, unloading of delivery vehicles, with engines running to maintain the cooled systems for the food, of heavy metal cages, all before the working day and probably before 0600, before the shop opens, no stock, no sale. If the Applicant is going to quote planning Inspector decisions from other areas, despite the NPPF stating that local circumstances must be taken into account, it is worth stating that in 1994, in upholding an Appeal related to this site, the Planning Inspector stipulated in his adjudication dated 25 October 1994 that in order to protect the amenity of adjoining residential homes in terms of noise that no machinery or other noisy activity should take place on the site outside of the hours 0800-1800 Mondays to Fridays, 0800-1300 on Saturdays and Not at all on Sundays or Public Holidays. It is worthy of note that I do not think that the CBC noise protection officer was aware of this Planning Inspectorate Decision when the car wash hours were set in 2009. However, the Planning Inspector has set a local precedent which surely must be taken into account. If not, why not?

Further harm will be caused by the proposed parking arrangements. We know the proposed end user for the shop as the manager designate was over heard talking about his new position. Staff from that major retailer will rotate from the "Local" and small store on the Bath Road, it is not a given, although inferred in the application, that all staff will be recruited from within Charlton Kings and therefore not need cars to travel to work. If you lived at East End or Glenfall it is highly likely that you would drive to this site, particularly as the vaunted local public transport does not run at 0600 or 2300 (and doesn't offer a door to door collection or drop off anyway).

Customers will struggle to find somewhere on site to park as staff take up the places, please bear in mind all of the arguments put forward by the developer, or their agents acting on their behalf, refer to the A1 shop use. No mention, or consideration, is given at all in the application for the delivery vehicles of the 2 x hot/cold food outlets/takeaway of the A3 units, nor their staff, staff numbers etc, opening hours or car parking places allocated to them. This Application is very specific about 16 parking places for the A1 shop unit but what about the staff and customers of the A3 units. Furthermore, there is no mitigation offered in relation to the harm potentially caused by food cooking smells, the noises of the delivery vehicles of the A3 units, who may or may not be of the same company (I doubt very much they will be the same), therefore will deliver at different times of the day (and night!!), with different vehicles, possibly all at the same time as the A1 shop, which will inevitably cause noise, disruption to the arterial A435 road between Cheltenham and Cirencester, and will



inevitably mean that staff and or delivery vehicles will park on the main road, or worse still and harmful to pedestrians, astride the carriageway/pavement and block the route for pedestrians. And all of this will; cause harm to our amenity, to our lifestyle, on a scale that once implemented can never be recovered.

A neighbour has his house up for sale, a potential buyer referred to the proposed A1 shop and A3 food/drink units across the road and hinted at reservations about buying. The Applicants Agent states very clearly that "Financial considerations are now, by law, a material consideration in planning applications". Presumably that law works both ways, for the developer and for us the adjoining residents who will undoubtedly see a reduction in the value of our homes, to add to that of our amenity being shattered. If this is not a planning matter or issue then why did a Planning Consultant acting on behalf of the Developer introduce it into the argument.

Staff, parents and children from CK Infants' School, CK Junior School, Glenfall Primary School, Balcarras Comprehensive School, St Edwards Co-Ed Public School (there are sites campuses, one on Ciren Road one on Greenway Lane), CK Infants Kindergarten, St Marys Playgroup and the Nursery School, all cross the road along this stretch of the A435 Cirencester Road. Children from Pates, The Crypt and Denmark road in Gloucester all cross the road to catch their school bus along this stretch of the Cirencester Road.

Which brings me on to CBC Local Plan Policy CP4 (b) which states that development will be permitted only where it would

- (b) Not result in levels of traffic to and from the site attaining an environmentally unacceptable level

The car wash undoubtedly generates more traffic than the previous tenant of used car sales. It is not unusual on a busy weekend to see cars backed up and queuing on the A435 Cirencester Road out of the car wash site, causing harm to pedestrians as the cars wait across the pavement and harm to other road users as they travel north into Cheltenham, or try to join Cirencester Road from Bafford Lane, Regis Close and others, onto Newcourt Road and out onto the Cirencester road. Visibility is impaired and many, many close calls have been witnessed, none of which of course would not be reported and recorded. I note with dismay that the Transport Statement submitted does not make any reference to the death of a local builders son on the road and parochially makes no mention at all of the incident that wrote off one of my cars parked outside of my home and seriously damaged its replacement. Both accidents were both probably caused by a. Speed and b. Vehicles turning left out of the site to travel north into Cheltenham, therefore the drivers were looking south to their right, pulled out only to find a vehicle in their lane as it overtook my legally parked, stationary vehicle, the southbound vehicles swerved to avoid a collision and hit my cars. Both incidents were reported to the Police.

The road is used by the National Express routes 222 and 444 to London and Smiths Waste Management vehicles make one, two, three sometimes more trips each way each **hour**, these are big vehicles.. Delivery vehicles, staff vehicles and a vast increase in a customer base who will drive to the site will greatly increase the already loud noise levels that we experience.

The NPPF states that planning applications should promote the retention and development of local services and community facilities yet this proposal runs contrary to that National, and Local Plan Policy. CBC Local Plan Policy CP4 on Sustainable Development, CP (e) states that Development will be permitted only where it would

- (e) maintain the vitality and viability of the town centre and ***district and local shopping facilities (again, my emphasis).***

I have been told that Planning Law is not there to stifle legitimate competition between suppliers, so I am left wondering why in that case does both the NPPF and Local Plan accord our local shops protection from new development. We have a privately owned, franchise NISA store, 50 paces away from the proposed new shop site, which the owner has already declared would not be viable nor able to compete with a national retailer and their buying power. Letters of representation have already been made by local suppliers who provide goods to the NISA, whereas the proposed new shop will deliver goods to the site from a central depot. This runs totally contrary to the NPPF guidelines on protecting local services and decreasing environmentally harming carbons by increasing



transportation. And a local supplier, one of probably some others, will lose a client and suffer harm because of it. The NISA fits within the CBC Local Plan designation at Appendix 6 District and Neighbourhood Centres as a local shop whereas in the Planning Statement for the Applicants when asked in pre-planning consultation (sic, their spelling) whether their 3 shops would create a new neighbourhood centre they "refuted" that idea. On that basis I would judge therefore that the proposed new three units did not satisfy the Policy in the NPPF and did not warrant the protection of the CBC Local Plan, thereby running contrary to CP4(e).

It is interesting to note that the NPPF goes to great pains to state that local community participation is essential in pre-planning work up and the applicants Planning Statement Contents lists "3.0 Pre-application **and public consultation**". (my emphasis) and yet when you go to 3.0 on page 7 the left hand columns discuss exclusively the dialogue with the CBC Planning Officers, yet the right hand columns are blank, thereby failing to make any note of what exactly the public consultation was and what we, the public and local community, had to say about the application.

This is contrary to the NPPF. We were told we would have an opportunity to comment, perhaps at an exhibition in Kings Hall CK, didn't happen, the Echo was told there would be a "special website", again, didn't happen. We were hand delivered a two sided piece of A4 with intro and whom to send comments to on the front and the obverse had a colour mock up of what the site may look like, with no details of end user, parking, numbers of staff, noise reduction measures, end users for the hot/cold food outlets and all the details associated with them. Many of us made points, road speed, why do we need another shop when we are already served by NISA, 2 x Co Operative, Smith and Mann/Budgens and others which have been stated elsewhere from neighbours of mine, and yet received no answers back. This is hardly public consultation and strikes me as merely an exercise, demonstrated by the fact they were so embarrassed they neglected to include our collective views. Again, contrary to the NPPF.

The Applicant has submitted a Transport Statement but the NPPF clearly directs that a development of this nature and size should in promoting sustainable transport provide a Travel Plan, theirs is a transport statement, it is not a travel plan.

"a key tool (in promoting sustainable transport) to facilitate this will be a Travel Plan. All developments which generate significant amounts of movement should be **required** (me again) to provide a Travel Plan."

A Major retailer 'Local' shop and two hot/cold food eat on and off the premises A3 units will generate much MUCH more traffic than the existing car wash operation, and a Travel Plan should accompany a comprehensive Road Traffic Assessment by the proper authorities who are independent of application agents eg Gloucestershire Highways, with input from the Gloucestershire Road Safety Management Team because of the schools aspect (this road was part of the now defunct Safer Routes to School initiative), potentially the National Highways Agency as this is a busy A Road and GlosPol.

Comments about high speed on this road are neither apocryphal nor anecdotal, we live here, we witness it every day and in 2012, frustrated at the increase in speed and lack of proper policing and enforcement (the police used to operate a speed trap in the dip near Spirax Sarco but ceased it several years ago when Spirax put a Private Driveway notice on it) I volunteered to conduct a speed survey to provide evidence of the road vehicular speeds. I approached the Gloucestershire Road Safety Management Team who signed me up for a training course run by Gloucestershire Police. I passed the Police training in April 2012 and borrowed a SPEEDAR device to undertake my speed evaluation.

I ran my speed test from outside my house between May-July 2012, seven days a week, at varying hours between 0700, start of the rush hour work traffic in both directions between Cheltenham and Cirencester on the A435, and 1900, pretty much the end of the rush traffic. In particular I ensured I had a good sample of school run traffic.

What I saw appalled me, and whilst I am sure the Planners will say road speed is not a Planning issue I feel very strongly that no decision about this particular site and proposed development can be safely considered without ALL factors being taken into consideration by Officers and Councillors in determining this application.

Summary of that analysis.

- a. Very few, less than 5%, of motorised vehicles drove at the speed limit of 30 mph or under that speed. The SPEEDAR device is less accurate than the police RADAR device, there is a plus/minus of 3mph.
- b. The average speed of those vehicles I zapped was 56mph
- c. The fastest "recorded" speed was 76/77 mph, a Ferrari who regularly travelled the road did this and more, one day he was much faster but I couldn't scan him in time, my reading fluctuated around 80-83 but was inconclusive. Others were close to 70mph and many drive at 50-60mph. Appalling speed for this 30 mph road. .
- d. National Express were written to by GlosPol after I highlighted the speeds which their coaches drove in excess of along this road.
- e. Similarly they wrote to Stagecoach about principally the 51 to/from Swindon but also the Q and P, all of which at times, not all the time, exceed the legal speed limit by as much as 10mph, once 15 mph.

It may be that planning officers advise Councillors that speeding traffic on a highway is not a planning issue but I am uncomfortable with that. I believe it would be a dereliction of duty to this community if officers and elected Councillors did not take into full consideration any and all material factors that had a direct bearing on this planning application, or resulted from approval of this planning application. You don't need to heed my words, heed those of the Minister in his Foreword.

Design is another issue. Our homes are circa 1904 Edwardian red brick and whilst the car wash site is not pleasant to look at, anything else going there surely must complement existing land uses and residential homes. Here is an opportunity, at the Southern Gateway to our wonderful Regency town and what do they propose. A glass box with no inspiration and no culture. The Minister says in his Foreword "our standards of design can be so much higher, confidence in development itself has been eroded by the too frequent experience of mediocrity." Quite.

CBC Local Plan Policy CP7 clearly states that Development will only be permitted where it

- (a) Is of a high standard of architectural design

And

**CP7(c) complements and respects neighbouring development and the character of the locality and/or landscape** just for once this is not my emphasis, but the emphasis in the Local Plan 2006

The proposed box is therefore contrary to Local Plan Policies CP7(a)(c)

I note that neither the Cheltenham Civic Society nor the Architects Panel have expressed a view, I would appreciate a comment from them on this Design.

In summary, the National Planning Policy Framework does not support this planning application and neither does the developed CBC Local Plan and I feel confident that under scrutiny from a Planning Inspector, should it come to that, this application would fail any test.

I have already told both Officers at CBC AND the Developer of viable, sustainable, alternatives to an unwanted convenience shop, 600 have signed an opposition petition, scores are writing to the Council and only one individual has publicly endorsed the application. Neither the Joint Core Strategy nor the CBC 2006 Retail Report support any assertion that this area, which is already well served with good top up shops for shopping, cafes and takeaways, needs any more, but perhaps the demand is in the contract the developer has with an end user. Several former garages and/or petrol stations in Charlton Kings alone have been brought over to housing eg

The 7 houses on the site of the old Croft Garage in what is now called Croft Court, opposite the NISA on the Cirencester Road, 50m from here

The former Murco petrol station and Lyefield Garage next to the Little Owl on the Cirencester Road, which is now an extensive combination of town houses and houses, 400m from here

Again, another Lyefield Garage former site adjacent to the Post Office on Lyefield Road West, pastiche houses at the front to complement the road line and contemporary bungalows at the back, 300m from here.

Woodmeade Close adjacent to Nazareth House on the London Road. A lovely green development of about ten homes on the site of a former BP petrol station and garage.

And remiss of me, I forget the former Mobil petrol station and garage site that is now attractive town houses called Inglecote Close, Charlton Kings, just off the London Road near Glenfall..

Going into town on Montpellier Terrace in the shadow of the Eagle Tower, a former petrol station with flats/town houses.

The NPPF again, clearly states that housing is wanted nationally, indeed locally too, and states

We should be "widening the choice of high quality homes" and also supports CP7 in that it states we should be "always seeking to secure high quality design and a good standard of amenity for all existing and future needs of the residential...communities"

And that local authorities should "significantly boost their supply of housing"

The NPPF also clearly states that the planning process should be about solutions, not problems. The applicants are not the owners of this site, the applicants have a contract to deliver a convenience store with planning permission. Once delivered, their part of the contract is done, they move on to another project without a backward look at our community, a community that has been drawn together, closer together, by this planning application, and in that respect we comply with the penultimate sentence of the Minister for Planning Foreword

"In part, people have been put off from getting involved because planning policy itself has become so elaborate and forbidding, the preserve of specialist, rather than people in communities"

Our Community has clearly banded together, and in support of the NPPF, I have suggested a SOLUTION above to the PROBLEM of what the owners might like to do in developing the site

The Minister talks of specialists and I am reminded of the tale of three Accountants.

Each was asked what 2 and 2 made

The first replied 4

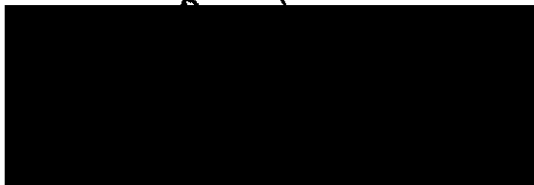
The second replied 22

And the third replied "what would you like it to be"

I am confident that locally here in Cheltenham that we have a Developed Local Plan that will stand up to scrutiny by a Planning Inspector, that it is fully supported by and supports the National Planning Policy Framework and that we have Officers and Elected Councillors who will agree with my interpretation of a Policy, and not that of specialists

Respectfully I would invite Officers, and Councillors if it comes to that, to please REFUSE this planning application by virtue at least of CP4(a)(b)(e) and CP7(a)(c). There are probably many others.

Sincerely



<sup>i</sup> Note because of the public open space between Cirencester Road and Newcourt Road house numbering is askew, odd numbered properties on the northern side of the Cirencester Road directly opposite the application site are numbered 149-167.

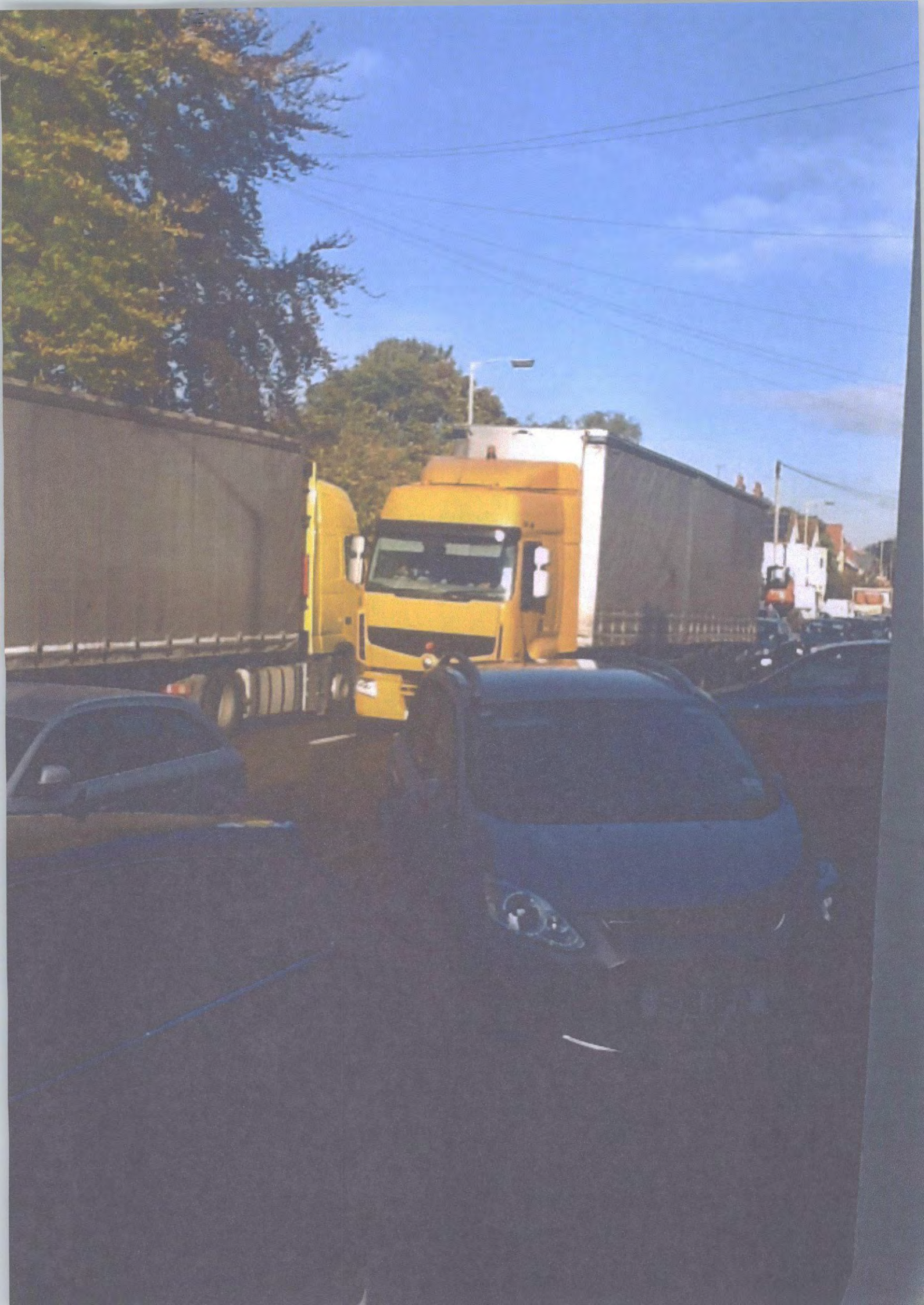
THE PHOTOS ARE THE ROAD AFTER  
A CRASH AT THE AIR BALLOON  
AND NIA DELIVERIES 0700





















[REDACTED]  
151 Cirencester Road  
Charlton Kings  
Cheltenham  
Glos GL53 8DB  
30 October 2013

31/1/14 R/R SUBMITTED

Mike Redman  
Director of the Built Environment  
Cheltenham Borough Council  
Municipal Offices  
The Promenade  
Cheltenham

**CAR WASH SITE - 86 CIRENCESTER ROAD - NEW SHOP PROPOSAL**

13 | 02174 | FUL

I live directly opposite the former Crescent Autos site which has been used as a Hand Car Wash since 2009. We are all aware that County to County Developments propose to develop the site as a "convenience store" with some flats above and I wish to add my complaint to all of those of my neighbours and local businesses.

We moved to this house about 12/13 years ago and at first the traffic on the road was manageable. This was primarily because traffic for Cirencester, Swindon and the M4 stopped using our road, the A435, and went up Leckhampton Hill to use the new bypass. Crescent Autos did not generate a lot of traffic, it was for used car sales and you might see 4-6 customer cars on the forecourt, or on my side of the road blocking my dropped kerb, but car numbers were ok. When Crescent went bust we suffered through the noise and disturbance of the car auto tuning company that sub let from the new car sales people, and despite amenity protection from the Planning Inspectorate, they caused noise and disturbance 7 days a week with impunity ( we made repeated calls to CBC to complain about the noise but nothing effective came of it (your staff spoke with them, they ignored you and carried on),

When the site became a car wash in 2009 we saw the amount of traffic numbers go through the roof. Professional drivers from across Cheltenham, cabbies drawn here by the discount they receive, and white van drivers all started coming here to wash their cars rather than travel to Kingsditch. Why no traffic impact survey was done at the time is something which still baffles us as it was obvious that traffic numbers would increase significantly and impact us.

I have double glazing and can tune out the routine traffic noise that we get here. However, Irregular noise like the swooshing and whining of the car wash can clearly but heard in the house but they are pretty good neighbours and do not work beyond their permitted hours (although its a bit much on a Sunday)

My sons are 8 and 12 and sleep in the two bedrooms at the front of the house when they stay with me. If a shop was to open opposite the likely opening hours will be 6.00am to 11.00pm seven days a week. County to County say there are ways to mitigate the contentious shop application and I am guessing that they mean opening later and closing earlier. A 7.00am opening seven days a week will still mean deliveries before that time and we will be disturbed by running engines, noisy pallets being loaded/unloaded and people calling to one another and we know this for a fact because my sons stay with me and their mum, who lives directly opposite the NISA along the road. The boys have told me how noisy that can get at 7 in the morning and how it wakes them up.

The huge extra increase in traffic, the noise, disturbance, light pollution and total destruction of any amenity we have left will be gone if a shop opens across the road and I would urge the Planning Committee to refuse any application for these reasons. Its a residential area with enough shops thank you, we don't need any more. Please ensure that all members of the Planning Committee see my letter before they make any decision.

Yours sincerely

[REDACTED]

21 JAN 2014

13 / 02174 / FOL

1 Charlton Close  
Charlton Kings  
Cheltenham  
GL53 8DH  
23rd January 2014

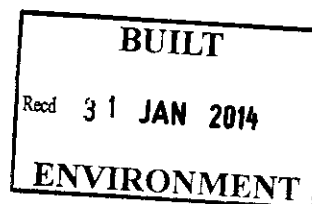
Dear Sirs,  
As a resident of Charlton Kings, these are my main concerns for the change of use for the car wash. The volume of traffic will be considerable. The Cirencester road is very fast, there are no yellow lines each side of the entrance of Newcourt Road with parked cars blocking the view, so it will be even more difficult to negotiate the Cirencester Road with large delivery vans and a constant stream of traffic. It is a very fast road with no crossing near the site! Charlton Kings is already catered for with a variety of shops! The noise for the residents opposite will be considerable! The volume of cars will block many roads and cause accidents.  
It is next to a park which may attract litter from a take away, and will detract from the area.

Yours Sincerely,



[REDACTED]  
The Coach House, 6 Bafford Lane, Charlton Kings, Cheltenham GL53 8DL  
[REDACTED]

Mrs Lucy White, Planning Officer  
Built Environment  
Cheltenham Borough Council  
PO Box 12 Municipal Offices, Promenade  
Cheltenham GL50 1PP



30 January 2014

Dear Mrs White

**CONVENIENCE STORE PLANNING APPLICATION: 13/02174/FUL re erection of new convenience store and retail units.**

We oppose this application in the strongest possible terms for the following reasons:

**1 It is not needed**

Of all the suburbs of Cheltenham where such a development might be proposed, Charlton Kings is certainly the one that least needs it. We have a good and well-supported convenience store less than 100m away as well as a rich mix of retail, service, restaurant and take away units within easy reach. These are sited both on the main B service bus route and in the areas used by residents collecting children from schools and accessing important local amenities such as the Post Office and Library.

The proposed scheme far from providing a much needed additional local amenity, as the proposal suggests, is likely to detract as existing independent retailers come under threat and potentially close with a resultant loss of jobs and important gaps left in our thriving and attractive community. It cannot therefore be considered a proposal for sustainable development.

We can only assume, given the wealth and strength of nearby thriving competition, that the developers, far from providing a local amenity, are seeking to attract passing trade from the numerous cars which pass up and down the Cirencester Road at peak times (see Traffic).

**2 The proposed scheme is ugly and inappropriate**

The scheme does not "enhance the character and appearance of the surrounding" area. We note that the developers claim to have taken care to choose materials which are appropriate to the surrounding architecture – which means that they are merely cladding what looks like an industrial unit in red bricks. The landscaping scheme is both misleading and deceitful as it simply shows existing vegetation on the boundaries and in the immediate vicinity with minimal low level planting on site. Anyway, it is sparse and will do nothing to disguise the service areas or to enhance the look of the site from the road. The scheme for commercial reasons needs to be visible to passing traffic and that is the priority in the planting scheme.

The proposed outlet is next to the Common which is both attractive and well-used. The application does nothing to enhance the overall look of the area but will patently detract from it. We accept that this site would benefit from development but it is much more suited to a small residential scheme given the shortage of such brown field sites in Cheltenham and the strength of existing local

amenities. Such a residential scheme, say of apartments, which suitably designed would fit very well into the surrounding residential area.

### 3 Traffic, parking and the high numbers of children at this point in Cirencester Road

Turning right or left out of Newcourt Road and Bafford Lane onto the Cirencester Road is already a nightmare because of parked cars, poor visibility and density of traffic. Hundreds of school children and other pedestrians also cross the road at this point to walk up to Balcarras, the Primary School and other local amenities. This site is also within 10m of Pumphreys Road on the opposite side of Cirencester Road. If drivers have to allow for cars slowing to enter the proposed scheme for shopping and takeaways and turning out of the development as well, it will become practically impossible without taking unacceptable risks. The outcome is also likely to see cars parking alongside the common on the unrestricted main Cirencester Road, which in turn is likely to obstruct the free flow of traffic on this narrow main road. Contrary to the estimated low number of Potential Injury Accidents based on statistics in the application, it is inevitable there will be accidents if this scheme is allowed to go ahead because of the unique geography of this junction point.

Inevitably, Newcourt Road with its narrow blind bend will become a chosen route for those unwilling to take the risk and this is a road totally unsuited to high levels of traffic.

There is insufficient parking for current properties on Cirencester Road during busy hours and none whatsoever in Bafford Lane. Newcourt Road has a small parking provision which is intended for those using the common. Given that there is only provision for sixteen places in the car park of the proposal, where are the staff for the convenience store and the other units going to park, never mind the customers of three commercial units?

### 4 Noise, smell and litter

At the moment this is a quiet and densely populated residential area which becomes busy during rush hour but quietens again during the day and in the evening. Early morning and late evening opening and deliveries cannot be allowed in a scheme which is only a few metres away from properties on Cirencester Road, Newcourt Road and Bafford Lane. Late night opening of takeaway/restaurant units will also potentially create groups of noisy people coming and going or hanging about outside or on the common. This will result in considerable disturbance in this otherwise quiet area and result in a loss of amenity for local residents.

In addition, the proposal for food outlets will create cooking smells just a few yards away from the nearby houses in Bafford Lane, Newcourt Road and Cirencester Road and an accumulation of litter blown from the site into nearby properties or dropped by customers in surrounding streets and on the Common. Waste collection stated as being weekly would be totally inadequate and likely to attract vermin particularly with outlets selling foods.

### 5 Tactics of the developer

We have read in detail the supporting paperwork of the developer who clearly believes that this is a borderline submission to the Council, given that the only gap that they could find in amenity locally was a limited supply of fresh fruit and vegetables at the local Nisa store (more than adequately provided for by other local shops only a short walk away).

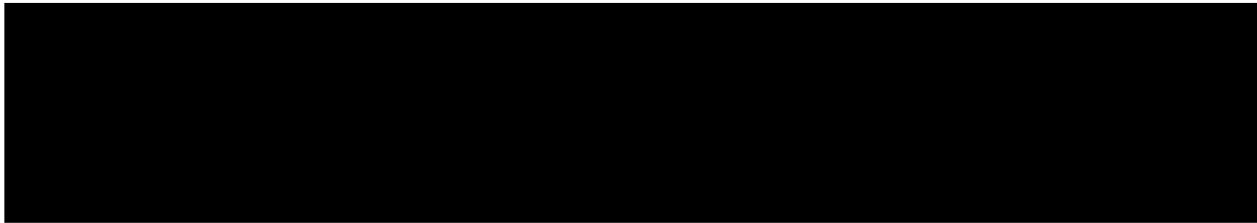
We are particularly concerned at the veiled threat that the applicant would take the case to appeal and that they are likely to win, and would ask that the Council does not fall for this. They claim to be adding local amenity. We can only assume that they have never visited the site, looked at the existing amenities in real detail, or considered the negative impact which such a scheme would have

on a vibrant and pleasant community well served already by its local retailers and restaurant and café owners – or simply don't care.

Finally, the applicant's descriptions of the scheme's attributes as: "providing employment opportunities"; "fulfilling a local retail need"; "offering a design to compliment (sic?) and enhance its urban setting" are outrageous and completely out of line with the wishes of local people.

For all the above reasons we ask that the Planning Committee rejects this scheme and urgently considers this site for residential development which would enhance the look of the area, be appropriate, sustainable and respond to local need, as well as being in line with a number of existing precedents of replacing commercial enterprises with dwellings along the Cirencester Road from the site southwards.

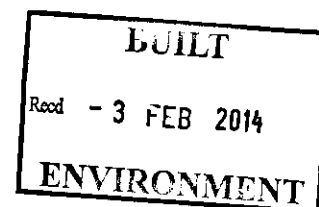
Yours sincerely



.cc                      Right Honourable Martin Horwood  
                             Councillor Klara Sudbury  
                             Paul Baker  
                             Alex Chalk

Via email              Bob Reid  
                             Helena McCloskey

26 Bafford Lane  
Charlton Kings  
Cheltenham  
GL53 8DL



Feb 1<sup>st</sup> 2014

The Planning Department  
Cheltenham Borough Council  
PO Box 10  
Municipal Offices  
The Promenade  
Cheltenham GL53 1PP

Dear Sirs,

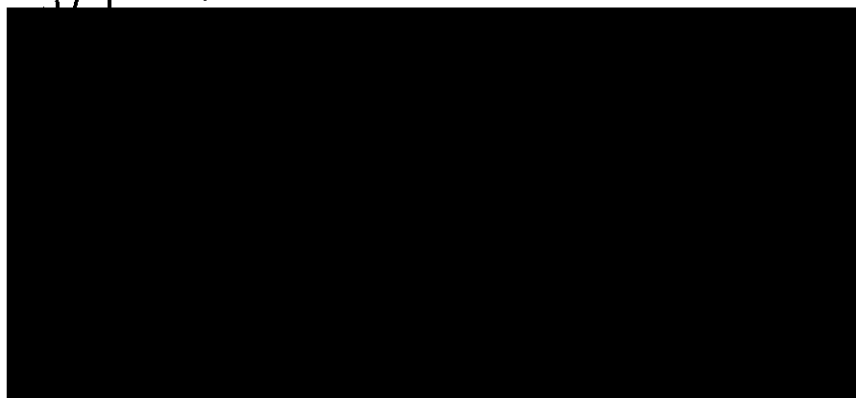
**Planning Application Ref: 13/02174/FUL**  
**Proposals for a convenience store and two retail units on Cirencester Road**

We would like to register our strong opposition to this proposed development, for three principal reasons:

- 1) In our view, this would have a detrimental, possibly even fatal, effect on other local retailers. The existing shops on Lyefield Road, (Smith and Mann, a coffee shop, a chemist and a florist), the Co-op and newsagent in the village centre, as well as the butcher and the Nisa store on the Cirencester Road, and several other outlets on Sixways), all provide employment, a service and a focal point to the community here. Cheltenham is already quite densely populated with large supermarkets, so let us be clear that any new "metro style" store by one of the giants would be a "zero-sum game". In particular we believe that:
  - a. There would be almost **zero change or gain in net retail sales** (as all surrounding communities have their own Co-ops or other stores, and Cirencester Rd is simply a "Way In" or "Way out" of Cheltenham).
  - b. There is very **little prospect of any net gain in employment**.
  - c. But the staying and purchasing power of a Morrisons, Tesco or other supermarket behemoth will almost **certainly put other stores out of business**.
- 2) There would, we are certain, be a detrimental effect on the character of the village of Charlton Kings. We've seen the boarding up of the High Street in towns and cities throughout the country; we, however, have made our homes and our lives in Charlton Kings, and we certainly don't want to see this desolation happening here, in our community.
- 3) We feel there to be an issue with parking and safety. We live in Bafford Lane and even now it can be difficult to pull out onto the Cirencester Road as there are often parked cars obscuring the view of on-coming traffic. (And please be assured that yellow lines, out of the town centre, deter no one).

Bafford Lane is already almost impassable at times because of thoughtless parking. Newcourt Road, too, is dark and narrow at the top end, and it only takes one thoughtlessly parked car there to make the junction with Bafford Lane and Cirencester Road fraught with difficulty. Many school children cross at this point too, so any loss of visibility due to parked cars or increased traffic could be very dangerous.

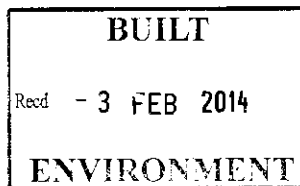
Yours faithfully



7, Bafford Lane,  
Charlton Kings,  
Cheltenham.

GL53 8DN

31-1-14



Planning Dep,  
Cheltenham Borough Council,  
The Promenade,  
Cheltenham.

Dear Sirs,

Re: Redevelopment of car wash site, Cirencester Rd.

As residents of Bafford Lane we are totalling against the proposed redevelopment for several reasons,

Firstly: The junction of Cirencester Rd/Newcourt Rd/Bafford Lane is already a dangerous junction and added traffic and parking will only increase the problems. It is a known fact that despite parking spaces provided customers just calling in for a paper, or a bag of chips etc will just pull up on the road and not bother to park in the car park ....you only have to look around Cheltenham to see the problems it causes.

Cirencester Rd is a very busy road at the best of times and we have seen how difficult it is when attempting to cross the road and as numerous school children use Bafford Lane as a shortcut it will increase to dangers for them crossing the road with the added traffic/ parking.

Secondly: There will be added problems with lorries delivering day and night again causing traffic problems but also noise problems. Having lived in Church Piece when the supermarket was opened there we know what we are talking about.

Thirdly: We have enough supermarkets , convenience stores and take aways already in Charlton Kings all giving a good service and opening long hours.....this development will only causes hardship to them and possibly cause some to close.

Fourthly: A take away /café will again cause noise problems and litter problems beside the traffic problems.

Fifthly: When the car wash applied for planning they were restricted to the hours they opened..... nine till six Monday to Saturday and ten till two Sundays and Bank Holidays because of noise levels. Will a supermarket not cause noise problems? Why can the rules and regulations be changed so drastically because someone wants to open a supermarket?

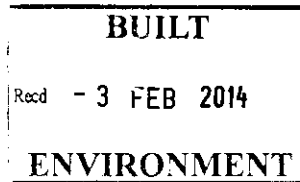


**Please refuse this application to develop the site on behalf of the residents of Cirencester Rd,  
Newcourt Rd and Bafford Lane.**

**Yours Faithfully**



The Planning Dept  
Cheltenham Borough Council  
Municipal Offices  
The Promenade  
CHELTENHAM  
GL50 1PP



18 Shrublands  
Charlton Kings  
Cheltenham  
GL53 0ND

30<sup>th</sup> January 2014

Dear Sirs

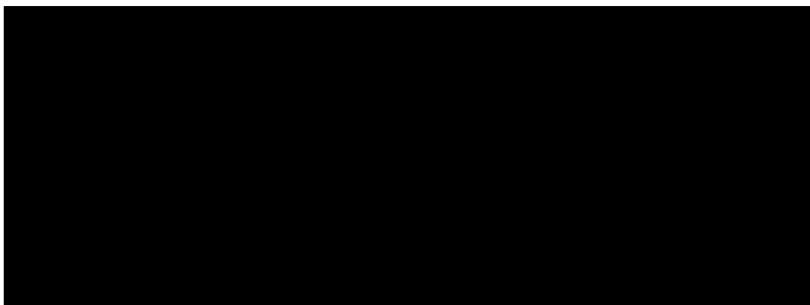
Ref: 13/02174/FUL

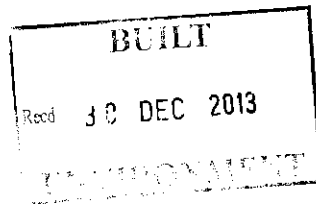
With reference to the above planning application, we wish to object on the following grounds:

1. The increased level of traffic cannot be managed with the existing road size and layout.
2. The provision of just 16 parking place is insufficient for staff and users causing danger to other road users and pedestrians alike.
3. The increased noise and disturbance for 17 long hours a day is unwarranted.
4. We don't believe there is a need for yet another small convenience store in Charlton Kings.

We trust that you will take into account the views of the local community and reject this planning application.

Yours faithfully





8 Ham Close  
Cheltenham  
Glos. GL52 6NP

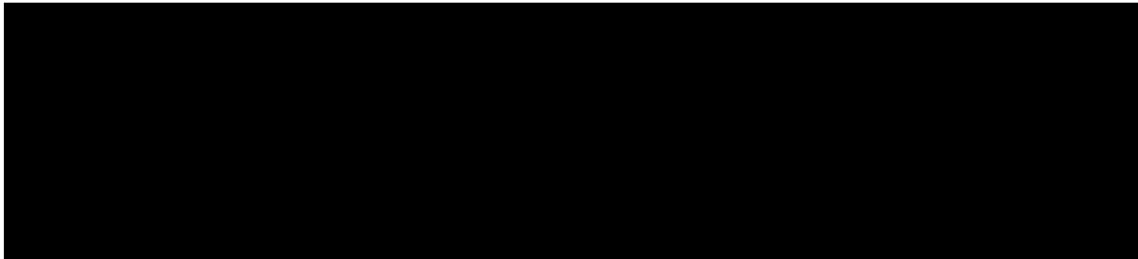
23 December 2013

Planning Department  
Cheltenham Borough Council  
PO. Box 10, Municipal Offices  
The Promenade  
Cheltenham GL50 1PP

Dear Sirs,

We do not agree with the proposal to redevelop the car wash in the Cirencester Road to build another Tesco. In any case, there are more than enough supermarkets in Cheltenham already.

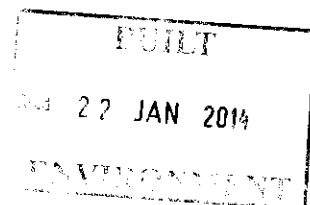
Yours faithfully,



***Hazeldene, 24 Croft Road, Charlton Kings, Cheltenham, GL53 8LA***

20th January, 2014.

Planning Department,  
Cheltenham Borough Council,  
Municipal Offices,  
Promenade,  
Cheltenham.  
GL50 9SA.



Dear Sirs,

**Planning Application No. 13/02174/FUL - Cirencester Road Development**

I wish to register my complete opposition to this application, the reasons for which are set out below.

**1. Transport disruption**

The application states that there will be little disruption due to:

- (1) the provision of sixteen parking spaces. How many of these will be used by staff? Human nature being what it is, it is highly likely that people will ignore these and park in Cirencester Road for speedy minor purchases leading to more congestion. Oh what fun there will be when the races are on or traffic is rerouted from the M5 or the Air Balloon when there are accidents!!.
- (2) delivery vehicles will only use the south entrance, which obviously means that they will have to exit via the north. Where oh where are they going to turn so as to return from whence they came? This will no doubt lead to congestion on the side roads. Newcourt Road is probably too narrow for these vehicles so that leaves Croft Road and Bafford Road as the only alternative. Can these roads really take more traffic?
- (3) bus services - the applicants are being somewhat economical with the truth when they state that the 813 bus to Moreton will serve the development. This only goes to Moreton one day per week and then for Moreton Market so people are unlikely to use this to go to the convenience store. The other two busses, Nos. 51 and P/Q, are hardly likely to bring people to shop here as people are more likely headed to the town centre or Cirencester. There is no immediate bus service serving the two large estates, Beaches and Bafford.
- (4) pedestrian access - granted there are adequate pavements on either side of the Cirencester Road, and there have not been many accidents but currently access to the car wash is by those in a car. What will happen during the morning rush hour when children wish to use the new store and then have to cross the road to get to the schools and plenty of them use both Pumphreys Road and Croft Road. . Are they really going to use the

pedestrian crossing up the road? Realistically NO. Watch this space for future increases in accidents!

2. Referring to the Mango report:

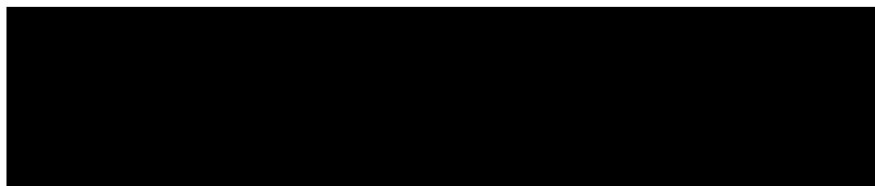
(1) Do we need another convenience store? I say NO as we are adequately served with three stores in the immediate vicinity, two of which provide a comprehensive range of items, namely the Co-op and Smith and Mann (Budgens). Another store still only reduce foot fall for the current ones which then may become uneconomic and close.

(2) There are far better car parking spaces near the Co-op which has the added advantage of the Library, two take-aways, a newsagents, hairdresser and cafe.

(3) paragraph 5.13 does not mention the Church Street site and paragraph 6.11 states that it is further away than the Lyefield West Road site. This is wrong as access from the proposed store is nearer when one walks either through Pumphreys Road or Croft Road, to Horsefair and via the car park entrance to the site.

I strong urge you not to pass this plan.

Yours faithfully,

A large black rectangular box redacting the signature of the councillor.

c.c. Charlton Kings Parish Council  
Councillor Helena McCloskey

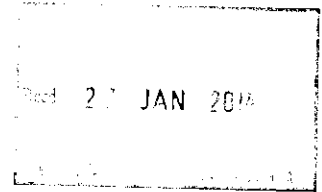
From [REDACTED]

46 Cirencester Road,  
Cheltenham,  
GL53 8DA.

24 Jan 2014

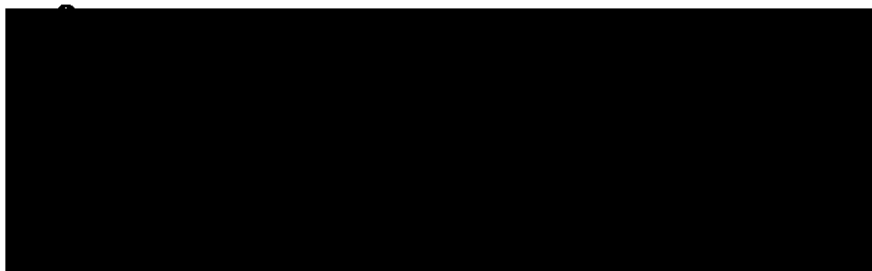
The Planning Department,  
Cheltenham Borough Council.

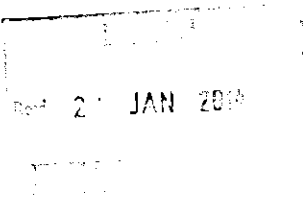
Re: 13/02174/FUL



We oppose the proposals for a new convenience store and two retail units with associated parking on Cirencester Road for the following reasons:

1. The development will result in noise from car engines, door slamming, people congregating outside the take away late at night, delivery lorries and supply vehicles coming and going at all times. (Policy CP4(a)).
2. There will be extra traffic on an already busy road and extra parking in an area already facing difficulties with parking. (CP4(b))
3. The area is already well served by similar convenience stores, the NISA, Budge's (Smith and Mann) and the Co-op. The viability of these stores could well be seriously affected. (CP4(c)).





10, SAFFORD LANE,  
CHALTON KINGS,  
CHALTONHAM.

GL 53 8 DL.

21 / 1 / 2014

Dear Sir,

PLANNING REFERENCE 13/02174

We object to the above on the following grounds:

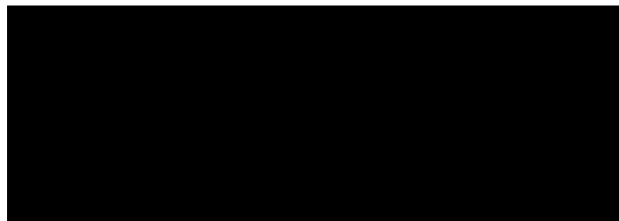
- ① The type of development & its opening hours will inevitably create a lot of activity & noise which will badly affect local residents.
- ② Surrounding roads already suffer from increasing road parking & traffic here in particular is at times almost impossible for emergency vehicles (recently an ambulance had great difficulty getting to our home). Already our exit onto Linnets Road can be dangerous because of parked vehicles & several <sup>times</sup> we have nearly been hit by vehicles queuing on Linnets Road. This is an accident waiting to happen & we have previously complained to our Local Councillor & the County Council, however Linnets Road by far is safer in some ways. The increase in traffic plus the need for staff

cons to put someone will make the  
situation intolerable & will destroy the  
residential nature of the area.

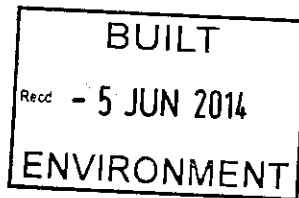
③ The area is currently well served by  
convenience stores, cafes, & takeaways within  
walking distance. In terms of choice &  
competition we do not need the development.

④ This site on a popular entrance into  
Cheltenham demands an attractive development in  
keeping with the residential nature of the  
locality. The proposal does not fulfil this.

Yours faithfully,







10, RAFFORD LANE,  
CHARLTON KINGS  
CHELTENHAM.

2nd JUNE 2014.

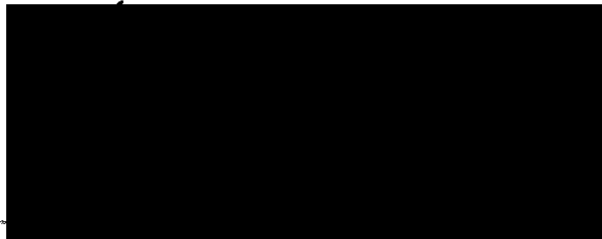
Dear Sir,

REF: 13/02174/FUL

I wrote to you expressing strong  
objection to the original proposal. This has not been  
lessened by the revised application.

The area is already well served by  
convenience stores & is completely unnecessary.  
The development would be out of character with  
the surrounding residential property & on a site  
much more suitable for much needed housing.  
Furthermore it would generate more traffic at an  
already dangerous road junction (smoothly & can  
road for by several major rivers).

Yours faithfully,



29 Charlton Close  
Charlton Kings  
Cheltenham  
Glos GL53 8DH

21 JAN 2014

The Planning Dept  
Cheltenham Borough Council  
PO Box 10  
Municipal offices  
The Promenade  
Cheltenham GL50 1PP

24<sup>th</sup> January 2014

Dear Sir/Madam

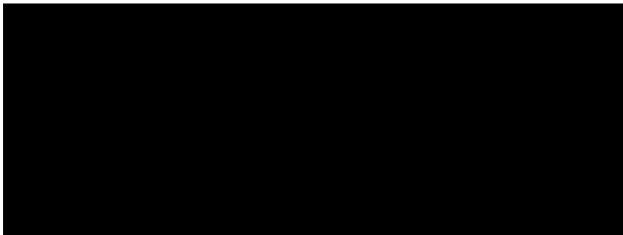
Re Planning Application no: 13/02174/FUL  
Convenience Store and two retail outlets with associated parking Cirencester Road

We object on the following grounds:-

- 1) Another convenience store/supermarket in the area would be superfluous and unnecessary.
- 2) The viability of the privately owned businesses in Charlton Kings would be threatened.
- 3) Traffic congestion would be horrendous and dangerous, not only on the Cirencester Road but in the surrounding narrow roads. Access and visibility is already poor at that junction and on that stretch of the Cirencester Road.
- 4) This development would have a detrimental effect on the amenity and environment of the surrounding properties.

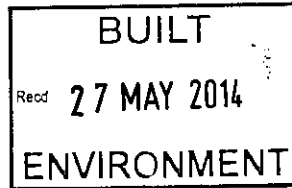
I trust you will give these points serious consideration.

Yours faithfully



29 Charlton Close  
Charlton Kings  
Cheltenham  
Glos GL53 8DH

The Planning Dept  
Cheltenham Borough Council  
PO Box 10  
Municipal Offices  
The Promenade  
Cheltenham GL50 1PP



23<sup>rd</sup> May 2014

Dear Sir/Madam

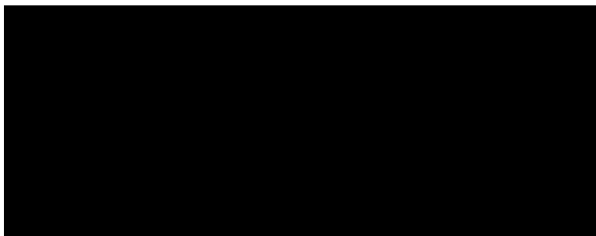
Re Planning Application no: 13/02174/FUL  
Convenience Store with associated parking Cirencester Road

We object on the following grounds:-

- 1) A convenience store on this site would be superfluous and unnecessary.
- 2) The viability of the privately owned businesses in Charlton Kings would be threatened.
- 3) Traffic congestion would be horrendous and dangerous, not only on the Cirencester Road but in the surrounding narrow roads. Whatever parking may be provided it will not prevent people leaving their cars on the Cirencester Road (just for a moment?!) or in Newcourt Road or Bafford Lane. Access and visibility is already poor at that junction and on that stretch of the Cirencester Road and further hazards would render exiting from Bafford Lane/Newcourt Road very very dangerous.
- 4) This development would have a detrimental effect on the amenity and environment of the surrounding properties.

I trust you will give these points serious consideration.

Yours faithfully



13 JAN 2014

70 Cirencester Rd.  
Charlton Kings  
Cheltenham, Glos.  
GL53 8DA

29.11.14

Your ref No 13/C2174/FUL

## Comment on the Proposal

I strongly oppose the proposed use to which

the application for development refers:

A convenience store - we already have three in the immediate area, one with an inhouse bakery, one with a butchery & delicatessen department.

Retail units for use as food/drink retail/take away/coffee shop - restaurant. - we have coffee shops in Lyfild Rd, in Church Piece and in Church Rd West - we have an English and an Turkish Take away in Church Piece and a Chinese in Church Rd, - we have restaurant facilities in The Royal, The Merryfellow, Cheltenham Park Hotel and The Clock Tower. Also it is likely that the Little Owl is to be reopened.

- drink retail is available in all three extant convenience stores, as are News/mags and tobacco.

We need a post office - The nearest is in Bath Rd

Traffic The enclosed photos show the type of vehicle commonly passing parked cars - two way traffic is often disrupted - and this is an A road.

With a very shaky hand





7 Newcourt Road  
Charlton Kings  
Cheltenham  
GL53 9AZ

26<sup>th</sup> January 2014

Dear Sir

**Planning Application 13/02174/FUL – Proposal for a new convenience (A1) store and two retail units(A3) with associated parking at 86 Cirencester Road, Charlton Kings, Cheltenham.**

We wish to strongly object to the above application on the following grounds:

1. This proposal does not raise the standards of good design and the applicants have made no attempt to evolve their designs with the local community. The NPPF empowers local people to shape their surroundings and expects applicants to work directly with those affected by their proposals. A letter inviting comments a few days before the submission was inadequate and cynical. It has not gone unnoticed that the application is also accompanied by appeal case law, a somewhat aggressive tactic before the application is determined.
2. The uses proposed and the hours of opening are likely to increase nuisance such as litter, anti social behavior and unacceptable harm to the peace and tranquility of local residents.
3. The resultant levels of traffic and deliveries to and from the site will have an adverse effect on local residents and the surrounding neighbourhood.
4. The proposal will have an adverse impact on the viability of existing local shopping facilities. This is not a response to the needs of the local community.
5. The refuse strategy, lighting strategy are not adequately explained neither is the control of noise from refrigeration, and cooking smells from extractors.
6. The proposals main motivation is the maximization of retail floor space, with disregard for the impact on its surroundings, the footprint of the building is too large and does not sit comfortably within the confines of the boundary.
7. The building does not demonstrate good architecture nor does it secure high quality design. This is a poor design response with an unresolved eclectic mix of materials and enclosures. There is an opportunity to develop this important site, on one of the main routes in to Cheltenham,

with principles of good urban design, creative architecture and appropriate landscape

8. The landscape proposals do not mitigate the impact of the building on local surroundings. The leafy character of this part of Newcourt Road will be completely destroyed. There is insufficient space to create a meaningful landscape buffer with suitable plant species to replicate the existing height and leafy character of this 'green' lane.

We believe this application contravenes the intent of the National and the following Local Plan Policies :

**CP3**  
**CP4**  
**CP7**

***"Permission should be refused for development of poor design that fails to take the opportunities available for improving the character and quality of an area and the way it functions."***

**National Planning Policy Framework**

Yours faithfully

A solid black rectangular box used to redact the signature and name of the sender.

20 JAN 2014

The Hendre

33 Brookway Road

Charlton Kings

Cheltenham

GL53 8HF

Re the "car wash" site  
in Cirencester Road C/K's.

15/1/14.

I am writing to object to plans for  
the "car wash" site that include another supermarket.  
The site is unsuitable - the traffic is already  
very heavy on the Cirencester Road - the site  
was originally a car sales site - is it 'clean'  
enough for a food store? - further we certainly  
do ~~not~~ need another store - we have the  
Nicer 50 metres away - a Coop by the library  
a Coop at Six Ways & the excellent Smith &  
Man - now Budgens in Left Elm Road. All  
good stores that have served the community  
for years - why force them to close? Being  
82 I have a vested interest if Budgens had  
to close what would I do? I couldn't walk as  
far as the COOPs or Nicer with shopping. Please  
think long & hard before allowing another  
convenience store - the only people it would  
please would be the developers - we will end  
up like some of the nearby towns with only  
'local' Tescos Morrisons etc.

Yours

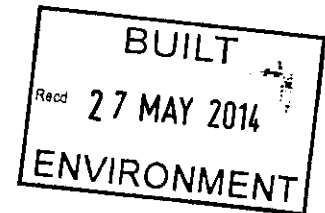
[Redacted Signature]





# CHEL TENHAM

## BOROUGH COUNCIL



The Owner/Occupier  
The Hendre  
33 Brookway Road  
Charlton Kings  
Cheltenham  
Gloucestershire  
GL53 8HF

Planning Officer: Mrs Lucy White  
ddi Number: 01242 264315  
e-mail: [dccomments@cheltenham.gov.uk](mailto:dccomments@cheltenham.gov.uk)  
our ref: 13/02174/FUL

Date: 20th May 2014

Dear Resident

**R.E: Erection of a new convenience store (A1) with associated parking (following demolition of existing buildings on the site) at 86 Cirencester Road Charlton Kings Cheltenham**

Revised plans for the development above have been registered with the Council. Before a decision is made, I invite you to view the revised proposal and submit any comments no later than **10th June 2014**. Comments can be made through our website [www.cheltenham.gov.uk/publicaccess](http://www.cheltenham.gov.uk/publicaccess) quoting the reference number **13/02174/FUL** or to the address below. All representations will appear on our website and will be publicly available. The application is also available for inspection at the Municipal Offices during normal office hours.

**The two A3 units have been deleted from the scheme and there are subsequent revisions to layout, design and parking provision.**

Please note that the heading to this letter may be abbreviated and should not be regarded as a complete description of the application(s).

Yours sincerely

Tracey Crews: Head of Planning

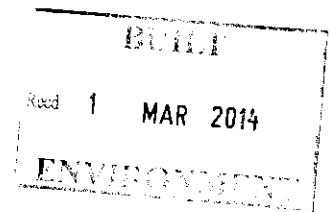
*The Hendre  
33 Brookway Rd  
Charlton Kings  
GL53 8HF.*

*I have no access to a website & I am unable to get to the Municipal offices to read the above plans but I must object most strongly to the erection of a Convenience store on the Cirencester Rd site. Why? There is already a Nice store almost opposite along with a COOP by the Albany & Budgens in Popfield Rd. The traffic is already heavy in Cirencester Rd & in the evening/night when the residents cars are all parked along it - not easy to drive - Please refuse this application - the village does not need it - use the right to build affordable houses for our young people*

MIKE REDMAN : DIRECTOR • BUILT ENVIRONMENT

CHEL TENHAM BOROUGH COUNCIL • P.O. BOX 12 • MUNICIPAL OFFICES • PROMENADE • CHEL TENHAM • GLOS • GL50 1PP  
TELEPHONE 01242 262626 • FACSIMILE 01242 227323 • DX 7406 CHEL TENHAM 1 • EMAIL [builtenvironment@cheltenham.gov.uk](mailto:builtenvironment@cheltenham.gov.uk)

31 CHARLTON CLOSE  
CHARLTON KINGS  
CHELTENHAM  
GL53 8DH



10/03/2014

RE: PLANNING APPLICATION 13/02/14

Dear Sir/Madam,

I am [REDACTED] a resident of 31 Charlton Close,  
Charlton Kings.

As a local resident, I am writing to strongly oppose the proposal  
of building a Supermarket and two take aways on  
Cirencester Road.

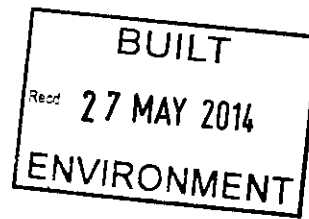
We already have NISA and the Co-OP nearby which are already  
providing good services, and as this is a clear road to Cirencester,  
building a Supermarket on the proposed site will just cause some  
unnecessary traffic congestion and a lot of noise to the  
neighbourhood.

Your Consideration to this matter will be greatly appreciated.

Yours Sincerely,

[REDACTED]

31 Charlton Close  
Charlton Kings  
Cheltenham  
Glos GL53 8DH



The Planning Dept  
Cheltenham Borough Council  
PO Box 10  
Municipal offices  
The Promenade  
Cheltenham GL50 1PP

23<sup>rd</sup> May 2014

Dear Sir/Madam

Re Planning Application no: 13/02174/FUL  
Convenience Store with associated parking Cirencester Road

I oppose this application for the following reasons:-

- 1) There is already a convenience store on the Cirencester Road which would make another one superfluous and unnecessary.
- 2) The livelihood of the other, many privately owned businesses in Charlton Kings would be threatened.
- 3) . Although some parking may be provided it will not prevent people leaving their cars on the Cirencester Road or in Newcourt Road or Bafford Lane. Access and visibility is already poor at that junction and on that stretch of the Cirencester Road and further hazards would render exiting from Bafford Lane/Newcourt Road extremely dangerous.
- 4) This development would have a detrimental effect on the amenity and environment of the surrounding properties.

I trust you will give these points serious consideration.

Yours faithfully

[Redacted signature block]

1, Shrublands

Charlton Kings

Cheltenham

GL53 0ND

16<sup>th</sup> March 2014

Dear Sir/Madam,

Re: 86 Cirencester Road - Shop Application

I want to object strongly against the planning application for a convenience store on Cirencester Road.

Firstly, Charlton Kings is well served by both convenience stores and cafes. I regularly use the stores in the area for a wide range of 'supermarket-type' products. In the last 2 weeks I have used Nisa (cash), Coop in Church Piece (cumin), Smith & Mann (fresh vegetables.) And I am quite clear who is likely to have what. I certainly do not need another convenience store.


Secondly, if it increases ~~and~~ the sales in the area this will necessarily lead to more congestion at a place that is already a bottleneck. It

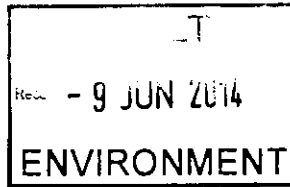
is furthermore already a difficult junction with traffic coming from 4 directions. A convenience in its nature involves a lot of cars doing short stops, which will further complicate the number of cars stopping + pulling away. Furthermore you can foresee people popping between the Nisa and new convenience store just to pick up something else. The mix of car congestion and people dashing across the road is a significant safety hazard, not least for children walking through to Balcarras.

Thirdly the commercial impact on other shops and cafes in the area will I suspect be no share considerably more than some of suggested of the existing trade. This inevitably reduces profitability of the smaller retailers and in due course reduce service, choice and range.

Charlton Kings currently is a thriving community well supported by its local retailers + services. This application is a death knell.

Yours faithfully





10 Pumphreys Road  
Charlton Kings  
Cheltenham  
GL53 8DD

Planning Department  
Cheltenham Borough Council  
Municipal Offices  
Cheltenham GL50 9SA

*6 June 2014*

Dear Sirs

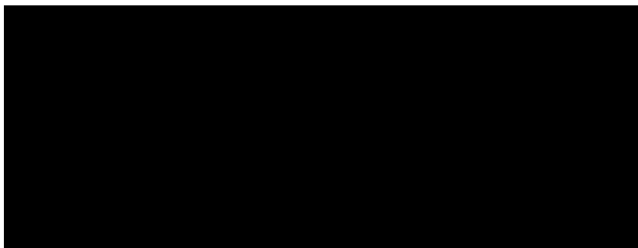
Planning Application No.13/02174/FUL – Cirencester Road Development

Further to my previous letter regarding the above, I note that the plans for the Car Wash site have been revised, as per your letter dated 20<sup>th</sup> May.

However, I am still opposed to the building of a Convenience Store on this site. Even with the provision of more parking spaces, there is bound to be a considerable increase in traffic at the site. As a resident of Pumphreys Road, I already have great difficulty in exiting my road, on account of the cars parked on both sides of Cirencester Road (the yellow lines have, if anything, made the problem worse). The increase in traffic caused by the presence of a convenience store can only add to this. Furthermore, we do not need a store of this type in the area, as we already have NISA on the corner, and the Co-op and Smith and Mann very nearby: we also have a Newsagents, Butchery and a Takeaway near the Library.

I am also concerned at the prospect of noise and litter generated by yet another retail outlet. This really is a most unsuitable site for a development of this nature. The Car Wash does good business, is not open all hours, and does not create any nuisance for the people living opposite. If your Council needs to redevelop the site, could it not be used for housing? Every day we are told that there is a huge shortage of affordable housing, so this would be a worthwhile use of the site, whereas the provision of a retail outlet is neither needed nor welcome.

Yours faithfully



# SAVE YOUR LOCAL CONVENIENCE SHOP

This Corner shop has been serving your community for many years and as the new owners we hope to maintain the good service given by Steve and Elaine in the past. Developers want to turn the Car Wash site into a 'convenience store' which may then possibly be sold to a major national retailer like Tesco or Sainsbury. Please keep your shop local by supporting us and signing this petition

359

TO CHELTENHAM BOROUGH COUNCIL WE OPPOSE ANY PROPOSED NEW CONVENIENCE SHOP AT 86 CIRENCESTER ROAD, THE HAND CAR WASH CENTRE, AS IT IS CONTRARY TO THE LOCAL PLAN POLICY CP4(e), IT DOES NOT "MAINTAIN THE VITALITY AND VIABILITY OF THE TOWN CENTRE AND DISTRICT AND LOCAL SHOPPING FACILITIES"

STREET I LIVE IN

CORT ELM RD  
Lye field Road East.  
Moored Glade.  
Cort Elm Rd.  
Hartley Close  
Hartley Close.  
St Michaels Close.  
Lye field Rd West.  
Lye field Rd. East  
Foreman Rd  
OLD BRIMINGHAM RD  
ROMORE ROAD  
CHURCH ST.  
LYEFIELD ROAD WEST  
EAST END LANE  
GREENHILL RD  
H. Mrs S. Gammon,  
Sawney Lane Road.  
Rye Water Road  
Cirencester Road  
Vineyard Close  
The Priory Court

Cirencester Ave  
 Lydfeld Rd West  
 15 BROOKWAY DRIVE  
 1A Safford Lane  
 21 BUCKLES CLOSE  
 Fernhill Av  
 29 Hangers Road  
 12 Painswick road  
 62 Copt Elm Rd  
 17 Church road Chalf  
 80 EAST END RD  
 School Road.  
 COPT ELM RD  
 Newcourt Road  
 70A. Copt Elm Rd.  
 25 Home Farm Court  
 67 Copt Elm Rd  
 Balcarres Rd.  
 44, Cirencester Rd -  
 Chalkington  
 COPT ELM ROAD  
 14. Lydfeld Rd West  
 63 Kempton Grove.  
 35 Copt Elm Road  
 GL52 9DP  
 The Avenue  
~~The Avenue~~  
 Cirencester Rd.  
 HORSEFAIR ST  
 Church Walk,  
 School M  
 Choueta square  
 1 Balcarres Rd  
 GL52 6YQ  
 GL53 8DG  
 HORSEFAIR ST  
 GL52 6NP.  
 GL53 8LE  
 GL53 8LA  
 3, Broadford Rise <sup>GL52 6XL</sup>



Woodgate Close

SHRUBLANDS

Lyfield Rd West

Lyfield Rd

Lyfield Rd

BROOKWAY DRIVE

Lyfield Road East

Lyfield Rd West

Lyfield Road West

Cinncaster Rd.

1A ASH CLOSE

Reuben Cl.

Longton Place

Charter Way

Grady Lane

Lyfield Rd

Orange Walk, C.K.

39 Beecher Road CK

Croft Garden

Blockway RD

W. Lyfield Rd - 46526 TA

W. Lyfield Rd - 46526 TA

Beecher 1st C.K.

CK

East Court Mews - Lynton Lys

School Rd CK

Church St CK

23 THE AVE CK

35 Court Elm Rd

6 CHESTNUT TERRACE

Reverend St. Rd.

HOMERIDGE COURT

Sandy Lane Rd

204 LYFIELD RD EAST

38 Cinncaster Rd

16 Home Close, C.K.

25 Lynton Lys CK

2 Wilby Rd CK

Porturey Way  
Capt Elm Rd  
Capt Elm Rd

5 BAMBURGE CLOSE  
" "

4 Newcourt Park

Zachary Ave  
19 Thompson Drive

11111 Park St

Lye field Rd.

Newcourt Park Ck.

60 King William Dr.

15 Newcourt Park

Highland Road

Willie GLE & FZ

EAST END RD

GRANLEY RD, CHELT.

3 Pine Close

Coding Village

Reuben Close

Capt Elm Close.

Ryemorth Road.

HORSEFAIR ST.

Lye field Rd East

5 Evelyn Close.

1 Riverside Road.

34 Cirencester Road.

Newcourt Road.

10 Maple Drive

23c WEFIELD RD EAST

30 KING WILLIAM DR.

WOODBINE COTTAGE

AGGS HILL

1 H. Michael Close OK

1 Cedar Way. C. K. 198

31 Beaumont Rd E/Kings

14 Gladstone Rd.

70 BECOMES RD

36 Capt Elm Rd

Coxhorne Lane Rd

6711 Gloucester Rd.

5 Atwood St.

47 School Road

47 School Rd.

60 Horseshoe St.

33 Beckwith Rd C/K

11

1 Ingleton Close

88 Ryecliffe Rd.

COPT Elm Rd

Greenway Lane.

29 Lygfield East

CL 20 11 PG

137 Old Bath Rd

36 Copt Elm Rd.

18, LEOMORE RD

6 PILFORD AVE.

KIMBLEY RYECLIFF DRIVE

2 Maple Drive

Warwick Cres.

22 Willow Rd.

1 Cudmore St.

2 JRD

Greenfield Road C/K

Purposes of the

Willingham Court

Lygfield Rd. East. CK

Moorehead Blvd. CK

Lygfield Rd. West.

60A Church Street

LEOMORE ROAD

GOODWOOD NEWCOTE RD

BECKMAN RD

33 Copt Elm Rd 6253 849

26 Rafter Lane 6253 80L

5 Newcourt Park 6253 9AY

5. SINDY LANE.

CARISBOROUGH PK

Ravensgate Road  
 Church Hill Drive  
 — u —  
 10 Wrentham St  
 4, Charlton Close.  
 25A ~~Wrentham St~~  
 31 ANLEY  
 NEWCASTLE RD GL53 9AZ  
 Charlton Kings, care, home  
 Charlton, Kings, care, home.  
 Croft Avenue, Charlton Kings  
 Croft Avenue, Charlton Kings  
 Lye Field Road West  
 Charlton Kings, Hotel  
 17 ~~Wrentham St~~ Charlton Kings  
 82 Capt Elm Rd C/K  
 30, Capt Elm Close C/K  
 15 Wrentham Park.  
 46 Green Lane Rd. CH. K.  
 154, Green Lane Road.  
 Coxhorne, London Rd.  
 12 - GL52 6UN  
 12 - GL52 6UN  
 GL53 7DJ  
 GL53 8DB  
 GL53 8EZ  
 GL53 9AT - Lye Field Rd East  
 GL53 0NB  
 GL52 6UW  
 GL53 8PE  
 62 Horseshair St  
 6 Andwell St Charlton Kings  
 86 Beeches Rd, C. Kings.  
 86 Beeches Road, C. Kings  
 Foxwile. GL54.4LP.  
 239b GL52 6HZ  
 Newhurst, GL53 8ES.  
 Newhurst - n  
 130 HOLSFORD ST.  
 BAFFORD LANE C/KINGS.

NAMESIGNATURESTREET

CEDNALL CT

RYEWORTH RD.

2 water lane

Wethyholte Court

Saxelhurst Rd

The Avenue

Cudnall St.

Wright Ct.

Coat Elm Rd

Bafford Rd.

Charlton Lane.

CIRENCESTER ROAD

10, Bofford Approach

HEARNE ROAD

Levenhampton.

HORSEFAIR STREET.

Penbridge Close.

Sandy Lane Road

Oak Avenue

Newcourt Park

17 Wethyholte Park

HARTLEY CLOSE

HAM CLOSE

BRANDON 17/111 RISE

Cirencester Road

NEW COURT ROAD

31A LEHMORE RD CK

10 HORSEFAIR ST. CK

GLEBE BARN GLEBE

46 Levenhampton GLEBE

Portway way CK

Lansbury Ave

- c. -

Forden House C/K.

14 Coat Elm Rd. CK

1, Shrublands

CROFT AVE.

15, School Rd, Cirencester

8 ST MICHAEL'S CLOSE

Woodmeade Close  
Woodmeade Close

26 Copt Elm Rd

31 Beech Rd.

7 ~~Beach Rd~~ Close

87 Cirencestre Rd.

87 Cirencestre Rd.

277 Copt Elm Rd

1 Shrublands, C.K.

11, Ham Close C.K.

1 PARKLAWE SEVEN & ANTON

Cirencestre Road

23, Cuthbert Rd, Church St

2 Highland Rd

9 PINE TREES, C.K.

11 PINE TREES CHARLTON KINGS

59 COPT ELM ROAD

1 Lawlong Road

" " "

25 LITCHFIELD LANE

34 CHARLTON CLOSE

1 Langton Grove Rd

1 Langton Grove Road

9 Ciren Rd CK

29 Copt Elm Close CK

4 Gabbhill Rd.

11, Woodmeade Close.

15, Garden Road, CKings.

59 Copt Elm Rd.

Hywell Rd west.

48 Withyholt Court.

24 Glynwasa Road.

6 Brarbank Rise.

Little Ash Rd.

124 BASING FULTON

Pine trees

3 The Avenue

28 POPT Elm Close

52 Kynock Hill Drive GLS37AP

11 Chatwin Close

11 Abbey Street GLS26LJ

Captn Rd, GLS38AG

72 School Rd GLS38BW

51 Cirencester Rd.

BROOKWAY HOUSE

22 Horsefair St, U King S.

19 CARISBROOK DRIVE GLS26YA

16 Littledown Rd GLS39L

71 Captn Rd

61 Ford Lane GLS38DN

1 CHELSEA CL. GLS37QN

33 COLUMBIA Rise GLS30PA

Fretwell Captn Rd.

10 Chestnut Tce, Ch/K.

4 Sandringham Court OK GLS370Y

White Cottage, 17m Lane GLS26NJ

9 Woodgate Cl. GLS26JW

35 The Avenue, GLS39BL.

35 The Ave c/k GLS39BL

8 Church Walk GLS38BJ

26 Broomfield Ch, Wotton GLS44L

2 Lyefield Rd East.

35 Lyefield Rd West

19 Brookway Drive GLS38AJ

290 LONDON RD GLS26YL

331 Old Bath Road

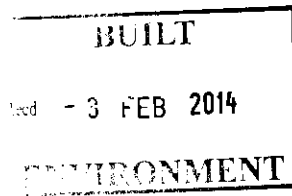
22 CIRENCESTER RD

8 Ryecroft Rd

7 Lyefield Rd

convenience shop, Chata kross





[REDACTED]  
155 Cirencester Road  
Charlton Kings  
Cheltenham#  
GL53 8DB  
[REDACTED]

The Worshipful Mayor of Cheltenham

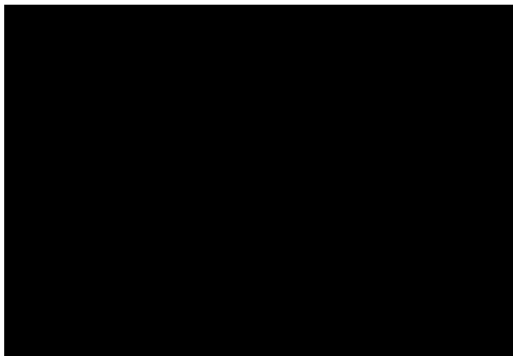
Councillor Wendy Flynn

31/1/14

PETITION FROM 600 RESIDENTS AND PEOPLE WHO USE THE NISA SHOP IN CHARLTON KINGS AND WHO OPPOSE PLANNING APPLICATION 13/02174/FUL, ONE A1 SHOP AND TWO A3 HOT/COLD FOOD OUTLETS TO EAT ON OR OFF THE PREMISES

Madam Mayor, please find enclosed a petition AGAINST this proposed planning application. Could you please report this Petition at Full Council and then pass it to Tracy Crews Head of Planning CBC for the attention of Mrs Lucy White, Planning Officer.

Might I respectfully add, well done on the stance you have taken re attendance at the Sochi Winter Olympics. I support our Twinning but the Russian position on LGBT issues is against Human Rights.  
Thank you



# SAVE YOUR LOCAL CONVENIENCE SHOP

This Corner shop has been serving your community for many years and as the new owners we hope to maintain the good service given by Steve and Elaine in the past. Developers want to turn the Car Wash into a 'convenience store' which may then possibly be sold to a major national retailer like Tesco or Sainsbury. Please keep your shop local by supporting us and signing this petition

TO CHELTENHAM BOROUGH COUNCIL WE OPPOSE ANY PROPOSED NEW CONVENIENCE SHOP AT 86 CIRENCESTER ROAD, THE HAND CAR WASH CENTRE, AS IT IS CONTRARY TO THE LOCAL PLAN POLICY CP4, IT DOES NOT "MAINTAIN THE VITALITY AND VIABILITY OF THE TOWN CENTRE AND DISTRICT AND LOCAL SHOPPING FACILITIES"

NAME PLEASE PRINT	SIGNATURE	STREET I LIVE IN
		83 CHARLTON CLOSE Gordon Road
		Haywards Road
		Bafford Lane
		Little Herbert Road
		Little Herbert Rd
		Little H Rd
		Charlton Close
		Cobden
		Croft Gardens
		Croft Gardens
		Cirencester Road
		197 CIRENCESTER Rd
		102 CIRENCESTER ROAD
		116 Little Herbert Rd
		11 Pumphrey Road.
		Croft
		12 Little Herbert Rd
		Bafford Lane
		BAFFORD LANE
		Cirencester Road
		Croft Road
		Cirencester Road

7 LITTLE PRESENTS

Bafford home

East end road

cuttville lane

Shipton Oliffe

To Cirencester Rd

& USHEROVE C Kings

200 Cms Lane

5 SANDER To Tipton

5 CROFT ROAD

4 BAFFORD LANE

2 1011 - 1011 1/2

24 CROFT RD C/K

Cirencester Rd

Every close

Druid's house

10 design close

Huntley

school road

12 Littledown Road

247 CIRENCESTER RD

36 CHARLTON CLOSE

Cirencester Rd - 257

2, maple Dr

2 Ci

85 Copt elm road

21 OKUS Road

13 Parkwood drive

21 CROFT COURT

P PUMPHRIES ROAD

2 CROFT ROAD

BEECHES RD.

CIRENCESTER RD.

3 afford Approach

Lythel Court

h

King George Close

AGAINST  
WEST MILLS



Mortimer Ct,  
 62 CIRENCESTER RD CK  
 Bufford Grove Ckings.  
 Hambrook St  
 CROFT PARADE  
 3 Kenton Rd  
 79 Cirencester Rd.  
 62 Cirencester Road  
 Charlton Close.  
 GRANGE WALK  
 Beeches S.  
 CROFT PARADE  
 Andy Lane Rd. CK.  
 10 CLANDON DR  
 Lockfield CRT  
 Wyfield CRT  
 4A CIRENCESTER RD.  
 14A CIRENCESTER RD  
 175 CIRENCESTER RD  
 100 Puffin NO. Chells  
 28 Highdown Rd  
 CROFT ROAD,  
 100 CIRENCESTER Rd  
 34 Willow rd  
 45 Craft Gardens.  
 8 Oaks Rd.  
 3 Greatfield DR CLK.  
 1 Stockton Close.  
 85 CIRENCESTER ROAD  
 100 Puffin NO. Chells  
 Branch Hill Rise  
 Branch Hill Rise.  
 EAST END ROAD.  
 Cirencester Road  
 E Pine CLK (WIND)  
 15 CIRENCESTER ROAD, CHILTERNHAM.  
 102 Cirencester Rd.  
 201 Ham Road  
 10 Gilders Rd

Ledmore Road.  
 Charlton Close  
 Cockcroft Rd  
 1 Little Herberts Close  
 133 CIRENCESTER RD.  
 5 MTC COULES.  
 HORSEHAIK ST.  
 Branch Hill Road  
 112 Cirencester P.  
 21 SAFFORD LANE  
 30 Crane Road.  
~~1400~~  
 East End Road  
 1 CROFT DRIVE  
 92 Cirencester Rd.  
 2 LARCH CLOSE  
  
 Cirencester Road  
 Cirencester Road  
 Cobbeley Village  
 GL53 9  
 19 Pumpheys Rd  
 CIRENCESTER RD. 251.  
 LITTLE HERBERTS RD  
 A ROCKWORTH  
 SANDY LANE.  
 Pumpheys.  
 Newcourt Road (PTD)  
 Vanna Bradley Rd  
 " " "  
 165 Cirencester Rd.  
 165 Cirencester road  
 1 CROFT ROAD  
 14 Longway AVE  
 1167. Cirencester Rd.  
 BETHV'S ROAD.  
 Bradwell Rd. Ck.  
 3 CROFT PARADE

C. M. WILSON RD.
CROFT ROAD
Garden Road
Croft (C. R. P.)
Croft Parade
CIRENCESTER RD
SKEECHES ROAD
CIRENCESTER RP.
BAFFORD LANE
CIRENCESTER RD
Longway and
LONDON RD
CHARLTON HILL
CHARLTON KINGS
CHARLTON Pines
PEEL CLOSE, CK
COPTON RD. CK
BEECHES ROAD
CROFT GDN
1 Bucklehave
Haywards Road
Haywards Road.
OKUS ROAD, CK
Sandy Lane
GWC
GLS3
CIRENCESTER RD
GLS4 4EX
28 COLTSPOUR
4 Westley Rd
29 Liltedown Rd.
76 LITTLE (REB 605) RD.
68 Cirencester Road.
TAJUDGEV.
1 Maple Drive
11 Haywards Rd.
55 Ravensgate
OLD BATH RD.
Bafford Appoam

9 cherry avenue

60 Cirencester Rd

20 Fairwood Lane

17 Southfield  
Cirencester Rd.

BRANCH HILL Rise

168, Cirencester Rd

Sunny Lane

27 Bafford Lane

NISA

GL52 3PY

85. GL53 8NS.

GL52 6XR

8 Stubbins

42 OAKLAND AVENUE

2 WILSON DRIVE

185 CIRENCESTER RD

14A DULE STREET.

117 Cirencester Rd

16, Little Pleasance

2<sup>nd</sup> YARNOLD.

134 CIRENCESTER RD

3 OROFT COURT

257 Cirencester Rd

18 Bafford Lane

12 Ineard Road.

Garden Road

RAVENSCAPE ROAD

REDCLOTHAY RD. C. KINGS

30 Kyrsham Rd Chelt.

5 Bafford Lane Chelt.

11 Bafford Lane Chelt.

Branch Hill Rise

Pumphreys Road

49 BAFFORD LANE, CHELT.

7, Branch Hill Rise

50

46/266



8 Bodelas Close  
 CIRENCESTER RD.  
 5 SOUTH KILBY APPROACH  
 80 Bafford approach  
 " " "  
 Garrick Head, Andover  
 " " "  
 76 Beeches Road  
 16 Craft parade  
 22. Garden Rd.  
 32 Priors Road  
 " "  
 Hambrook ST  
 17. Bafford Lane.



14. Symons St  
 157 CIRENCESTER RD  
 N. End  
 2. Symons  
 J. S.  
 East Court Road  
 8. Kimberley Walk  
 2 Craft Parade  
 19. Browning Mews -  
 5, Cherry Ave C/K  
 7, Cherry Ave C/K  
 Cowley  
 22. Friar - Close.  
 Corvaden Road  
 HIGHLAND RD  
 ASH GROVE BEECHES  
 4. Barton Close -  
 21 Hesters way Rd. adran  
 14 Branch Hill Rue  
 5 (Berley) Road, Cheltenham  
 (Changrove Lane, Chelt.

PLUS 2 OVERLEAF

Ledmore Road.  
 Charlton Close  
 Croft Rd  
 1 LITTLE HERBERTS CLOSE  
 133 GRENCHSTER RD.  
 5 MTC COULES.  
 HORSEHAIK ST.  
 Branch Hill Road  
 112 Cirencester Rd.  
 21 BAFFORD LANE  
 30 Croft Road.  
 [REDACTED]  
 East End Road  
 1 CROFT DRIVE  
 92 Cirencester Rd.  
 2 LARCH CLOSE  
  
 Cirencester Road  
 Cirencester Road  
 Cobham's Village  
 GHS 9  
 19 Pumphreys Rd.  
 CIRENCESTER RD. 251.  
 LITTLE HERBERTS RD  
 B ROCKWORTH  
 SANDY LANE.  
 Pumphreys.  
 Newcourt Road (PTD)  
 V. Anna Bracey Rd  
 " " "  
 165 Cirencester Rd.  
 165 Cirencester road  
 1 CROFT ROAD  
 14 Longway AVE  
 167. Cirencester Rd.  
  
 BETHUS ROAD.  
 Bradwell Rd. Ck.  
 3 CROFT PARADE

Note

I'm familiar with planning matters, and  
would be happy to help if you wish.



(Newcourt Road.)

CIRENCESTER RD.  
 CROFT ROAD  
 Garden Road  
 Ciren (C) Rd  
 Croft Parade  
 CIRENCESTER RD  
 SKEECHES ROAD  
 CIRENCESTER RD  
 BAFFORD LANE  
 CIRENCESTER RD  
 Longway and  
 WONDON RD  
 CHARLTON HILL  
 CHARLTON KINGS  
 CHARLTON PARK  
 PEE CLOSE, CK  
 COPTON RD. CK  
 BECHOS ROAD  
 CROFT GDS  
 Bucklehave  
 Haywards Road  
 Haywards Road.  
 OKUS ROAD, CK  
 Sandy Lane  
 GWC  
 GLS3  
 CIRENCESTER RD  
 GLE 4EX  
 28 COLSPAWN  
 4 Westing Rd  
 29 Lutterdown Rd.  
 76 Little Hill (B605) RD.  
 68 Cirencester Road.  
 TAJUDEEN  
 1 Maple Drive  
 11 Haywards Rd.  
 55 Ravensgate  
 OLD BATH RD.  
 Bafford Approach

9 cherry avenue

60 CIRECESTER RD

20 FAIRWOOD GUN

17 Southfield

Cirecester Rd.

BRANCH HILL RISE

168, Cirecester Rd

Sunny Lane

27 Bafford Lane

NISA

GLS2 3PY

85. GLS3 8NS.

GLS2 6XR

8 Churchbury

42 OAKLAND AVENUE

2 WILSON DRIVE

185 CIRECESTER RD

14A DULE STREET.

117 Cirecester Rd

16, Little Pleasant

2<sup>nd</sup> YARNOLD.

134 CIRECESTER RD

3 CROFT COURT

257, Cirecester Rd

18 Bafford Avenue.

12 Head Road.

Garden Road

RAVENSCLIFF ROAD

REDCLOTH RD. C. KINGS

30 Kyrsham Rd. Chelt.

5, Bafford Lane, Chelt.

Hulbert for the Bromfield.

Branch Hill Rise

Pumphreys Road

49 BAFFORD LANE, CHELT.

7, Branch Hill Rise

8 Bodelos Close  
 CIRENCESTER RD.  
 5 SOUTH KILSTON APPROACH  
 80 Bafford approach  
 " " " "  
 Garrick Head Ambrose  
 " " " "  
 76 Beeches Road  
 16 craft parade  
 22. Garden Rd.  
 32. Priors Road  
 " " " "  
 Ham Green ST  
 17. Bafford Lane  
~~17. Bafford Lane~~  
 [REDACTED]  
 [REDACTED]  
 [REDACTED]  
 14. Symonski  
 157 CIRENCESTER RD  
 [REDACTED]  
 [REDACTED]  
 [REDACTED]  
 East Court road  
 8. Kimberley Walk  
 2 craft Parade  
 19. Browning Mews  
 5, Cherry Ave CK  
 7. Cherry Ave CK  
 Cowley  
 22. Friar Close  
 Corvodon Road  
 HILLAND RD  
 ASHLEY 20 OF BEECHES  
 4 Baiton Close  
 21 Hesters way Rd. area  
 14 Branch Hill Rue  
 5 (Cherley) Road, Cheltenham  
 Chingrove Lane, Chelt.

PLUS 2 OVERCRAF

133 Cirencester Rd

133 Cirencester Rd

25 Priory Street, GLS2  
6DR

17 MORLANDS DRIVE  
17 OKUS Rd.  
17 Larkwood Grove.  
1 CROFT PARADE.

39 Box Cottage WPAADF.  
~~Chack~~ Chack King  
17 PARKWOOD GROVE

Chatter Kings  
2, MAPLE DRIVE Kings

Bark Chase C.K.  
Beeches Rd C.K.  
Beeches Rd C.K.  
C-Kings

C KINGS BAFFORD GROVE

C KINGS BAFFORD "

Greencroft Rd

C KINGS GLS3 8BS

C King GLS3 9AW

C King GLS3 9AW

Buckles Cl. Ch. Kings

Horseshoe St

ESCAPE HEALTH & BEAUTY.

BEECHES ROAD

H. LAISON GARDEN

4, in the Park.

7. Buckle Lane

BAFFORD Avenue

Little Herbert Rd GLS3 8L2

235 Greencroft Rd

" " "

Bafford App.

PURPLEY'S ROAD

5 LARCH CLOSE

20 Gladstone Rd.

Croft Ave

BUCKLES ROW.

2 Roosevelt Avenue

29, GLS3 7D4

GLS2 SNX

GLS3 8NL

GLS3 TRU

43/349



[REDACTED] 5 SOUTHFIELD APPROX  
16 Branch Hill Rd [REDACTED]  
[REDACTED]

Signatures

14 Sandy Lane
15 Croft Gdns Charlton Kings
14 LITTLE HERBERTS CLOSE
249 Cirencester Road
28 Charlton Court Road
11 Belfry Lane
35 Winstonian Rd
4 Guardian Ct. Charl. K.
155 Cirencester Rd.
18 Beeches
Wentworth, Cirencester Rd
5, VINCENNES CH. - C
155 CIRENCESTER ROAD
60 GLENDAMORE
1 Wealdy Rd
2 Widdly Rd.
151 Cirencester Road.
65 CIRENCESTER RD
67A Cirencester Rd
" "
11, Ewens Rd.
" "
Cromwell Road
Cirencester Rd.
Presbury
182 CIRENCESTER RD
2 Barton Cl.
5 Newcourt Park
up the road.
in CR.
Croft Rd.
Croft Rd.
Cirencester Rd.
CIRENCESTER RD.
4, BEECHES RD.
64 Beeches Road
91 Beeches Road
Cirencester Rd.
Smithwood.
32 Bafford Lane.

41/390

1 The Orchards, Glenall Way  
 1 HETTON GENS  
 35 CROFT ROAD  
 Bifford Lane.  
 Bafford App.  
 1 Bank Balkan Rd  
 Cirencester Road  
 CHALTON CLOSE.  
 Charlton Close  
 King Henry Close  
 154, Bunnock Rd.  
 16 BUCKLEHAVEN  
 16 BUCKLEHAVEN  
 14 BUCKLEHAVEN  
 145. Cirencester Rd  
 23 Charlton Close  
 22 1/2 CROFT RD  
 37 Chase Ave  
 S. Station Close  
 15 CROFT AVE  
 North Somerset  
 PUMPERY ROAD  
 Luck Road  
 Newcourt Park  
 The Brick House  
 96 Becks Rd  
 Charlton Kings  
 Chase Avenue.  
 Charlton Kings  
 C/Kings  
 C/Kings, 1/2  
 41 MARGARETT RD, CHELT  
 C/Kings  
 96 Cirencester Rd  
 GILLS HALL FARM  
 16 CROFT RD C/Kings  
 5 BILLYARD DRIVE  
 H. COPTLEM GLOSE  
 CROFT AVE, C/Kings

Waltham G/K  
Popt Elm close.  
Smithwood Grove  
Bafford Approach  
Bafford Park

Pumphrey Court.  
Bradley Rd CK  
BRADLEY RD CK  
Chawton Kings  
Cobden  
C/KINGS

Winchester Road  
Bafford Approach  
Osman...  
C Kings

C KINGS  
C KINGS  
C KINGS  
C KINGS

Imperial John  
Cade  
Imperial, Charlton Kings  
CHARLTON KINGS

Print Name

Signature

Street I live in

W

C/K

C/K

C.K.

C/K

C/K.

C/K

C/K

Cirencester Road

Thampton Kings.

Lockhampton

C/Kings

1 Withyhall Park

C/Kings

C. Kings

BRADLEY ROAD

St Michaels Close

Cube Lane

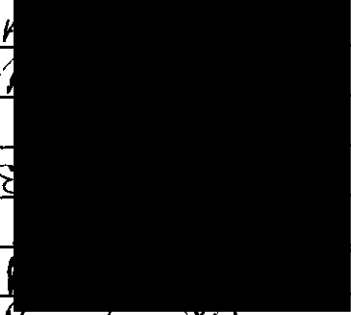
Church Kings

Cirencester Road

Cirencester Road

Willow Road

LEAFES EN RKS



Beeches Yd

C.K

Churchward Rd

n Close Small

Cheltenham

Maple Hill

COCKLEFORD

Cheltenham Kings

Cheltenham Kings

# 15 NEWCASTLE LOTS

14, LEEFIELD RD WEST.

33, Garden Road

28 Horsefaw Street.

17 croft gardens.

Hambrook St. Chalfont

28 Horsefaw Farm COURT

42 SANDY LANE

" " " "

322 Larkfield GY 3

50 Morlands Drive

GOODWOOD, Newcastle Rd.

Beeches Rd. Chalfont.

C/Kings

Bradley Road.

BAFFORD APP.

BAFFORD EST.

BRADLEY RD

1 HUGHESMAN Hill

4 Croft Elm Road

22 Ravensgate

26 (Garden Road)

Cirencester Road

Moorend Road,

SANDY LANE

Croft Road, C.K.

71 BEECHES RD C/K

Forde House Timbucktoo CK.

"Laburnum" Garden Rd

25, Garden Rd C/K

"

13 Newcastle Park

15 Belford Drive

41 BAFFORD APPROACH

4 Bafford Approach

10 Bafford Approach

Birch Close

WELL HOUSE

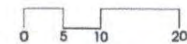
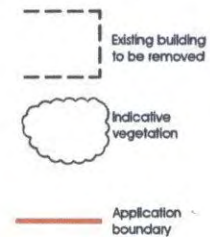
2 Ua Beaumont RD

1 Croft Gardens

U

69 BRECHES	RD
69 BLECHES	RD
286, London Rd	Chelt.
CHALTON KINGS	CHCCT
14 Chalford Drive	Chalton Kings
14 TREATFIELD DR	Chalton Kings
16 TITDOWN RD	CHCCT.
48 LITTLEHAM RD	
09 HAYES ROAD CHELTENHAM	GL52 6ST
6 CASTLEMEADS AVE	GL52 64R
1. Little Herbert Rd.	
131 CIRENCESTER.	GL53 80B
Hillview House	
Peggleston H.	
CK Cheltenham	
4-12 Pumpheys Rd	CK Chel.
Bafford Lane	
Cirencester Rd.	B32019A
7 RAVENSBOROUGH RD.	GL53 8NS
88 Beeches Road	GL53 89X
88 Beeches Rd	GL53 89X
Pomfret Lane Goshill A	GL53 8SP
Croft Rd	GL53 8CA
Beeches Estate	GL53 8PQ
4 BECHES RD	" "
7 SAFFOLD LANE	GL53 8DN
Widmisl Farm Bampton	GL54 38Y
W. Thorne Crag, Exel Lane	GL52 6XX
BECKLEY CHURCH LANE	GL54 5SW
Cheltenham	GL51 9PW
CL KING C.	GL53 8PS
BAYFORD LANE	GL53 8DN
GLYNKOST RD	GL53 8QR
" "	GL53 8QR
12 Gladstone Rd	GL53 8JG
12 Gladstone Rd	GL53 8JG
122 Horsefair St	GL53 8JT
16 CIRENCESTER RD	GL53 8DG
245 Cirencester Rd	GL53 8EP
31 Bafford Lane	GL53 8DN

41/600  
548  
PLUS 2  
ON LINE



Rev: 1/1  
 Scale: 1:500  
 Date: 14.11.12  
 Drawn: BMA  
 Job No: 605  
 Title: PROPOSED BLOCK PLAN

Project: Charlton Kings

Client: County to County

